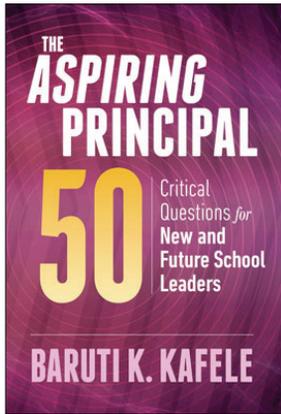


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NEW!

The Aspiring Principal 50: Critical Questions for New and Future School Leaders

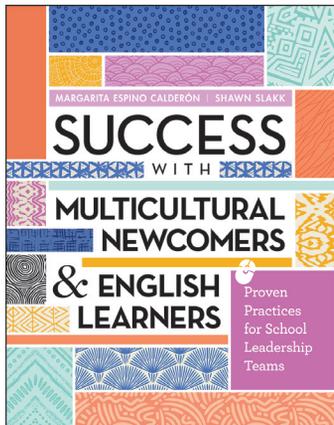
Baruti K. Kafele

So, you want to be a principal? Are you a new principal who could benefit from the wisdom of a successful four-time principal? Could you use help preparing for a school administrator job interview? Then this is the book for you. In *The Aspiring Principal 50*, school leadership expert Baruti Kafele presents reflective

questions aimed at assisting both new and aspiring school leaders as they work to become effective school leaders and consider making a leap to a leadership position, respectively. This book will help aspiring principals determine whether “The Principal” is truly who they want to be and help new principals grow and thrive in the principalship.

(ASCD book, 2019) 6" x 9", 128 pages, ISBN 978-1-4166-2764-7

Format	List Price	Member Price	Stock #
Print	\$19.95	\$15.96	120023S04
E-Book	\$18.99	\$14.96	



NEW!

Success with Multicultural Newcomers and English Learners: Proven Practices for School Leadership Teams

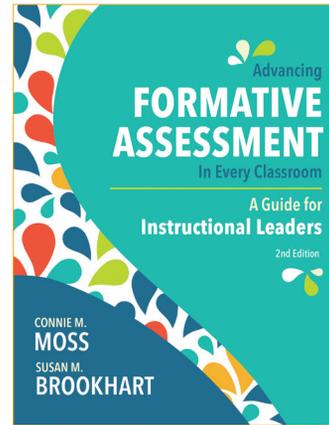
Margarita Espino Calderón and Shawn Slakk

This book is a road map for teachers and school leaders who

need to meet the needs of increasing numbers of newcomers and other English learners. Authors Margarita Espino Calderón and Shawn Slakk draw from years of experience in working with, listening to, and coaching administrators, teachers, and coaches nationwide to help you develop and implement an effective plan for your school. Beginning with the core belief that “getting to know the student is pivotal,” the authors show how to address both the academic and the social needs of newcomers to help them integrate and excel—from their first day of school.

(ASCD book, 2019) 7 7/8" x 9 7/8", 176 pages, ISBN 978-1-4166-1666-5

Format	List Price	Member Price	Stock #
Print	\$30.95	\$24.76	117026S04
E-Book	\$29.99	\$23.76	



NEW!

Advancing Formative Assessment in Every Classroom: A Guide for Instructional Leaders, 2nd Edition

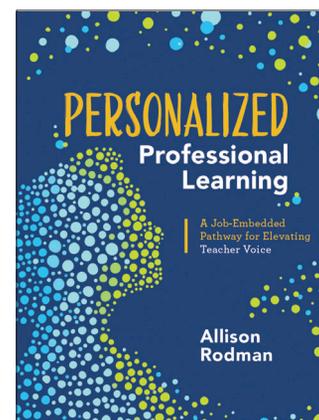
Connie M. Moss and Susan M. Brookhart

Formative assessment is one of the best ways to increase student learning. But effective formative assessment is not part of most

classrooms. In the updated second edition of this practical guide for school leaders, the authors define formative assessment as a continual process in which teachers and students work together to gather evidence of learning. The authors also provide strategic talking points to address common misconceptions about formative assessment; practical classroom strategies that cultivate students as assessment-capable learners; ways to model the elements of formative assessment in conversations with teachers about their professional learning; and “what if” scenarios and advice for how to deal with them.

(ASCD book, 2019) 7 7/8" x 9 7/8", 186 pages, ISBN 978-1-4166-2669-5

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	120005S04
E-Book	\$27.99	\$22.16	



NEW!

