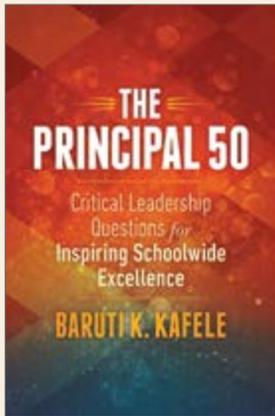


NEW BOOKS

MARCH 2015

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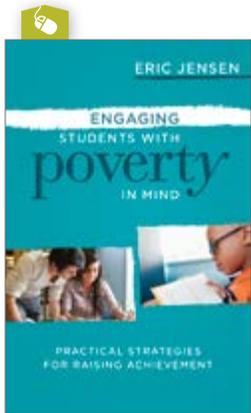
The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti K. Kafele

Being a school principal is tough, and if you're a current or aspiring principal who occasionally questions why you took on this career or how you can get better, here is the perfect book to help you reflect, restore, and reenergize your work. Award-winning principal and ASCD best-selling author Baruti K. Kafele answers 50 vital questions all principals should ask themselves. In his inimitable style, Kafele lays out the touchstones for maintaining strong leadership habits, inspiring excellence and collaboration in others, and engaging an entire school community in striving to be the best. Read this book to understand why Kafele is one of the most sought-after consultants in education, and use his counsel to transform your practice and deepen your commitment to school excellence.

(ASCD book, 2015) 6" x 9", 102 pages.

Format	List Price	Member Price	Stock #
Print	\$18.95	\$13.95	115050XA6
E-Book	\$17.99	\$12.99	



BEST-SELLER!

Engaging Students with Poverty in Mind: Practical Strategies for Raising Achievement

Eric Jensen

ASCD best-seller *Teaching with Poverty in Mind* established the standard for what educators everywhere can do to improve the achievement of economically disadvantaged students. Now author Eric Jensen follows-up with this guide to student engagement strategies that are strongly

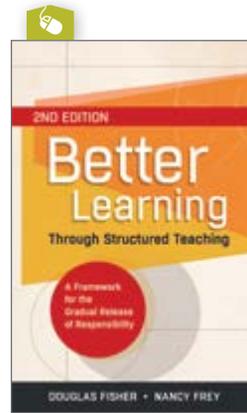
tied to socioeconomic status. Learn the seven factors that are crucial to engaging disadvantaged students: health and nutrition, vocabulary, effort and energy, mind-set, cognitive capacity, relationships, and stress level. To address those factors, Jensen provides actions and solutions you can use in every day practice to

- Cultivate a high-energy and positive classroom climate that fosters success every day.
- Build your students' capacity to focus their attention, think critically, process content, and recall it from memory.
- Create greater excitement that spurs student motivation and effort.
- Develop students' deep, sustained understanding of content.

The strategies in this book will empower you to automate student engagement efforts in your classroom and school so more struggling students succeed.

(ASCD book, 2013) 6" x 9", 200 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	113001XA6
E-Book	\$25.99	\$18.99	



BEST-SELLER!

Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition

Douglas Fisher and Nancy Frey

This revised and updated edition of an ASCD best-seller digs deeper into how teachers can equip students with what they need to develop content understanding and be self-directed learners. Get new tips

and tools to support your implementation of a tried-and-true classroom practice that includes

- Focused instruction that establishes a purpose for learning and models how students should work.
- Guided instruction that uses prompts, cues, and questions to lead students to new skills and understanding.
- Collaborative learning that allows students to practice these skills and deepen understanding through exploration, problem solving, and working with peers.
- Independent learning that requires students to use the skills and knowledge they've acquired to create authentic products and ask new questions.

The authors help you bring this approach to life in your classroom with real-life scenarios, checklists for planning, ideas for differentiation, and examples that align with the Common Core State Standards.

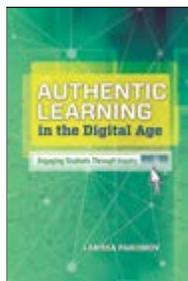
(ASCD Premium Member book, December 2013) 6" x 9", 160 pages.

