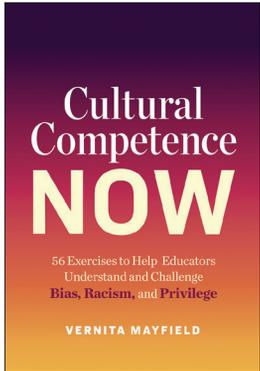


NEW BOOKS & Resources

COOL TOOLS for SCHOOL

Order and download e-books at shop.ascd.org

Free Online Study Guide included



NEW!

Cultural Competence Now: 56 Exercises to Help Educators Understand and Challenge Bias, Racism, and Privilege

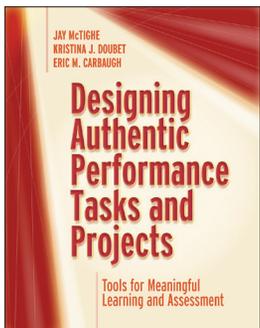
Vernita Mayfield

Learn how to begin meaningful conversations about race, culture, bias, privilege, and power within the time constraints of any school. The 56 exercises include activities, discussions, and readings in which to engage during

each of the four quarters of the school year. Discover how to facilitate learning through the four steps—awaken and assess; apply and act; analyze and align; advocate and lead. Mayfield offers advice on establishing a safe environment for professional conversations, setting goals for cultural competency through the lens of race and culture, and managing what can be an uncomfortable change process.

(ASCD Premium Member book, February 2020) 7" x 10", 212 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$31.95	\$25.56	118043549	978-1-4166-2849-1
E-Book	\$30.99	\$24.56		



NEW!

Designing Authentic Performance Tasks and Projects: Tools for Meaningful Learning and Assessment

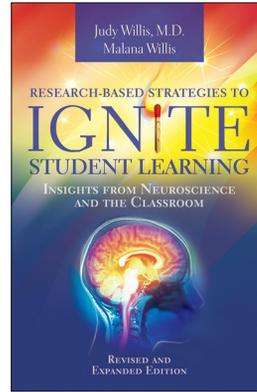
Jay McTighe, Kristina J. Doubet, and Eric M. Carbaugh

If you are among the growing number of educators who are looking for ways to move beyond the curriculum, this book

provides solutions to ensuring students' deeper learning—in which they can transfer their knowledge, skills, and understandings to the world beyond the classroom. Learn how to create authentic tasks and projects; design and use criterion-based evaluation tools and rubrics for assessment; differentiate tasks and projects for *all* students, and much more. You can use this practical guidance to transform your classrooms into vibrant centers of learning, where students are engaged and see relevance in the work they are doing.

(ASCD book, 2020) 8" x 10", 254 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$33.95	\$27.16	119021549	978-1-4166-2836-1
E-Book	\$32.99	\$26.16		



NEW!

Research-Based Strategies to Ignite Student Learning: Insights from Neuroscience and the Classroom, Revised and Expanded Edition

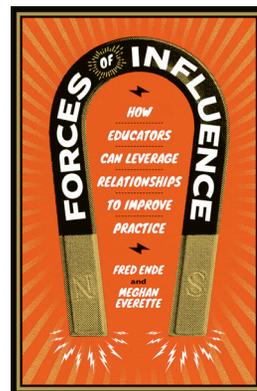
Judy Willis and Malana Willis

Thanks to unprecedented advances in brain science, we know more about the brain today than ever before. But what does that science tell us about how we learn? How can we capture the

power of neuroscience research so that it benefits our students? Judy Willis and Malana Willis answer these questions with clarity and insight, translating recent research on the brain and learning into understandable concepts and practical strategies to use across the curriculum, spanning all grade levels from preK through postsecondary.

(ASCD book, 2020) 6" x 9", 250 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$30.95	\$24.76	120029549	978-1-4166-2858-3
E-Book	\$29.99	\$23.76		



NEW!