Personalized Professional Learning: A Job-Embedded Pathway for Elevating Teacher Voice

Allison Rodman

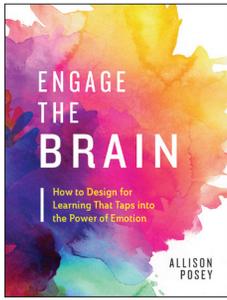
It's time to say goodbye to “sit-and-get, one-size-fits-all” professional development sessions and embrace learning that meets the needs of all teachers. Supported by research and informed by the experiences of educators across the United States, this

book distills best practices for adult learning into clear advice and ready-to-use tools for leaders who are tired of the status quo and ready to commit to a professional learning model that prioritizes teacher voice and provides meaningful opportunities for cocreation, social construction, and self-discovery.

(ASCD Premium Member book, 2019) 7" x 9", 168 pages, ISBN 978-1-4166-2755-5

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	118028S04
E-Book	\$27.99	\$22.16	

THE BEST BOOKS ON BRAIN AND LEARNING



NEW!

Engage the Brain: How to Design for Learning That Taps into the Power of Emotion

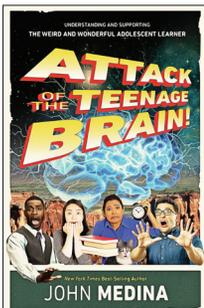
Allison Posey

Research on the brain has shown that emotion plays a key role in learning, but how can educators apply that research in their day-to-day interactions with students? Allison Posey answers

this question with easy-to-understand explanations of the brain's emotion networks and how they affect learning, and offers suggestions for classroom strategies that can make a difference in how students learn.

(ASCD Premium, Select, and Institutional Plus book, November 2018)
7" x 9", 180 pages, ISBN 978-1-4166-2628-2

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	119015504
E-Book	\$27.99	\$22.16	



Attack of the Teenage Brain! Understanding and Supporting the Weird and Wonderful Adolescent Learner

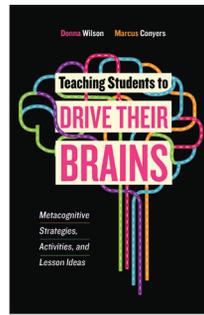
John Medina

In accessible language and with periodic references to *Star Trek*, motorcycle daredevils, and near-classic movies of the '80s, developmental molecular biologist John Medina, author of the *New York Times*

best seller *Brain Rules*, explores the neurological and evolutionary factors that drive teenage behavior, which affects both achievement and engagement.

(ASCD book, 2018) 6" x 9", 200 pages, ISBN 978-1-4166-2549-0

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	118024504
E-Book	\$27.99	\$22.16	



Teaching Students to Drive Their Brains: Metacognitive Strategies, Activities, and Lesson Ideas

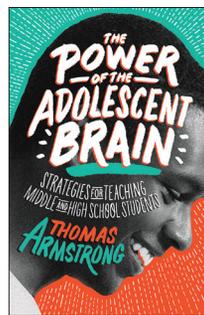
Donna Wilson and Marcus Conyers

Discover how metacognition can make the difference between a student's success and failure and how you can teach it to preK–12 students. Sample lessons show these ideas in classroom settings; and sections on professional practice help you incorporate these tools so that you are teaching for

and with metacognition.

(ASCD book, 2016) 6" x 9", 134 pages, ISBN 978-1-4166-2211-6

Format	List Price	Member Price	Stock #
Print	\$23.95	\$19.16	117002504
E-Book	\$22.99	\$18.16	



The Power of the Adolescent Brain: Strategies for Teaching Middle and High School Students

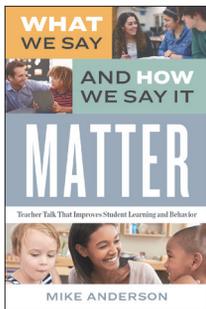
Thomas Armstrong

Educators who work with adolescents will find a plethora of practical strategies in this book to bring out adolescents' creativity and passion. Discover eight brain-friendly instructional practices to make the most of middle and high school students' potential.

(ASCD Premium and Select Member book, Featured Selection, July 2016)
6" x 9", 202 pages, ISBN 978-1-4166-2187-4

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	116017504
E-Book	\$27.99	\$22.16	

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What We Say and How We Say It Matter: Teacher Talk That Improves Student Learning and Behavior

Mike Anderson

What teachers say to students affects student learning and behavior. In *What We Say and How We Say It Matter*, Mike Anderson helps teachers examine their language habits and intentionally improve their classroom practice so their language matches and supports their goals.

