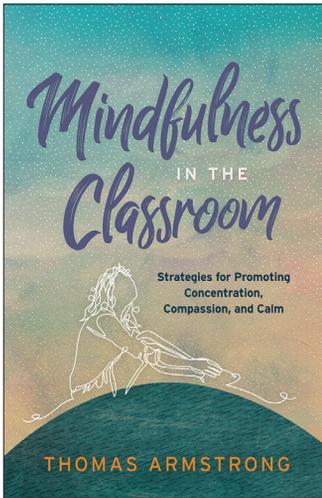


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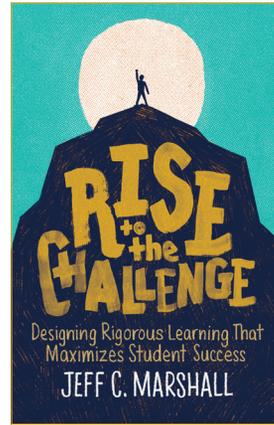
Thomas Armstrong

In today's schools, students and teachers feel unprecedented—even alarming—levels of stress. How can we create calmer classrooms in which students concentrate better and feel more positive about themselves and others? Author Thomas Armstrong offers a compelling

answer in the form of mindfulness, a secular practice he defines as the intentional focus of one's attention on the present moment in a nonjudgmental way. Dozens of observations from students and educators provide evidence of the power of mindfulness and offer hope to anyone who wants to make classrooms more productive places of learning.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2019) 6" x 9", 160 pages, ISBN 978-1-4166-2794-4

Format	List Price	Member Price	Stock #
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E-Book	\$26.99	\$21.36	



NEW!

Rise to the Challenge: Designing Rigorous Learning That Maximizes Student Success

Jeff C. Marshall

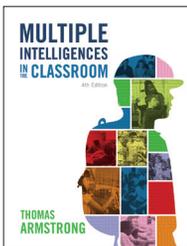
Do you sense that some students have mentally "checked out" of your classroom? Look closely and you'll probably find that these students are bored by lessons that they view as unchallenging and uninteresting. In this follow-up to *The Highly Effective Teacher: 7 Classroom-*

Tested Practices That Foster Student Success, Jeff C. Marshall provides teachers with a blueprint for introducing more rigor to the classroom. Leveraging the latest research as well as years of classroom experience, this book offers strategies, examples, and exercises to help students embrace the complexity and power of challenge.

(ASCD Premium, Select, and Institutional Plus Member book, Featured Selection, July 2019) 6" x 9", 118 pages, ISBN 978-1-4166-2798-2

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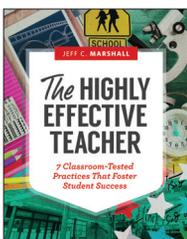
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Thomas Armstrong

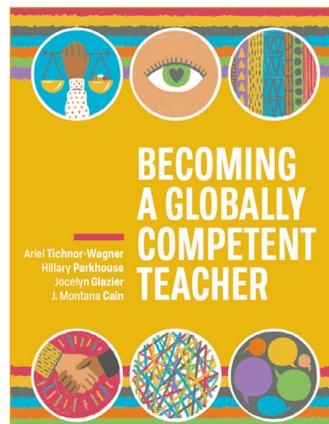
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The Highly Effective Teacher: 7 Classroom-Tested Practices That Foster Student Success

Jeff C. Marshall

Stock # 117001S22, ISBN 978-1-4166-2168-3



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Becoming a Globally Competent Teacher

Ariel Tichnor-Wagner, Hillary Parkhouse, Jocelyn Glazier, and J. Montana Cain

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introduces a proven self-reflection tool to help educators develop 12 elements of such teaching. Learn how to become a teacher who prepares students not only for academic success but also for a life in which they are active participants in their own communities and the wider world.

(ASCD book, 2019) 7" x 9", 260 pages, ISBN 978-1-4166-2751-7

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Barbara Coloroso

In this quick reference guide, anti-bullying

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(ASCD Quick Reference Guide, 2019)

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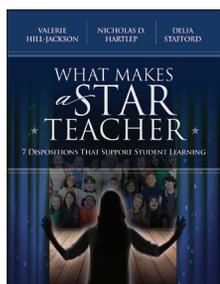
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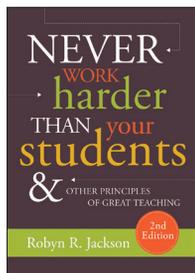
What Makes a Star Teacher: 7 Dispositions That Support Student Learning

Valerie Hill-Jackson, Nicholas D. Hartlep, and Delia Stafford

How do some teachers manage to expertly engage students in deep learning, harmonize standards with student needs, and create trusting relationships in the classroom? What typically sets these "star teachers" apart from other teachers? In *What Makes a Star Teacher*, the authors provide a framework based on Martin Haberman's key dispositions of star teacher that can help ensure that you are your students' greatest asset—and a star teacher in your classroom.

