

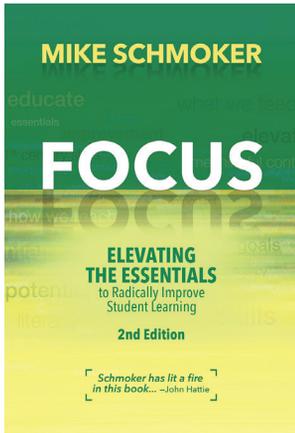
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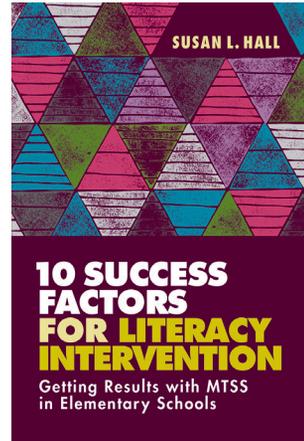
NEW!
Focus: Elevating the Essentials to Radically Improve Student Learning, 2nd Edition

Mike Schmoker
 In this second edition of ASCD's best seller, Mike Schmoker extends the case that our schools could be on the cusp of unparalleled improvements but are stymied by a failure to focus on the most essential practices: simple, coherent

curricula; straightforward, traditional literacy practices; and lessons built around just a few effective elements of good teaching. In every chapter, you'll find advice on how to simplify the implementation of state standards; on the pitfalls of our most popular, but unproven instructional fads; and on versatile strategies for building curriculum, planning lessons, and integrating literacy into every discipline.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2018) 6" x 9", 320 pages, ISBN 978-1-4166-2634-3

Format	List Price	Member Price	Stock #
Print	\$31.95	\$25.56	118044N56
E-Book	\$30.99	\$24.56	



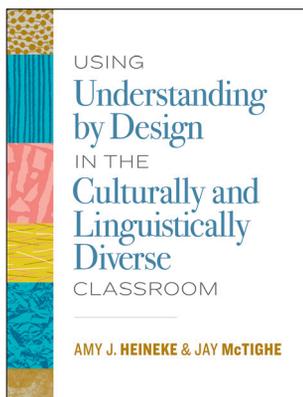
NEW!
10 Success Factors for Literacy Intervention: Getting Results with MTSS in Elementary Schools

Susan L. Hall
 Why aren't more schools seeing significant improvement in students' reading ability when they implement Response to Intervention (RTI) or Multitiered Systems of Support (MTSS) in their literacy programs?

The success stories are too few in number, and most schools have too little to show for their efforts. What accounts for the difference? What are successful schools doing that sets them apart? Susan Hall provides answers in the form of 10 success factors for implementing MTSS that educators need to move from disappointing results to solid gains in students' literacy achievement.

(ASCD Premium and Select Member book, Featured Selection, July 2018) 7" x 10", 160 pages, ISBN 978-1-4166-2617-6

Format	List Price	Member Price	Stock #
Print	\$29.95	\$23.96	118015N56
E-Book	\$28.99	\$22.96	



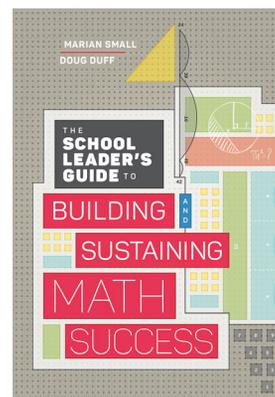
NEW!
Using Understanding by Design in the Culturally and Linguistically Diverse Classroom

Amy J. Heineke and Jay McTighe
 How can today's teachers, whose classrooms are more culturally and linguistically diverse than ever before, ensure that their students achieve at high levels? How can they design units and lessons that

support English learners in language development and content learning—simultaneously? Authors Amy Heineke and Jay McTighe provide the answers by adding a lens on language to the widely used Understanding by Design® framework for curriculum design, which emphasizes teaching for understanding, not rote memorization.