(ASCD Premium Member book, February 2019)
6" x 9", 168 pages, ISBN 978-1-4166-2704-3

Format	List Price	Member Price	Stock #
Print	\$27.95	\$22.36	119024504
E-Book	\$26.99	\$21.36	



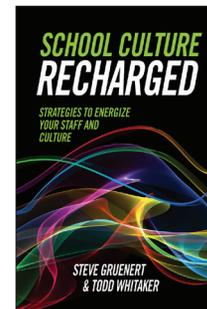
Keeping Students Safe Every Day: How to Prepare for and Respond to School Violence, Natural Disasters, and Other Hazards

Amy Klinger and Amanda Klinger

In this guide, the authors offer significant—and sometimes surprising—statistics on school safety, dispel common misunderstandings, and provide school leaders with the information they need to prepare for natural disasters, accidents, or violent events.

(ASCD book, 2018) 7" x 9", 170 pages,
ISBN 978-1-4166-2643-5

Format	List Price	Member Price	Stock #
Print	\$27.95	\$22.36	119002504
E-Book	\$26.99	\$21.36	



School Culture Recharged: Strategies to Energize Your Staff and Culture

Steve Gruenert and Todd Whitaker

If you are looking for ways to reinvigorate your school's culture and staff, this insightful follow-up to

School Culture Rewired clarifies the difference between culture and climate and zeroes in on key school improvement efforts.

(ASCD Premium Member book, February 2017)
6" x 9", 200 pages, ISBN 978-1-4166-2345-8

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	117016504
E-Book	\$27.99	\$22.16	

BEST BOOKS ON INSTRUCTIONAL STRATEGIES



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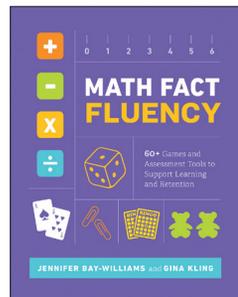
Increasing Rigor in the Classroom Quick Reference Guide

Barbara R. Blackburn

This guide's strategies, examples, and tips will help teachers design rigorous instruction and assessment that advance student achievement.

(ASCD Quick Reference Guide, 2019) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages, ISBN 978-1-4166-2720-3, Pack of 25 ISBN 978-1-4166-2721-0

Quantity	List Price	Member Price	Stock #
Single Copy	\$12.95	\$9.95	QRG119044S04
Pack of 25	\$289.95	\$219.95	QRG119044PS04



Math Fact Fluency: 60+ Games and Assessment Tools to Support Learning and Retention

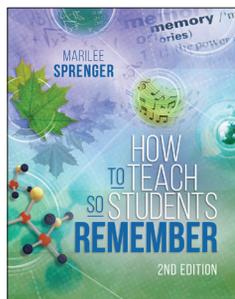
Jennifer Bay-Williams and Gina Kling

Mastering the basic facts for addition, subtraction, multiplication, and division is an essential goal for all students. Most educators also agree that success at higher levels of math hinges on this fundamental skill. But what's the best way to get there? Learn the answer to this question—and everything a teacher needs to teach, assess, and

communicate with parents about basic math fact instruction.

(ASCD book copublished with NCTM, 2019) 7 7/8" x 9 7/8", 190 pages, ISBN 978-1-4166-2699-2

Format	List Price	Member Price	Stock #
Print	\$31.95	\$25.56	118014S04
E-Book	\$30.99	\$24.56	



How to Teach So Students Remember, 2nd Edition

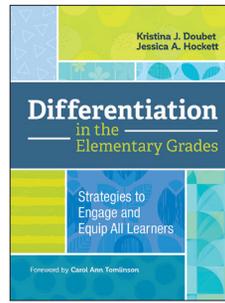
Marilee Sprenger

Ensuring that the knowledge teachers impart is appropriately stored in the brain and easily retrieved when necessary is a vital component of instruction. In the second edition of *How to Teach So Students Remember*, Marilee Sprenger provides you with an updated framework that includes

recent research and offers actionable steps to help students use what they've learned when they need it.