Format	List Price	Member Price	Stock #
Print	\$24.95	\$18.95	113006XA6
E-Book	\$23.99	\$17.99	

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INQUIRY-BASED LEARNING

**NEW!**

Authentic Learning in the Digital Age: Engaging Students Through Inquiry

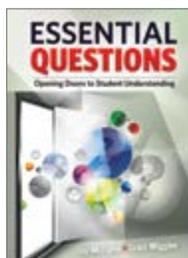
Larissa Pahomov

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment where students ask questions, do research, and explore subjects that fascinate them. Author and classroom teacher Larissa Pahomov

takes the work of 25 teachers and 500 students and distills their ideas, passions, systems, and structures into a framework you can implement in your school.

(ASCD Premium, Select, and Institutional Plus Member book, November 2014) 6" x 9", 198 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	115009XA6
E-Book	\$25.99	\$18.99	



Essential Questions: Opening Doors to Student Understanding

Jay McTighe and Grant Wiggins

Authors of the popular Understanding by Design® framework explain why and how to use essential questions to unlock the big ideas in your curriculum and deepen students' understanding. They provide practical and proven guides to help you design effective essential questions and use them in daily instruction to promote independent learning in all grade levels and subjects.

(ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2" x 11", 120 pages.

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Print	\$26.95	\$19.95	109004XA6
E-Book	\$25.99	\$18.99	

TEACHER OBSERVATION

**NEW!**

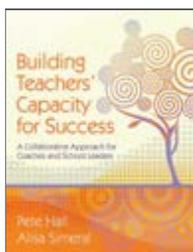
17,000 Classroom Visits Can't Be Wrong: Strategies That Engage Students, Promote Active Learning, and Boost Achievement

John V. Antonetti and James R. Garver

Drawing from a vast set of data from more than 17,000 classroom visits, this book reveals teaching practices that are most apt to shift classroom dynamics from teaching to learning, ensure students are doing the "work," and use assessments to advance the learning process. This is also an excellent guide for school leaders and teacher coaches who want a tried-and-true model for classroom walkthroughs that will open teachers' eyes to the strengths and weaknesses of their classroom practices.

(ASCD Premium Member book, February 2015) 8" x 10", 190 pages.

Format	List Price	Member Price	Stock #
Print	\$28.95	\$21.95	115010XA6
E-Book	\$27.99	\$20.99	

**BEST-SELLER!**

Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders

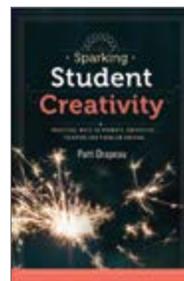
Approach for Coaches and School Leaders

Peter Hall and Alisa Simeral

Emphasizing just three things—identifying teachers' strengths, maximizing their potential, and building their capacity—this book lays out a clear and practical pathway toward higher student achievement.

(ASCD Premium Member book, 2008) 8" x 10", 195 pages.

Format	List Price	Member Price	Stock #
Print	\$29.95	\$22.95	109002XA6
E-Book	\$28.99	\$21.99	



Sparking Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving

Patti Drapeau

Reach more students and develop their thinking skills by encouraging creativity in your everyday language, teaching practice, and lesson planning. Learn why creativity in the classroom can make a difference when it is intentionally

orchestrated by using specific language and engaging students in the right tasks. Dozens of "grab-and-go" ideas you can use right away make this a practical guide for teachers in every grade level and subject area.

(ASCD Premium, Select, and Institutional Plus Member book, September 2014) 6" x 9", 187 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	115007XA6
E-Book	\$25.99	\$18.99	



Researching in a Digital World: How Do I Teach My Students to Conduct Quality Online Research?