Forces of Influence: How Educators Can Leverage Relationships to Improve Practice

Fred Ende and Meghan Everette

Schoolwide success starts with relationships—not only between students and adults, but also among all adults up and down the education hierarchy. It's by leveraging these relationships that educators can effect real change. But how can educators make sure they exert their

influence sensitively, navigating education's priorities? This thought-provoking book helps readers navigate this tricky terrain, introducing four "forces" of influence and explaining how educators can use them to support one another's practice and push for positive outcomes for all learners.

(ASCD book, 2020) 6" x 9", 196 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$30.95	\$24.76	120009549	978-1-4166-2873-6
E-Book	\$29.99	\$23.76		

NEW ASCD QUICK REFERENCE GUIDES

SAVE 10% WHEN YOU BUY IN PACKS OF 25!



NEW!

Engaging Students in Every Classroom Quick Reference Guide

Susan Hentz and Michele Vacchio

Student engagement is a crucial catalyst for positive learning outcomes, and educators must plan for engagement in all aspects of teaching. In this quick reference guide, Susan Hentz and

Michelle Vacchio present strategies to foster student engagement through building a community of learners; establishing effective classroom management; planning for collaboration in flexible groups; and developing questions and discussion.

(ASCD Quick Reference Guide, 2020) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages

QUANTITY	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Single Copy	\$12.95	\$9.95	QRG120056S49	978-1-4166-2905-4
Pack of 25	\$289.95	\$218.95	QRG120056PS49	978-1-4166-2906-1



NEW!

Classroom Technology Tips Quick Reference Guide

Monica Burns

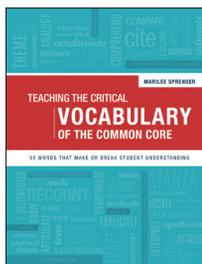
The power of EdTech resides not in any particular application, website, or device, but in how these tools are deployed to elevate instruction and advance student learning.

In this quick reference guide, Monica Burns explores the ways that smart technology integration can enhance content presentation and consumption, content creation tasks, formative assessment, and collaborative learning experiences.

(ASCD Quick Reference Guide, 2020) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages

QUANTITY	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Single Copy	\$12.95	\$9.95	QRG120045S49	978-1-4166-2907-8
Pack of 25	\$289.95	\$218.95	QRG120045PS49	978-1-4166-2908-5

BEST BOOKS ON BOOSTING STUDENTS' VOCABULARY SKILLS



BEST SELLER!

Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding

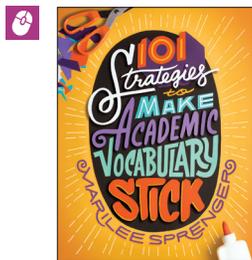
Marilee Sprenger

Popular ASCD author Marilee Sprenger explains the compelling reasons to teach the 55 most critical words from the Common Core State Standards that your students need to know and

use in their everyday lives and equips you with fun and memorable strategies you can use to make them stick in students' minds.

(ASCD book, 2013) 7" x 9", 220 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$27.95	\$22.36	113040S49	978-1-4166-1571-2
E-Book	\$26.99	\$21.36		



101 Strategies to Make Academic Vocabulary Stick

Marilee Sprenger

Learn how to teach the essential, high-frequency words that appear in academic contexts—and reverse the disadvantages of "word poverty." Teachers will find a rich array of engaging strategies to not only teach students a large quantity of words

but also ensure that they know these words well.

(ASCD Premium and Select Member book, Featured Selection, January 2017) 7" x 9", 106 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$23.95	\$19.16	117022S49	978-1-4166-2310-6
E-Book	\$22.99	\$18.16		



Everyday Vocabulary Strategies Quick Reference Guide

Marilee Sprenger

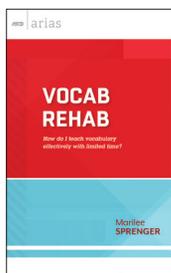
Increasing students' vocabulary is vital to their reading and learning success, and promoting the use of academic language in speech and writing will also encourage further understanding. In this guide, you will find strategies, games, and classroom essentials

you can use to create vocab lesson plans that are both exciting and effective.

