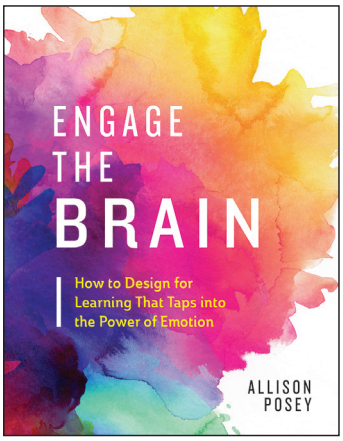
NOVEMBER 2018

NEW BOOKS & Resources

COOL TOOLS for SCHOOL

Order and download e-books at **shop.ascd.org**

Free Online Study Guide included



NEW!

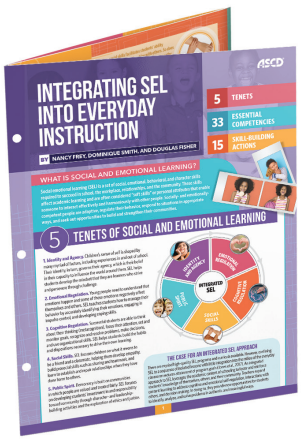
Engage the Brain: How to Design for Learning That Taps into the Power of Emotion

Allison Posey

Research on the brain has shown that emotion plays a key role in learning, but how can educators apply that research in their day-to-day interactions with students? What are some teaching strategies that take advantage of what we know about the brain? *Engage the Brain* answers these questions and helps you understand how the brain's emotion networks affect student learning. Author Allison Posey explains how schools can use the same "emotional brain" concepts to create work environments that reduce professional stress and the all-too-common condition of teacher burnout.

(ASCD Premium, Select, and Institutional Plus Member book, November 2018) 7" x 9", 180 pages, ISBN 978-1-4166-2628-2

Format	List Price	Member Price	Stock #
Print	**$28.95**	**$23.16**	**119015N87**
E-Book	**$27.99**	**$22.16**	



NEW!

Integrating SEL into Everyday Instruction Quick Reference Guide

SAVE 10% when you buy the pack of 25!

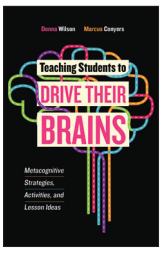
Nancy Frey, Dominique Smith, and Douglas Fisher

Best-selling authors Nancy Frey, Dominique Smith, and Douglas Fisher offer a compelling five-part framework for social-emotional learning in the classroom, focused on emotional and cognitive self-regulation, relationships, identity and agency, and public spirit.

(ASCD Quick Reference Guide, 2018) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages, ISBN 978-1-4166-2732-6, Pack of 25 ISBN 978-1-4166-2733-3

Quantity	List Price	Member Price	Stock #
Single Copy	**$12.95**	**$9.95**	**QRG119030N87**
Pack of 25	**$289.95**	**$219.95**	**QRG119030PN87**

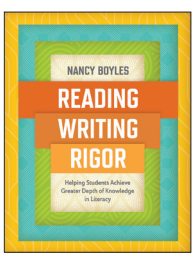
Related Publications



Teaching Students to Drive Their Brains: Metacognitive Strategies, Activities, and Lesson Ideas

Donna Wilson and Marcus Conyers

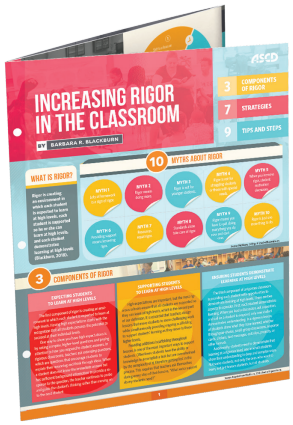
Stock # 117002N87, ISBN 978-1-4166-2211-6



Reading, Writing, and Rigor: Helping Students Achieve Greater Depth of Knowledge in Literacy

Nancy Boyles

Stock # 118026N87, ISBN 978-1-4166-2555-1



NEW!

Increasing Rigor in the Classroom Quick Reference Guide

SAVE 10% when you buy the pack of 25!

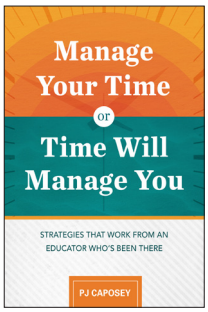
Barbara R. Blackburn

This quick reference guide covers the components and myths of rigor, characteristics of rigorous assessments, instructional and scaffolding strategies, and tips and steps for increasing rigor in assessments and the classroom.