(ASCD book, 2018) 8 1/2" x 11", 285 pages, ISBN 978-1-4166-2612-1

Format	List Price	Member Price	Stock #
Print	\$42.95	\$34.36	118084N56
E-Book	\$41.99	\$33.36	



NEW!
The School Leader's Guide to Building and Sustaining Math Success

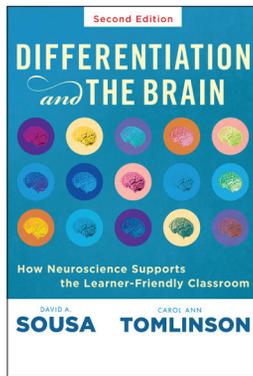
Marian Small and Doug Duff
 The pressure is on. How can K-12 school leaders recognize and ensure that their school is supporting good math instruction? Drawing on their experience working with administrators, Marian Small and Doug Duff provide practical advice and helpful tools for

improving math instruction. They guide you through the initial steps of establishing a strong math culture, developing common tasks, and getting buy-in, and then offer specific suggestions for monitoring, supporting, and sustaining improvement. This book is essential reading for any principal who wants to bring about positive change and real growth in the teaching and learning of math in their school.

(ASCD book, 2018) 7" x 9", 176 pages, ISBN 978-1-4166-2638-1

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	118039N56
E-Book	\$27.99	\$22.16	

NEW BOOK ON DIFFERENTIATED INSTRUCTION AND THE BRAIN



NEW!

Differentiation and the Brain: How Neuroscience Supports the Learner-Friendly Classroom, Second Edition

David A. Sousa and Carol Ann Tomlinson

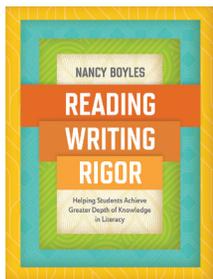
Examine the principles of differentiation in light of what the current research on educational neuroscience reveals. This research offers insights that can help educators decide whether certain curricular, instructional, and assessment choices are likely to be more effective than others. The authors also offer suggestions on how to establish and manage differentiated classrooms without imposing additional heavy burdens on teachers. In fact, when properly implemented, differentiation emphasizes shared responsibility between teacher and student—a desirable outcome, because the brain that does the work is the brain that learns!

(A joint publication of ASCD and Solution Tree, 2018) 8 1/2" x 11", 240 pages, ISBN 978-1-9453-4952-2

Format	List Price	Member Price	Stock #
Print	\$34.95	\$27.96	318125N56



BEST BOOKS ON IMPROVING LITERACY IN YOUR SCHOOL



NEW!

Reading, Writing, and Rigor: Helping Students Achieve Greater Depth of Knowledge in Literacy

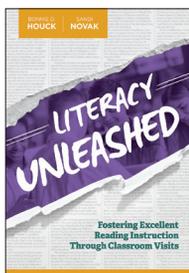
Nancy Boyles

What does rigor really mean? What does it mean for literacy instruction, and how does it relate to challenging standards-based assessments? In this guide, literacy expert Nancy

Boyles uses the framework from Webb's Depth of Knowledge (DOK) to answer these questions and offer experience-based advice along with specific examples of K-8 assessment items.

(ASCD book, 2018) 8 3/8" x 9 7/8", 210 pages, ISBN 978-1-4166-2555-1

Format	List Price	Member Price	Stock #
Print	\$32.95	\$26.36	118026N56
E-Book	\$31.99	\$25.36	



Literacy Unleashed: Fostering Excellent Reading Instruction Through Classroom Visits

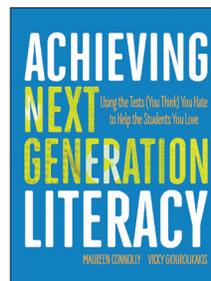
Bonnie D. Houck and Sandi Novak

Learn about the importance of high-quality reading instruction and the Literacy Classroom Visit (LCV) model, which enables administrators to evaluate and improve literacy instruction.

Authors Bonnie D. Houck and Sandi Novak share processes and practices, along with tools, checklists, and templates.