(ASCD Premium Member book, February 2018) 7" x 9", 216 pages, ISBN 978-1-4166-2531-5

Format	List Price	Member Price	Stock #
Print	\$29.95	\$23.96	118016S04
E-Book	\$28.99	\$22.96	



Differentiation in the Elementary Grades: Strategies to Engage and Equip All Learners

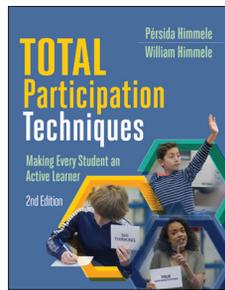
Kristina J. Doubet and Jessica A. Hockett

In this comprehensive resource for elementary school teachers, Kristina J. Doubet and Jessica A. Hockett explore how to use differentiated instruction to help students be more successful learners regardless of background, native language, learning

preference, or motivation.

(ASCD book, 2017) 8 1/2" x 11", 354 pages, ISBN 978-1-4166-2454-7

Format	List Price	Member Price	Stock #
Print	\$39.95	\$31.96	117014S04
E-Book	\$38.99	\$30.96	



TOTAL PARTICIPATION TECHNIQUES: Making Every Student an Active Learner, 2nd Edition

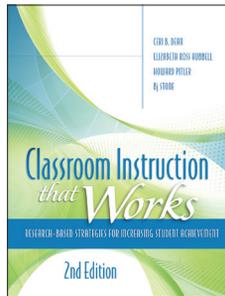
Persida Himmele and William Himmele

Here are 51 easy-to-use, classroom-tested alternatives to the "stand-and-deliver" teaching techniques that cause so many students to tune out or drop out. This new edition provides you with

techniques to motivate students to participate in learning and offer them safe ways to demonstrate their knowledge.

(ASCD Premium and Select Member book, Featured Selection, July 2017) 8" x 10", 208 pages, ISBN 978-1-4166-2399-1

Format	List Price	Member Price	Stock #
Print	\$29.95	\$23.96	117033S04
E-Book	\$28.99	\$22.96	



CLASSROOM INSTRUCTION THAT WORKS: Research-Based Strategies for Increasing Student Achievement, 2nd Edition

Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler, and Bj Stone

First published in 2001, *Classroom Instruction That Works* revolutionized teaching by linking classroom strategies to evidence of increased student learning. Now, this landmark guide has been reenergized and reorganized for today's classroom with

new evidence-based insights and an Instructional Planning Guide that makes it easier for you to know when to emphasize each of the nine research-based teaching strategies.

(ASCD Premium, Select, and Institutional Plus Member book copublished with McREL, January 2012) 8" x 10", 210 pages, ISBN 978-1-4166-1362-6

Format	List Price	Member Price	Stock #
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E-Book	\$29.99	\$23.76	

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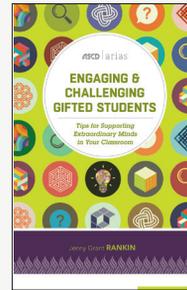


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Engaging and Challenging Gifted Students: Tips for Supporting Extraordinary Minds in Your Classroom

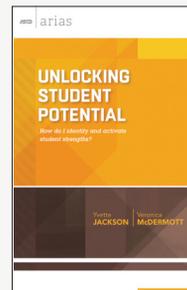
Jenny Grant Rankin

Award-winning educator and Mensa member Jenny Rankin provides quick, easy-to-implement instructional strategies to identify, adequately

challenge, and engage gifted students both within and beyond the classroom.

(ASCD Arias publication, 2016) 5" x 7 3/4", 64 pages, ISBN 978-1-4166-2334-2

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Print	\$12.99	\$9.99	SF117019S04
E-Book	\$6.99	\$5.99	



Unlocking Student Potential: How do I identify and activate student strengths?

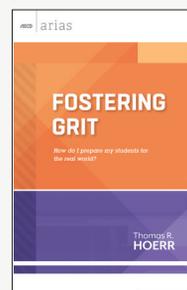
Yvette Jackson and Veronica A. McDermott

Discover why focusing on student potential can be a key to transforming even the most challenging school. Two experts in working with schools labeled "underperforming" explain how to

identify and activate your students' unique aptitudes, abilities, competencies, and talents.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages, ISBN 978-1-4166-2115-7

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF115057S04
E-Book	\$6.99	\$5.99	



Fostering Grit: How do I prepare my students for the real world?

Thomas R. Hoerr

Explore what teaching for grit looks like, and get a sample lesson plan with self-assessments and a six-step process applicable across grade levels and content areas to help students

build skills they need.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages, ISBN 978-1-4166-1707-5

Format	List Price	Member Price	Stock #
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E-Book	\$6.99	\$5.99	

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