(ASCD book, 2019) 6" x 9", 220 pages, ISBN 978-1-4166-2660-2

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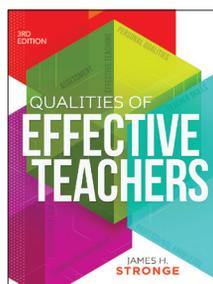
Never Work Harder Than Your Students and Other Principles of Great Teaching, 2nd Edition

Robyn R. Jackson

Some great teachers are born, but most are self-made. And the way to make yourself a great teacher is to learn to think and act like one. In this updated second edition of the best-selling *Never Work Harder Than Your Students*, Robyn R. Jackson reaffirms that every teacher can become a master teacher.

(ASCD book, 2018) 6" x 9", 278 pages, ISBN 978-1-4166-2652-7

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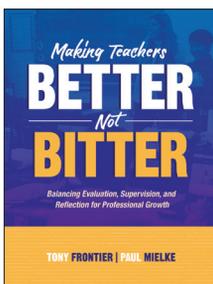
Qualities of Effective Teachers, 3rd Edition

James H. Stronge

Every teacher seeks to be an effective teacher. Every teacher wants to have a positive, remarkable, and lasting influence on students' lives. But what makes for an effective teacher? In the third edition of *Qualities of Effective Teachers*, James H. Stronge explores these questions and more as he synthesizes the literature on teacher effectiveness. The result? A research-based framework for effective teaching.

(ASCD book, 2018) 7" x 9", 288 pages, ISBN 978-1-4166-2586-5

Format	List Price	Member Price	Stock #
Print	\$37.95	\$30.36	118042S22
E-Book	\$36.99	\$29.36	



Making Teachers Better, Not Bitter: Balancing Evaluation, Supervision, and Reflection for Professional Growth

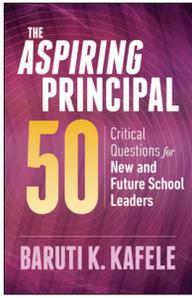
Tony Frontier and Paul Mielke

In many districts, teacher evaluations ensure competence but do little to encourage and support expertise. Authors Tony Frontier and Paul Mielke combine the conceptual and the practical by offering a compelling vision of teacher growth, along with nearly three dozen step-by-step protocols for working with teachers.

(ASCD Premium Member book, August 2016) 7" x 9", 260 pages, ISBN 978-1-4166-2207-9

Format	List Price	Member Price	Stock #
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BEST BOOKS FOR ASPIRING AND NEW PRINCIPALS



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The Aspiring Principal 50: Critical Questions for New and Future School Leaders

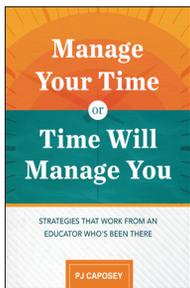
Baruti K. Kafele

So, you want to be a principal? Are you a new principal who could benefit from the wisdom of a successful four-time principal? Then this is the book for you. In

The Aspiring Principal 50, Baruti K. Kafele presents reflective questions aimed at assisting both new and aspiring school leaders as they work to become effective school leaders and consider making a leap to a leadership position, respectively.

(ASCD book, 2019) 6" x 9", 128 pages, ISBN 978-1-4166-2764-7

Format	List Price	Member Price	Stock #
Print	\$19.95	\$15.96	120023522
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Manage Your Time or Time Will Manage You: Strategies That Work from an Educator Who's Been There

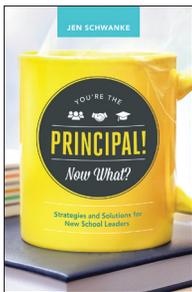
PJ Caposey

This book moves beyond practical suggestions for time management to look at the deeper problems behind educator time management challenges and offers different roads to improvement, depending on the cause. With educators' tight schedules in mind, the

author helps educators better understand themselves and those they serve and make positive changes to take control of their time.