(ASCD Quick Reference Guide, 2018) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages, ISBN 978-1-4166-2720-3, Pack of 25 ISBN 978-1-4166-2721-0

Quantity	List Price	Member Price	Stock #
Single Copy	**$12.95**	**$9.95**	**QRG119044N87**
Pack of 25	**$289.95**	**$219.95**	**QRG119044PN87**

BEST BOOKS ON **PROFESSIONAL DEVELOPMENT FOR TEACHERS**



NEW!

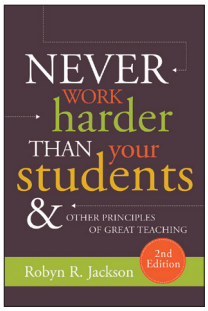
Manage Your Time or Time Will Manage You: Strategies That Work from an Educator Who's Been There

PJ Caposey

Time management is a complex and personal issue best addressed through deep self-reflection or caring and thoughtful coaching. This book offers a blueprint for both. It will help you better understand yourself and the behaviors of those you work with or lead, promoting more productive teaching and leadership—and greater peace of mind.

(ASCD book, 2018) 6" x 9", 135 pages, ISBN 978-1-4166-2665-7

Format	List Price	Member Price	Stock #
Print	**$25.95**	**$20.76**	**119005N87**
E-Book	**$24.99**	**$19.76**	



NEW!

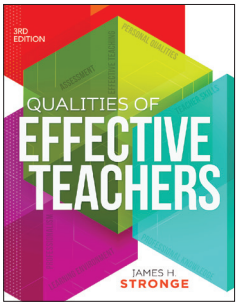
Never Work Harder Than Your Students and Other Principles of Great Teaching, 2nd Edition

Robyn R. Jackson

Some great teachers are born, but most are self-made. And the way to make yourself a great teacher is to learn to think and act like one. In this updated second edition of ASCD best seller, Robyn R. Jackson reaffirms that every teacher can become a master teacher. The secret is not a specific strategy or technique or endless hours of prep time, but developing a master teacher mindset.

(ASCD book, 2018) 6" x 9", 278 pages, ISBN 978-1-4166-2652-7

Format	List Price	Member Price	Stock #
Print	**$29.95**	**$23.96**	**118034N87**
E-Book	**$28.99**	**$22.96**	



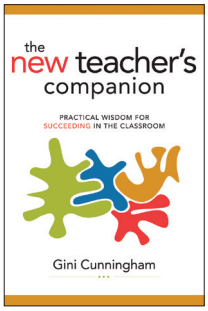
Qualities of Effective Teachers, 3rd Edition

James H. Stronge

What makes for an effective teacher? What do effective teachers do during planning, instruction, and assessment? In *Qualities of Effective Teachers, 3rd Edition*, James H. Stronge explores these questions and more as he synthesizes the literature on teacher effectiveness. The result? A research-based framework for effective teaching.

(ASCD book, 2018) 7" x 9", 288 pages, ISBN 978-1-4166-2586-5

Format	List Price	Member Price	Stock #
Print	**$37.95**	**$30.36**	**118042N87**
E-Book	**$36.99**	**$29.36**	



The New Teacher's Companion: Practical Wisdom for Succeeding in the Classroom

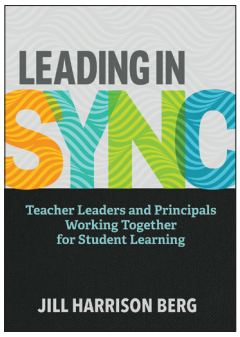
Gini Cunningham

Combining the wisdom of a sage mentor with the collegial comfort of someone who's "been there," Gini Cunningham dispenses hundreds of tips and ideas across the entire spectrum of good teaching practice—from developing a personal vision to engaging students and sequencing learning.

(ASCD book, 2009) 6" x 9", 211 pages, ISBN 978-1-4166-0882-0

Format	List Price	Member Price	Stock #
Print	**$25.95**	**$20.76**	**109051N87**
E-Book	**$24.99**	**$19.76**	

BEST BOOKS FOR **TEACHER LEADERS**



NEW!

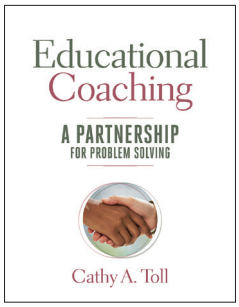
Leading In Sync: Teacher Leaders and Principals Working Together for Student Learning

Jill Harrison Berg

For co-performance of leadership among teacher leaders and principals to be effective, they must learn to lead in sync. Jill Harrison Berg offers thought-provoking context and reflection questions that enable educators to examine their unique settings in order to lead in sync.