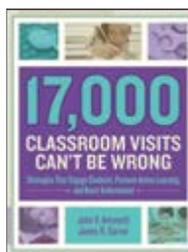
Erik Palmer

Never send students online unprepared again. Erik Palmer explains how to get students of all grade levels ready to do high-quality research in an online environment. Learn practical ideas to share with your students, and discover specific lessons to ensure students know how to find the best and most credible resources, cite them correctly, and use online information to advance their learning.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF115051XA6
E-Book	\$6.99	\$5.99	

ONLINE STUDY GUIDE INCLUDED



Engaging Teachers in Classroom Walkthroughs

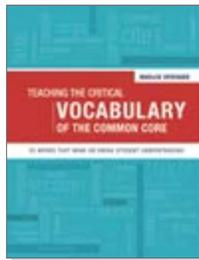
Donald S. Kachur, Judith A. Stout, and Claudia L. Edwards

Ensure classroom walkthroughs lead to sustained improvements in teaching and learning by actively involving teachers in every aspect of the walkthrough protocol. This book explains why and how schools and districts involve teachers in walkthroughs focused on student learning without being overly judgmental of teachers.

(ASCD Premium, Select, and Institutional Plus Member book, July 2013) 7" x 9", 172 pages.

Format	List Price	Member Price	Stock #
Print	\$28.95	\$21.95	113024XA6
E-Book	\$27.99	\$20.99	

TEACHING VOCABULARY

**BEST-SELLER!**

Teaching the Critical Vocabulary of the Common Core: 55 Words That Make or Break Student Understanding

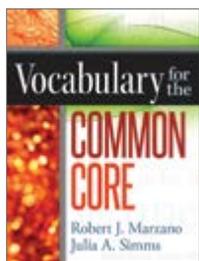
Marilee Sprenger

Instead of wading through long vocabulary lists and drill-and-kill exercises, read this book that focuses you on the 55 most critical words from

the Common Core State Standards that your students need to know and use in their everyday lives. Popular ASCD author Marilee Sprenger explains the compelling reasons to teach these words and equips you with fun and memorable strategies you can use to make them stick in students' minds. Lots of lesson-building ideas for every grade ensure you impart the language of the Common Core standards to students throughout the year.

(ASCD book, 2013) 7" x 9", 220 pages.

Format	List Price	Member Price	Stock #
Print	\$27.95	\$20.95	113040XA6
E-Book	\$26.99	\$19.99	



Vocabulary for the Common Core

Robert J. Marzano and Julia A. Simms

Whether you're a classroom teacher or a school leader, here's your opportunity to learn how to infuse vocabulary instruction with research-based practices and vocabulary terms aligned to the Common Core State Standards.

(Marzano Research Laboratory book, 2013) 8 1/2" x 11", 260 pages.

Format	List Price	Member Price	Stock #
Print	\$34.95	\$34.95	313068XA6



Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time?

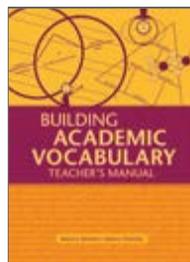
Marilee Sprenger

Find out how to make time every day to teach vocabulary through direct, explicit instruction that is also creative, interesting, and fun for students. Teacher and author Marilee Sprenger explains a new and effective approach to teaching vocabulary that calls for exploration, discovery, and playing with words—

all in just 10 minutes per class.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF114047XA6
E-Book	\$6.99	\$5.99	

**BEST-SELLER!**

Building Academic Vocabulary: Teacher's Manual

Robert J. Marzano and Debra J. Pickering

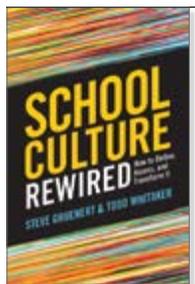
Supply each teacher in your program with this manual to implement a comprehensive approach to teaching academic vocabulary at the classroom, school, and district levels. Using the manual's list

of 7,923 terms, school and district teams can choose the most important vocabulary terms they want to teach to all students. All vocabulary terms are extracted from national standards documents, across 11 subject areas, and are organized into four grade-level intervals: K-2, 3-5, 6-8, and 9-12. Included in the manual are all the tips and guidelines teachers need to implement this approach.

