NEW!
The eCoaching Continuum for Educators: Using Technology to Enrich Professional Development and Improve Student Outcomes
Marcia Rock
eCoaching pioneer Marcia Rock draws on best-practice research and decades of experience to offer a blueprint for virtual professional learning that maximizes teacher and student growth. Rock offers a practical approach for putting professional development where it can do the most good—in the classroom. You’ll learn why technology is so well suited for authentic professional development; how to cultivate a culture in which the eCoaching continuum can have the greatest impact; which technologies are the most useful for carrying out eCoaching; and how to evaluate the impact of eCoaching on teachers and students.

NEW!
C.R.A.F.T. Conversations for Teacher Growth: How to Build Bridges and Cultivate Expertise
Sally J. Zepeda, Lakesha Robinson Goff, and Stefanie W. Steele
Conversations between administrators and teachers take place every day, but what can we do to elevate them so that they lead to better professional relationships and improved learning for students? C.R.A.F.T. Conversations for Teacher Growth offers the answer, demonstrating how exchanges that are clear, realistic, appropriate, flexible, and timely can be transformational. You will learn how focused efforts on improving how we communicate and build relationships can help schools achieve their goals and become places where adults—and students—thrive.

NEW!
Learning in the Making: How to Plan, Execute, and Assess Powerful Makerspace Lessons
Jackie Gerstein
Despite the recent growth of maker activities and makerspaces within formal and informal educational settings, there’s limited guidance on how to implement those activities with intention and a clearly defined purpose. In Learning in the Making, author Jackie Gerstein helps you plan, execute, facilitate, and reflect on maker experiences so both you and your students understand how the knowledge, skills, and attitudes of maker education transfer to real-world settings.

NEW!
Navigating the Principalship: Key Insights for New and Aspiring School Leaders
James P. Spillane and Rebecca Lowenhaupt
In this compelling guide to various challenges of the principal position, you will examine how new principals adapt to the role, set an instructional agenda, and build cooperation and collaboration. The authors focus on dilemmas that mark the principalship, such as addressing the demands of various stakeholders; accomplishing seemingly limitless tasks in limited time; sharing leadership duties while maintaining ultimate responsibility for the school and everyone in it; and balancing work life and home life.
NEW!
Addressing and Preventing Classroom Bullying Quick Reference Guide
Barbara Coloroso

In this quick reference guide, anti-bullying authority Barbara Coloroso analyzes the characteristics and motivations behind bullying and discusses ways teachers can not only stop and report bullying but also prevent it and help students step into new roles and behaviors.


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Handling Student Frustrations: How do I help students manage emotions in the classroom?
Renate Caine and Carol McClintic

When students’ frustrations erupt in the classroom, this short-read publication helps you respond in a way that results in better relationships with your students and higher levels of student motivation. Explore a three-step method that ensures your interventions help students master the ability to acknowledge and learn from their emotions, and implement solutions that address emotional challenges.


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E-Book $6.99 $5.99

BEST SELLER!
Richard L. Curwin, Allen N. Mendler, and Brian D. Mendler

In this revised and updated 4th edition, Discipline with Dignity provides in-depth guidance for implementing a proven approach to classroom management that can help students make better choices and teachers be more effective. The authors offer specific strategies and techniques for building strong relationships with disruptive students and countering the toxic social circumstances that affect many of them.

(ASCD Premium, Select, and Institutional Plus Member book, Editor’s Selection, April 2018) 6” x 9”, 234 pages, ISBN 978-1-4166-2581-0

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BEST SELLER!
Classroom Management That Works: Research-Based Strategies for Every Teacher
Robert J. Marzano with Jana S. Marzano and Debra J. Pickering

Drawing from more than 100 studies of classroom management to explain the four general components of effective classroom management and their effect on student engagement and achievement, the authors describes the action steps you need to take to establish rules, use effective disciplinary interventions, and develop a sound mental set to get you through the most difficult situations.


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Disclosure: ASCD members save up to 20% on most products.
The Relevant Classroom: Six Steps to Foster Real-World Learning
Eric Hardie

Students need to connect to the real world, be engaged, and learn deeply. But how are teachers supposed to ensure that students meet these objectives in the current school system? In The Relevant Classroom, Eric Hardie presents six strategies derived from his two decades of experience as a teacher and principal to show ways to foster real-world connections and genuine engagement.

Ditch the Daily Lesson Plan: How do I plan for meaningful student learning?
Michael Fisher

In this game-changing book, author and instructional coach Michael Fisher shows teachers how they can free themselves from rigid and ineffective busywork by replacing lesson plans with learning journeys that are guided by the students’ abilities, interests, and skill levels rather than by pre-selected checklists of day-to-day benchmarks.

Rise to the Challenge: Designing Rigorous Learning That Maximizes Student Success
Jeff C. Marshall

Do you sense that some students have mentally “checked out” of your classroom? Look closely and you’ll probably find that these students are bored by lessons that they view as unchallenging and uninteresting. In this follow-up to The Highly Effective Teacher: 7 Classroom-Tested Practices That Foster Student Success, Jeff Marshall provides teachers with a blueprint for introducing more rigor to the classroom.

The i5 Approach: Lesson Planning That Teaches Thinking and Fosters Innovation
Jane E. Pollock with Susan Hensley

Learn how to revamp existing lessons to combine effective technology use with thinking skills development. The authors explain the i5 approach’s foundations in brain research and provide step-by-step procedures for teaching 12 key thinking skills. They also share detailed lesson examples from the classrooms of teachers who have successfully “i5’ed” their instruction and helped students become stronger and more innovative thinkers.

Where Great Teaching Begins: Planning for Student Thinking and Learning
Anne R. Reeves

Starting with the premise that “great teaching” is not about what the teacher does but what the students learn, this book provides you with a step-by-step process for designing instruction that is centered on student outcomes. Explore can’t-miss strategies that help you plan lessons with learning-focused objectives, authentic assessments, and engaging activities that incorporate targeted content and necessary thinking skills.

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**NEW!**

**The Burnout Cure: Learning to Love Teaching Again**  
Chase Mielke

How can you energize yourself to maintain or regain a positive outlook and love of teaching? What actions can you take to enhance your well-being and thrive both on and off the job? Award-winning teacher Chase Mielke draws from his own research, lesson plans, and experiences with burnout to help you reignite your core passion for teaching.

(ASCD book, 2019) 6” x 9”, 230 pages,  
ISBN 978-1-4166-2725-8

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**Stress-Busting Strategies for Teachers: How do I manage the pressures of teaching?**  
M. Nora Mazzone and Barbara J. Migliorino

Does stress keep you up at night? Is there never enough time to do what you want and need to do at school and at home? Veteran educators Nora Mazzone and Barbara Migliorino have been there, too. Here, they offer simple, proven tactics to help you manage the stresses of being a classroom teacher.

(ASCD Arias publication, 2014) 5” x 7 3/4”, 48 pages,  
ISBN 978-1-4166-1939-0

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**100+ Ways to Recognize and Reward Your School Staff**  
Emily E. Houck

When you’re in a leadership position and can’t control paychecks, what can you do to increase morale and lower staff turnover? Get this book and use the many practical ideas for motivating educators and creating a more positive work climate in schools.

(ASCD book, 2012) 5” x 9”, 160 pages,  
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