(ASCD book, 2018) 7" x 10", 192 pages, ISBN 978-1-4166-2647-3

Format	List Price	Member Price	Stock #
Print	**$29.95**	**$23.96**	**118021N87**
E-Book	**$28.99**	**$22.96**	



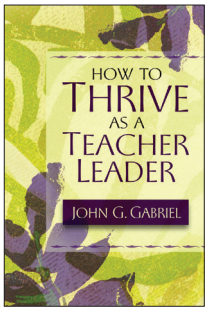
Educational Coaching: A Partnership for Problem Solving

Cathy A. Toll

Educational coaches vary in the content of the work they do and in the grade range of the teachers with whom they work. But "good coaching is good coaching," as coaching expert Cathy A. Toll affirms in her newest book showing educators how to get the most out of educational coaching.

(ASCD book, 2018) 7" x 9", 152 pages, ISBN 978-1-4166-2561-2

Format	List Price	Member Price	Stock #
Print	**$25.95**	**$20.76**	**118027N87**
E-Book	**$24.99**	**$19.76**	



BEST SELLER!

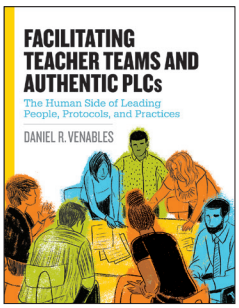
How to Thrive as a Teacher Leader

John G. Gabriel

Filled with tips and how-to's that are left out of most teacher education courses and inservice programs, the guide covers formal and informal tasks that teacher leaders at every grade level are expected to know but rarely do.

(ASCD Premium and Select Member book, 2005) 6" x 9", 220 pages, ISBN 978-1-4166-0031-2

Format	List Price	Member Price	Stock #
Print	**$27.95**	**$22.36**	**104150N87**
E-Book	**$26.99**	**$21.36**	



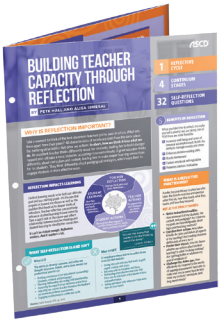
Facilitating Teacher Teams and Authentic PLCs: The Human Side of Leading People, Protocols, and Practices

Daniel R. Venables

Taking a two-pronged approach to professional learning community (PLC) facilitation, Daniel R. Venables offers targeted guidance both for leading the people in teacher teams and for facilitating their work. This book is an essential guide to navigating the challenging endeavor of leading authentic PLCs.

(ASCD Premium Member book, December 2017) 7" x 9", 165 pages, ISBN 978-1-4166-2521-6

Format	List Price	Member Price	Stock #
Print	**$29.95**	**$23.96**	**117004N87**
E-Book	**$28.99**	**$22.96**	



Building Teacher Capacity Through Reflection Quick Reference Guide

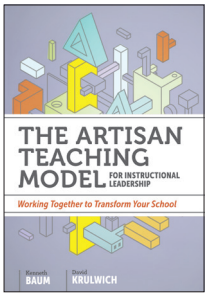
SAVE 10% when you buy the pack of 25!

Pete Hall and Alisa Simeral

To be *reflective* is to be *effective*. Pete Hall and Alisa Simeral show teachers how to deepen their thinking and reflect on their capacity as educators to improve their effectiveness in the classroom.

(ASCD Quick Reference Guide, 2018) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages, ISBN 978-1-4166-2626-8, Pack of 25 ISBN 978-1-4166-2627-5

Quantity	List Price	Member Price	Stock #
Single Copy	**$12.95**	**$9.95**	**QRG117099N87**
Pack of 25	**$289.95**	**$219.95**	**QRG117099PN87**



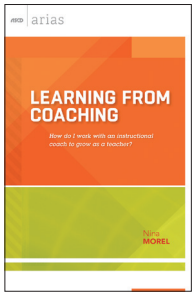
The Artisan Teaching Model for Instructional Leadership: Working Together to Transform Your School

Kenneth Baum and David Krulwich

In this book, the authors work from an underlying premise that all schools must develop conditions that allow true artisanship to flourish. Learn how the collaboration among teachers helps them develop the broad range of skills they need to become true artisans who know how to help every student achieve.