(ASCD Quick Reference Guide, 2016) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages

SAVE 10% WHEN YOU BUY IN PACKS OF 25!

QUANTITY	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Single Copy	\$12.95	\$9.95	QRG117052S49	978-1-4166-2349-6
2Pack of 25	\$289.95	\$218.95	QRG117052PS49	978-1-4166-2350-2



Vocab Rehab: How do I teach vocabulary effectively with limited time?

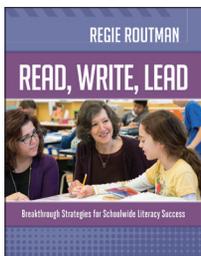
Marilee Sprenger

Find out how to make time every day to teach vocabulary through direct, explicit instruction that is also creative, interesting, and fun for students. Teacher and author Marilee Sprenger explains a new and effective approach to teaching vocabulary that calls for exploration, discovery, and playing

with words—all in just 10 minutes per class.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$12.99	\$9.99	SF114047S49	978-1-4166-1874-4
E-Book	\$6.99	\$5.99		



BEST SELLER! **2016 FINALIST REVERE awards AAP®**

Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

Regie Routman

Focusing on the crucial connection between literacy and leadership, this book explains how teachers and principals can lead the

way to more effective literacy instruction for all K–12 students, including second-language and struggling learners. Get time-tested advice on how to develop a schoolwide learning culture that leads to more effective reading and writing across the curriculum.

(ASCD book, 2014) 8" x 10", 354 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$37.95	\$30.36	113016S49	978-1-4166-1873-7
E-Book	\$36.99	\$29.36		



A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades 6–12

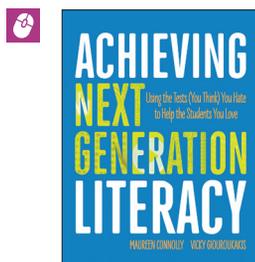
Barbara Moss, Diane Lapp, Maria Grant, and Kelly Johnson

If your middle or high school curriculum requires reading of any kind, this book is for you. Introducing close reading as a tool for unlocking meaning, and emphasizing

its role in developing the skills necessary for college and career readiness, the authors show you how to plan and execute close reading sessions across the academic disciplines and prepare students to have their ability to analyze complex texts measured by high-stakes assessments.

(ASCD book, 2015) 7 7/8" x 9 7/8", 240 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$31.95	\$25.76	115002S49	978-1-4166-2009-9
E-Book	\$30.99	\$24.76		



Achieving Next Generation Literacy: Using the Tests (You Think) You Hate to Help the Students You Love

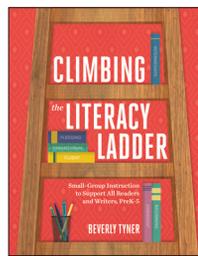
Maureen Connolly and Vicky Giouroukakis

As a teacher, what you want your students to learn is how to immerse themselves in rich and challenging content. You also know how much is riding on achievement

tests. Authors Maureen Connolly and Vicky Giouroukakis present a lesson-planning approach for the secondary classroom that generates test success as a happy byproduct of comprehensive literacy learning.

(ASCD book, 2016) 7" x 9", 160 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$27.95	\$22.36	116023S49	978-1-4166-2163-8
E-Book	\$26.99	\$21.36		



Climbing the Literacy Ladder: Small-Group Instruction to Support All Readers and Writers, PreK–5

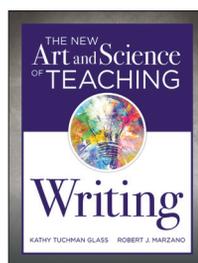
Beverly Tyner

Literacy educator Beverly Tyner helps you grow as a competent and empowered literacy teacher by presenting plans for

small-group instruction that addresses elementary students' six developmental stages of reading and writing: emergent, beginning, fledgling, transitional, fluent, and independent.