(ASCD manual, 2005) 8 1/2" x 11", 164 pages.

Format	List Price	Member Price	Stock #
Print	\$27.95	\$20.95	105153XA6

CULTIVATING LEARNING CLIMATE

**NEW!**

School Culture Rewired: How to Define, Assess, and Transform It

Steve Gruenert and Todd Whitaker

Discover tools, strategies,

and advice for defining, assessing, and transforming your school's culture into one that is positive, forward-looking, and working to enrich students' lives. Whether your school is urban or rural, prosperous or struggling, *School Culture Rewired* is the ultimate guide to making sure that the culture in your school is guided first and foremost by what's best for your students.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2015) 6" x 9", 170 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	115004XA6
E-Book	\$25.99	\$18.99	



School Climate Change: How Do I Build a Positive Environment for Learning?

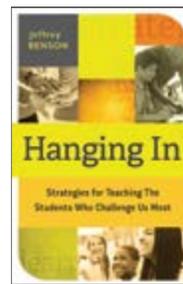
Peter DeWitt and Sean Slade

Award-winning elemen-

tary school principal Peter DeWitt and whole child expert Sean Slade guide you in how to create a more positive school climate for your students and teachers. Their steps and advice help you foster a more welcoming, cooperative, safe, and inclusive school environment that can overcome the most difficult obstacles to student achievement, well-being, and success.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF114084XA6
E-Book	\$6.99	\$5.99	



Hanging In: Strategies for Teaching the Students Who Challenge Us Most

Jeffrey Benson

Through compelling

examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors the individuality of each student and his or her own capacity to find the best way forward. Understand how to create a patient and supportive environment for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2014) 6" x 9", 193 pages.

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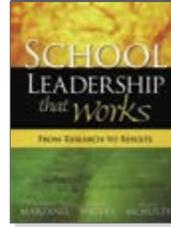
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PRINCIPAL EFFECTIVENESS



BEST-SELLER!

School Leadership That Works: From Research to Results

Robert J. Marzano, Timothy Waters, and Brian A. McNulty

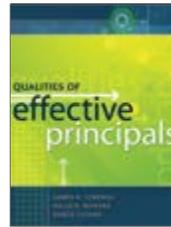
What can school leaders really do to increase student achievement, and which leadership practices have the biggest impact on school effectiveness? Here's a



book that answers these questions definitively and gives you a list of leadership competencies that are research-based. Drawing from 35 years of studies, the authors explain critical leadership principles that every administrator needs to know.

(ASCD Premium and Select Member book, 2005, copublished with McREL) 7" x 9", 194 pages.

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E-Book	\$26.99	\$20.99	



BEST-SELLER!

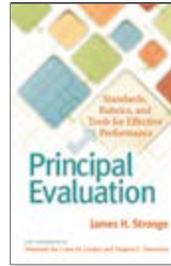
Qualities of Effective Principals

James H. Stronge, Holly B. Richard, and Nancy Catano

Discover how the research-based qualities of effective principals can be applied to training, hiring, mentoring, and supervising school leaders everywhere. Synthesizing decades of research into clear guidelines, this book establishes definitive benchmarks for top-flight education administration, leadership academy, and professional development programs.

(ASCD book, 2008) 7" x 9", 260 pages.

Format	List Price	Member Price	Stock #
Print	\$29.95	\$22.95	108003XA6
E-Book	\$28.99	\$21.99	



Principal Evaluation: Standards, Rubrics, and Tools for Effective Performance

James H. Stronge and others

This book provides you with a sound framework for principal evaluation and the practical tools you need to implement a fair and effective evaluation process, including field-tested standards, performance indicators, appraisal rubrics and guidelines for successful implementation. District leaders, school administrators, and directors of leadership academies and professional development programs need this book to navigate the difficult terrain of administrator evaluation.

(ASCD book, 2013) 6" x 9", 160 pages.

Format	List Price	Member Price	Stock #
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