(ASCD book, 2018) 6" x 9", 135 pages, ISBN 978-1-4166-2665-7

Format	List Price	Member Price	Stock #
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E-Book	\$24.99	\$19.76	



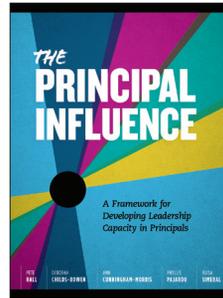
You're the Principal! Now What? Strategies and Solutions for New School Leaders

Jen Schwanke

You've reached your goal of becoming a principal. Now what? The author guides you through the period of adjustment in your new professional endeavor and offers strategies for tackling common but complicated challenges of the principalship.

(ASCD book, 2016) 6" x 9", 345 pages, ISBN 978-1-4166-2221-5

Format	List Price	Member Price	Stock #
Print	\$34.95	\$27.96	117003522
E-Book	\$33.99	\$26.96	



The Principal Influence: A Framework for Developing Leadership Capacity in Principals

Pete Hall, Deborah Childs-Bowen, Ann Cunningham-Morris, Phyllis Pajardo, and Alisa Simeral

What can you as a principal do to ensure that you grow as a leader? How can you be sure that you are on the right path in your career as a school

leader? To help you answer these questions, ASCD developed the Principal Leadership Development Framework (PLDF), which supports principals in their instructional leadership roles.

(ASCD book, 2016) 8 1/2" x 11", 205 pages, ISBN 978-1-4166-2144-7

Format	List Price	Member Price	Stock #
Print	\$30.95	\$24.76	116026522
E-Book	\$29.99	\$23.76	



Effective Teacher Interviews: How do I hire good teachers?

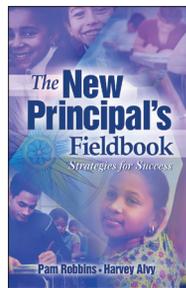
Jennifer L. Hindman

Identify the best applicants every time with this practical guide on the teacher interview process. Teacher hiring expert Jennifer L. Hindman explains how to prepare for and conduct hiring interviews that reliably predict a teacher's success.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages,

ISBN 978-1-4166-1994-9

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF115042522
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BEST SELLER!

The New Principal's Fieldbook: Strategies for Success

Pam Robbins and Harvey Alvy

Revealing secrets that can make or break a new school leader's career, this book includes checklists and assessment tools to help new and aspiring leaders analyze their strengths and weaknesses to prepare for the unexpected. See how strategies from the book can

work in specific situations.

(ASCD book, 2004) 6" x 9", 305 pages, ISBN 978-0-87120-858-3

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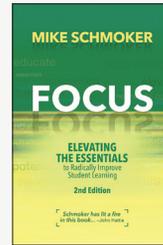


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Focus: Elevating the Essentials to Radically Improve Student Learning, 2nd Edition

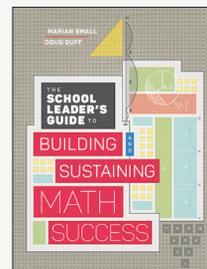
Mike Schmoker

In this second edition of *Focus*, Mike Schmoker extends and updates the case that our schools

could be on the cusp of unparalleled improvements. But, we have yet to focus our limited time and energy on the most essential, evidence-based practices: simple, coherent curricula; straightforward, traditional literacy practices; and lessons built around a few effective elements of good teaching.

(ASCD *Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2018*) 6" x 9", 320 pages, ISBN 978-1-4166-2634-3

Format	List Price	Member Price	Stock #
Print	\$31.95	\$25.56	118044S22
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The School Leader's Guide to Building and Sustaining Math Success

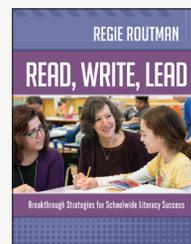
Marian Small and Doug Duff

The pressure is on. Principals, expected to improve math performance at their schools, often don't know where to begin. How can K–12 school leaders recognize

and ensure that their school or district is supporting good math instruction? Drawing on their vast experience working with administrators, the authors answer this question and provide practical advice for improving math instruction.

(ASCD *book, 2018*) 7" x 9", 176 pages, ISBN 978-1-4166-2638-1

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Regie Routman

Focusing on the crucial connection between literacy and leadership, this book explains

how teachers and principals can lead the way to more effective literacy instruction for all K–12 students, including second-language and struggling learners.

(ASCD *book, 2014*) 8" x 10", 354 pages, ISBN 978-1-4166-1873-7

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