(ASCD book, 2016) 6" x 9", 140 pages, ISBN 978-1-4166-2251-2

Format	List Price	Member Price	Stock #
Print	**$25.95**	**$20.76**	**116041N87**
E-Book	**$24.99**	**$19.76**	



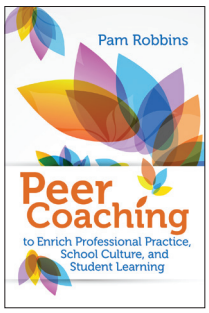
Learning From Coaching: How do I work with an instructional coach to grow as a teacher?

Nina Morel

When you have the opportunity to work with a coach, how do you make the most of that relationship and ensure that it helps you think more deeply about and strengthen your teaching? Instructional coach Nina Morel addresses your concerns and equips you with strategies and tools.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages, ISBN 978-1-4166-1931-4

Format	List Price	Member Price	Stock #
Print	**$12.99**	**$9.99**	**SF114066N87**
E-Book	**$6.99**	**$5.99**	



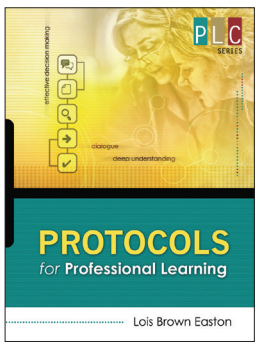
Peer Coaching to Enrich Professional Practice, School Culture, and Student Learning

Pam Robbins

How can you and your colleagues work together to improve professional practice in a way that enhances staff and student learning? Here's a book that answers this question and maps out a strategic approach for how to create an effective peer coaching program, or strengthen the one you have.

(ASCD Premium Member book, May 2015) 6" x 9", 180 pages, ISBN 978-1-4166-2024-2

Format	List Price	Member Price	Stock #
Print	**$26.95**	**$21.56**	**115014N87**
E-Book	**$25.99**	**$20.56**	



BEST SELLER!

Protocols for Professional Learning

Lois Brown Easton

Whether the purpose of your professional learning community (PLC) is to examine student work, explore instructional practice, address problems, or engage your colleagues in discussion, this guide will make you an instant expert facilitator with 16 protocols for planning and leading your PLC.

(ASCD PLC Series book, 2009) 8 1/2" x 11", 70 pages, ISBN 978-1-4166-0837-0

Format	List Price	Member Price	Stock #
Print	**$13.95**	**$11.16**	**109037N87**
E-Book	**$12.99**	**$10.16**	

ORDER FORM

STOCK NO.	TITLE	QTY*	PRICE	TOTAL

*Quantity discounts for books only:
10–49 copies of single title—subtract 10%
50 or more copies of single title—subtract 15%

Member prices do not apply to bulk orders.

For orders of 1,000 or more copies of a single title, call 1-800-933-2723, then ext. 5773, or dial direct 1-703-575-5773.

SUBTOTAL:

Shipping and Handling:
(Write in appropriate charges from table at left.)

SUBTOTAL:

Orders shipped to CA, FL, GA, IL, IN, MD, NC, NJ, NY, OK, SC, SD, TX, VA, WA, or Canada, add appropriate sales tax or GST**:

Prices are subject to change.

TOTAL:

SHIPPING AND HANDLING	Continental U.S. and Hawaii*	Canada	All other countries
For orders under $25.00	$6.50	$13.00	$16.00
$25.00–$74.99	$9.00	$17.00	$22.00
$75.00–$124.99	$11.00	$21.00	$29.00
$125.00–$349.99	$14.00	$25.00	$35.00
$350.00 and over	6%	11%	15%

*Due to shipment provider regulations, all shipments to Alaska and U.S. Territories will be charged UPS 2nd-day rates. Shipping charges for orders to these locations and orders weighing over 149 pounds will be calculated manually by ASCD staff.

**ASCD assesses and remits a Goods and Services Tax (GST), at a rate of 5%, from Canadian customers and members. International customers and members may also be subject to GST/VAT, to be charged when the order is delivered. All international taxes, duties, and fees are the responsibility of the customer; the international rate charged is dependent upon individual country tax rates.

Shipping and handling charges for RUSH service can be obtained by calling ASCD's Service Center at 1-800-933-ASCD (2723) or 1-703-578-9600, then press 1. (Hours: Monday–Friday, 8:00 a.m.–6:00 p.m. eastern time)
¡Se habla Español! Shipping rates are subject to change at any time.

PAYMENT (PLEASE PRINT CLEARLY.)

All sales are in U.S. dollars.