(ASCD book copublished with International Literacy Association, 2019) 8" x 10", 230 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$30.95	\$24.76	118012S49	978-1-4166-2748-7
E-Book	\$29.99	\$23.76		



The New Art and Science of Teaching Writing

Kathy Glass and Robert J. Marzano

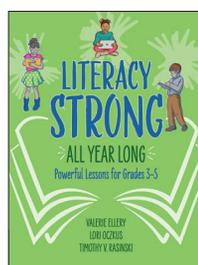
This book takes the framework in The New Art and Science of Teaching and offers more than one hundred detailed strategies for and examples of implementation for writing instruction. Throughout the book, the authors address ten teacher actions within

the categories of feedback, content, and context. They focus on how the forty-three elements embedded in these categories specifically apply for teachers of writing.

(A joint publication of ASCD and Solution Tree, 2018) 8 1/2" x 11", 192 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$34.95	\$27.96	318145S49	978-1-9453-4936-2

ALSO AVAILABLE: *The New Art and Science of Teaching Reading* by Julia A. Simms and Robert J. Marzano



Literacy Strong All Year Long: Powerful Lessons for Grades 3–5

Valerie Ellery, Lori Oczkus, and Timothy V. Rasinski

This book equips intermediate educators with engaging lessons that help students develop literacy skills that are essential to learning. The 40 interactive lessons are presented in a comprehensive format

that includes sections on preparation, active engagement, and reflection. The lesson design intentionally guides teachers to gradually release responsibility to students as they grow into self-regulated, literacy-strong learners.

(ASCD books copublished with International Literacy Association, 2018) 8 1/2" x 11", 370 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$42.95	\$34.36	118013S49	978-1-4166-2616-9

ALSO AVAILABLE: *Literacy Strong All Year Long: Powerful Lessons for Grades K–2, 2nd Edition* by Valerie Ellery, Lori Oczkus, and Timothy V. Rasinski



ORDER FORM

STOCK NO.	TITLE	QTY*	PRICE	TOTAL

*Quantity discounts for books only:
 10-49 copies of single title—subtract 10%
 50 or more copies of single title—subtract 15%
For orders of 1,000 or more copies of a single title, call 1-800-933-2723, then ext. 5773, or dial direct 1-703-575-5773.

SHIPPING AND HANDLING	Continental U.S. and Hawaii*	Canada	All other countries
For orders under \$25.00	\$6.50	\$13.00	\$16.00
\$25.00-\$74.99	\$9.00	\$17.00	\$22.00
\$75.00-\$124.99	\$11.00	\$21.00	\$29.00
\$125.00-\$349.99	\$14.00	\$25.00	\$35.00
\$350.00 and over	6%	11%	15%

Orders shipped to CA, FL, GA, IL, IN, MD, NC, NJ, NY, OK, SC, SD, TX, VA, WA, or Canada, add appropriate sales tax or GST**.

All prices and shipping costs are estimates using current conditions and subject to change without prior notice.

**ASCD assesses and remits a Goods and Services Tax (GST), at a rate of 5%, from Canadian customers and members. International customers and members may also be subject to GST/VAT, to be charged when the order is delivered. All international taxes, duties, and fees are the responsibility of the customer; the international rate charged is dependent upon individual country tax rates.

Shipping and handling charges for RUSH service can be obtained by calling ASCD's Service Center at 1-800-933-ASCD (2723) or 1-703-578-9600, then press 1. (Hours: Monday-Friday, 8:00 a.m.-6:00 p.m. eastern time) ¡Se habla español! Shipping rates are subject to change at any time.

*Due to shipment provider regulations, all shipments to Alaska and U.S. Territories will be charged UPS 2nd-day rates. Shipping charges for orders to these locations and orders weighing over 149 pounds will be calculated manually by ASCD staff.

PAYMENT (PLEASE PRINT CLEARLY.)

All sales are in U.S. dollars.

- Check enclosed.** (Please make payable to ASCD in U.S. funds only.)
- Purchase orders.** (Please fax order form and copy of purchase order to 1-703-575-5400.)
- Wire transfers.** (Please email member@ascd.org for transfer procedures.)