(ASCD book, 2016) 7" x 10", 165 pages, ISBN 978-1-4166-2233-8

Format	List Price	Member Price	Stock #
Print	\$29.95	\$23.96	116042N56
E-Book	\$28.99	\$22.96	



Achieving Next Generation Literacy: Using the Tests (You Think) You Hate to Help the Students You Love

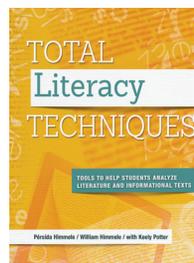
Maureen Connolly and Vicky Giouroukakis

Discover a lesson-planning approach that generates test success as a happy byproduct of comprehensive literacy learning. Along

with six sample lessons, you'll find 42 instructional techniques for developing next generation literacy and tips for differentiating each of these techniques.

(ASCD book, 2016) 7" x 9", 160 pages, ISBN 978-1-4166-2163-8

Format	List Price	Member Price	Stock #
Print	\$27.95	\$22.36	116023N56
E-Book	\$26.99	\$21.36	



Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts

Pèrsida Himmele and William Himmele with Keely Potter

Boosting your students' literacy requires addressing all the elements of emotion, cognition, and higher-order thinking. You

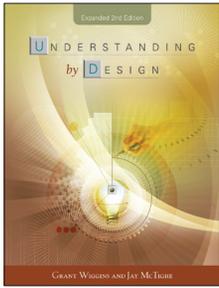
can meet that challenge with the advice from the authors of this guide that provide 50 classroom-tested tools and techniques to ensure you help your students read independently and critically.

(ASCD Premium and Select book, Featured Selection, July 2014) 8" x 10", 180 pages, ISBN 978-1-4166-1883-6

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	114009N56
E-Book	\$27.99	\$22.16	

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BEST BOOKS ON USING UNDERSTANDING BY DESIGN® FRAMEWORK



BEST SELLER!

Understanding by Design, Expanded 2nd Edition

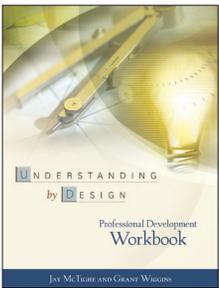
Grant Wiggins and Jay McTighe

Since 1998, thousands of educators have used Understanding by Design framework to create more rigorous and engaging curricula. In this expanded second edition, two renowned authorities describe the backward design

process that leads to increased student understanding and mastery of subject matter. Lots of examples, across all grade levels and subjects, show how schools and districts have used this popular framework.

(ASCD book, 2005) 8 1/2" x 11", 370 pages, ISBN 978-1-4166-0035-0

Format	List Price	Member Price	Stock #
Print	\$32.95	\$26.36	103055N56
E-Book	\$31.99	\$25.36	



BEST SELLER!

Understanding by Design Professional Development Workbook

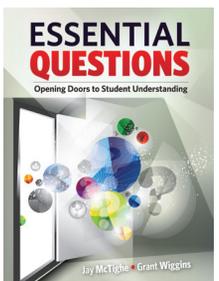
Jay McTighe and Grant Wiggins

This collection of templates, design tools, examples, and exercises, all based on the Understanding by Design framework, helps give educators at all levels a firm grasp of the framework's key principles and clear action

steps they need in every stage of the process.

(ASCD book, 2004) 8 1/2" x 11", 295 pages, ISBN 978-0-87120-855-2

Format	List Price	Member Price	Stock #
Print	\$26.95	\$21.56	103056N56



BEST SELLER!

Essential Questions: Opening Doors to Student Understanding

Jay McTighe and Grant Wiggins

Creators of the popular Understanding by Design framework explain why and how to use essential questions to unlock the big ideas in your curriculum and deepen students' understanding. They provide proven guides to help

you design effective essential questions and use them in daily instruction to engage more students in thoughtful, independent learning.

(ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2" x 11", 120 pages, ISBN 978-1-4166-1505-7

Format	List Price	Member Price	Stock #
Print	\$26.95	\$21.56	109004N56
E-Book	\$25.99	\$20.56	

Understanding by Design® and UbD® are registered marks of Backward Design, LLC.