- ☐ **Check enclosed.** (Please make payable to ASCD in U.S. funds only.)
- ☐ **Purchase orders.** (Please fax order form and copy of purchase order to 1-703-575-5400.)
- ☐ **Wire transfers.** (Please email **member@ascd.org** for transfer procedures.)

SIGNATURE TO AUTHORIZE BILLING

Charge my*: ☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover Card

*NOTE: Credit card orders are not accepted via fax or email. Please submit credit card orders via telephone or mail, or order online at shop.ascd.org.

CARD NO.

EXPIRATION: MONTH/YEAR (MM/YY) | CARD SECURITY NO.

SIGNATURE | NAME ON CREDIT CARD (PLEASE PRINT)

SHIP TO (PLEASE PRINT CLEARLY.)

NAME ☐MR. ☐MS. ☐MRS. ☐DR. | ASCD MEMBER/CUSTOMER ID

TITLE | ORGANIZATION

STREET ADDRESS (UPS does not ship to P.O. boxes.) ☐HOME ☐OFFICE

CITY | STATE/PROVINCE | ZIP/POSTAL CODE | COUNTRY

DAYTIME PHONE | FAX | EMAIL

BILL TO (PLEASE PRINT CLEARLY.)

NAME ☐MR. ☐MS. ☐MRS. ☐DR. | ASCD MEMBER/CUSTOMER ID

TITLE | ORGANIZATION

STREET ADDRESS ☐HOME ☐OFFICE

CITY | STATE/PROVINCE | ZIP/POSTAL CODE | COUNTRY

DAYTIME PHONE | FAX | EMAIL

N87

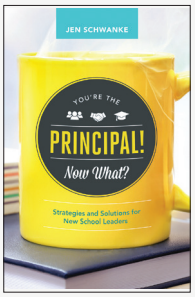
ASCD LEARN. TEACH. LEAD.

FOR FASTEST SERVICE, ORDER ONLINE AT shop.ascd.org

Phone: 1-800-933-ASCD (2723) or 1-703-578-9600, then press 1

Mail: ASCD, P.O. Box 17035, Baltimore, MD 21297-8431 **Fax:** 1-703-575-5400 **Email:** member@ascd.org

BEST BOOKS FOR **NEW PRINCIPALS**



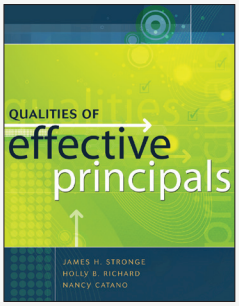
You're the Principal! Now What? Strategies and Solutions for New School Leaders

Jen Schwanke

You've reached your goal of becoming a principal. Now what? The author guides you through the period of adjustment in your new professional endeavor and offers strategies for tackling common but complicated challenges of the principalship.

(ASCD book, 2016) 6" x 9", 345 pages, ISBN 978-1-4166-2221-5

Format	List Price	Member Price	Stock #
Print	**$34.95**	**$27.96**	**117003N87**
E-Book	**$33.99**	**$26.96**	



BEST SELLER!

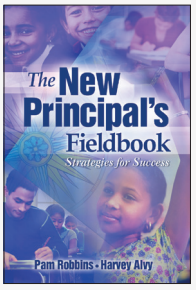
Qualities of Effective Principals

James H. Stronge, Holly B. Richard, and Nancy Catano

Discover how the rsearch-based qualities of effective principals can be applied to training, hiring, mentoring, and supervising of school leaders everywhere.

(ASCD book, 2008) 7" x 9", 260 pages, ISBN 978-1-4166-0744-1

Format	List Price	Member Price	Stock #
Print	**$29.95**	**$23.96**	**108003N87**
E-Book	**$28.99**	**$22.96**	



BEST SELLER!

The New Principal's Fieldbook: Strategies for Success

Pam Robbins and Harvey Alvy

Revealing secrets that can make or break a new school leader's career, this book includes checklists and assessment tools to help new and aspiring leaders analyze their strengths and weaknesses and prepare for the unexpected.

(ASCD book, 2004) 6" x 9", 305 pages, ISBN 978-0-87120-858-3

Format	List Price	Member Price	Stock #
Print	**$29.95**	**$23.95**	**103019N87**
E-Book	**$28.99**	**$22.95**	

SATISFACTION GUARANTEED! Our goal is to exceed your expectations for quality products and service. If within 45 days of receipt you feel that we have fallen short of this goal, we will issue you a credit, refund, or exchange. **Please Note: E-books and downloadable products are nonrefundable and cannot be exchanged. Please purchase carefully as all sales of digitally delivered products are final.**