SIGNATURE TO AUTHORIZE BILLING

Charge my*: MasterCard VISA AMEX Discover Card

*NOTE: Credit card orders are not accepted via fax or email. Please submit credit card orders via telephone or mail, or order online at shop.ascd.org.

CARD NO.

EXPIRATION: MONTH/YEAR (MM/YY)

CARD SECURITY NO.

SIGNATURE

NAME ON CREDIT CARD (PLEASE PRINT)

SHIP TO (PLEASE PRINT CLEARLY.)

NAME MR. MS. MRS. DR.

ASCD MEMBER/CUSTOMER ID

TITLE

ORGANIZATION

STREET ADDRESS (UPS does not ship to P.O. boxes.) HOME OFFICE

CITY

STATE/PROVINCE

ZIP/POSTAL CODE COUNTRY

DAYTIME PHONE

FAX

EMAIL

BILL TO (PLEASE PRINT CLEARLY.)

NAME MR. MS. MRS. DR.

ASCD MEMBER/CUSTOMER ID

TITLE

ORGANIZATION

STREET ADDRESS (UPS does not ship to P.O. boxes.) HOME OFFICE

CITY

STATE/PROVINCE

ZIP/POSTAL CODE COUNTRY

DAYTIME PHONE

FAX

EMAIL

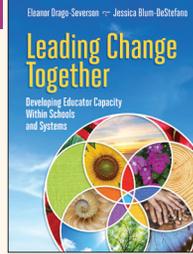


FOR FASTEST SERVICE, ORDER ONLINE AT shop.ascd.org

Phone: 1-800-933-ASCD (2723) or 1-703-578-9600, then press 1
Mail: ASCD, P.O. Box 826887, Philadelphia, PA 19182-6887 **Fax:** 1-703-575-5400
Email: member@ascd.org

S49

BEST BOOKS ON LEADING CHANGE IN SCHOOLS



Leading Change Together: Developing Educator Capacity Within Schools and Systems

Eleanor Drago-Severson and Jessica Blum-DeStefano

Adult development . . . in schools?

Yes. In fact, understanding and sharing ideas—and implementing practices—that help adults explore

experiences and assumptions is a *powerful* driver of school change. Eleanor Drago-Severson and Jessica Blum-DeStefano share expertise that has evolved from their many decades of research and work with educators.

(ASCD book, 2018) 7" x 9, 176 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$30.95	\$24.76	117027549	978-1-4166-2497-4
E-Book	\$29.99	\$23.76		



10 Steps to Managing Change in Schools: How do we take initiatives from goals to actions?

Jeffrey Benson

As change initiatives come and go, you can handle each one with this guide's 10-step management plan. ASCD author and veteran educator Jeffrey Benson provides you with a change model that can be successfully adapted to almost all program initiatives.

(ASCD Arias publication, 2015) 5" x 7 3/4", 56 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$12.99	\$9.99	SF115072549	978-1-4166-2132-4
E-Book	\$6.99	\$5.99		



Dream Team: A Practical Playbook to Help Innovative Educators Change Schools

Aaron Tait and Dave Faulkner

This book is for Dream Teams in the making. Learn about the models and methods of 10 brilliant leadership teams at urban, suburban, and rural schools in the United States, Canada,

Australia, and New Zealand. Informed by these successes, the authors provide advice for navigating what they call the Change Leader Journey.

(ASCD Premium Member book, 2018) 7" x 9", 245 pages

FORMAT	LIST PRICE	MEMBER PRICE	STOCK #	ISBN
Print	\$31.95	\$25.56	119022549	978-1-4166-2661-9
E-Book	\$30.99	\$24.56		

SATISFACTION GUARANTEED! Our goal is to exceed your expectations for quality products and service. If within 45 days of receipt you feel that we have fallen short of this goal, we will issue you a credit, refund, or exchange. **Please Note:** E-books and downloadable products are nonrefundable and cannot be exchanged. Please purchase carefully as all sales of digitally delivered products are final.