Designing and Using Essential Questions Quick Reference Guide

Jay McTighe

Essential questions (EQs) are an important part of effective curriculum design and are used to encourage higher-order thinking, engage learners in deepening their understanding of big ideas,

and enable students to transfer concepts learned to new situations. With this guide as a starting point, you will learn how EQs create a culture of inquiry that will benefit all students.

(ASCD Quick Reference Guide, 2017) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages, ISBN 978-1-4166-2448-6, Pack of 25 ISBN 978-1-4166-2449-3

Quantity	List Price	Member Price	Stock #
Single Copy	\$12.95	\$9.95	QRG118025N56
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Understanding by Design Guide Two-Book Set

Grant Wiggins and Jay McTighe

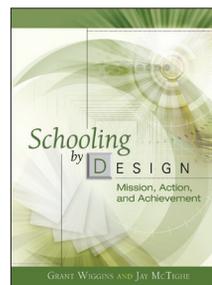
The two best-selling design guides by the Understanding by Design framework's creators are now in a set to give you a

convenient, lower-cost way to share these resources with all staff members. Save on both *Understanding by Design Guide to Creating High-Quality Units* and *Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units*.

(ASCD book bundle, 2014) 8 1/2" x 11", 119 and 134 pages, ISBN 978-1-4166-1881-2

Format	List Price	Member Price	Stock #
Print	\$44.95	\$35.96	114050N56

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BEST SELLER!

Schooling by Design: Mission, Action, and Achievement

Grant Wiggins and Jay McTighe

In this book, creators of the Understanding by Design framework describe how to focus your school on the goals of understanding and accomplishment-based learning. Dozens of action ideas, curriculum frameworks, and

assessment rubrics help you use backward design and other Understanding by Design processes to plan improvement steps in instruction and leadership roles.

(ASCD book, 2007) 8" x 10", 285 pages, ISBN 978-1-4166-0580-5

Format	List Price	Member Price	Stock #
Print	\$30.95	\$24.76	107018N56
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Educational Coaching: A Partnership for Problem Solving

Cathy A. Toll

“Good coaching is good coaching,” as coaching expert Cathy A. Toll affirms in this book. All coaches seek to help solve problems and increase teacher success, and they all depend on effective collaboration to do so. This practical guide shows readers how to get the most out of educational coaching.



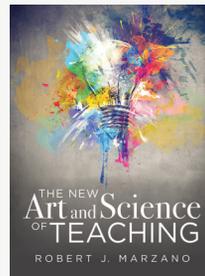
(ASCD book, 2018) 7" x 9", 152 pages, ISBN 978-1-4166-2561-2

Format	List Price	Member Price	Stock #
Print	\$25.95	\$20.76	118027N56
E-Book	\$24.99	\$19.76	

The New Art and Science of Teaching

Robert J. Marzano

This greatly expanded volume of the original *Art and Science of Teaching* shifts focus from teacher to student outcomes. Throughout the book, Robert J. Marzano details the elements of three overarching categories of teaching, which define what must happen to optimize student learning.



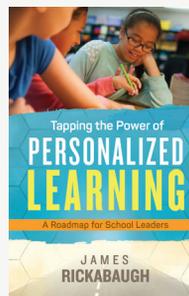
(Joint publication of ASCD and Solution Tree, 2017) 8 1/2" x 11", 152 pages, ISBN 978-1-943874-96-5

Format	List Price	Member Price	Stock #
Print	\$29.95	\$23.96	117095N56

Tapping the Power of Personalized Learning: A Roadmap for School Leaders

James Rickabaugh

What does personalized learning entail? And how do you go about improving your students' learning experiences? James Rickabaugh, an award-winning former superintendent and current director of the Institute for Personalized Learning, answers these questions in this powerful book.



(ASCD book, 2016) 6" x 9", 149 pages, ISBN 978-1-4166-2157-7

Format	List Price	Member Price	Stock #
Print	\$24.95	\$19.96	116016N56
E-Book	\$23.99	\$18.96	

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