

# new BOOKS

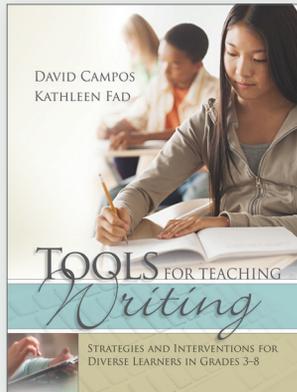
Writing | Assessment | Differentiated Instruction

**NEW!**

**Tools for Teaching Writing: Strategies and Interventions for Diverse Learners in Grades 3-8**

David Campos and Kathleen Fad

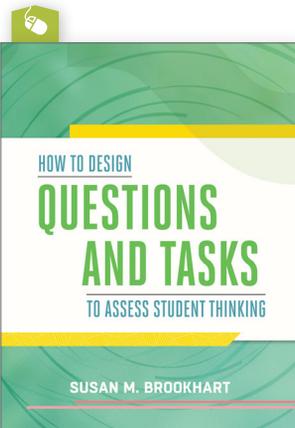
Teaching students to write with the level of fluency and focus demanded by new standards and common assessments is tough in a crowded curriculum loaded with lots of other instructional responsibilities. That's why you need this book with dozens of ready-made tools you can use right away with students in grades 3-8. The series of



writing prompts, instructional strategies, evaluation forms, and other tools help you address eight traits that lead to writing success. And a seven-step process ensures you always know which tool to use and when to use it as you teach essential writing skills. Because of the level of student diversity you face, there are ideas and strategies for accommodating different learning styles and tips for English language learners, struggling readers, and students with disabilities.

(ASCD book, 2014) 8 1/2" x 10 3/4", 245 pages.

ASCD Members	Nonmembers	Stock #
<b>\$29.95</b>	<b>\$39.95</b>	<b>114051X77</b>



**NEW!**

**How to Design Questions and Tasks to Assess Student Thinking**

Susan M. Brookhart

Why wait for end-of-year tests to tell you whether students are meeting new standards' emphasis on higher-order thinking skills when you can assess their abilities in everyday classroom activities? Best-selling ASCD author Susan M. Brookhart explains how to design targeted questions and tasks that align with standards and assess your students' ability to do far

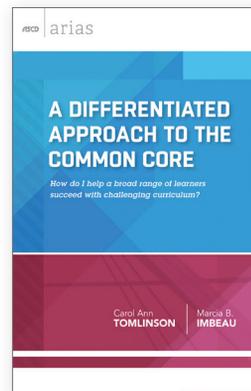
more than simply remember facts and procedures. Dozens of examples across grade levels and subject areas make it easier for you to

- Pose assessment questions and tasks as "problems to solve."
- Design multiple-choice questions that require higher-order thinking.
- Use open questions effectively.
- Tailor cognitive level and difficulty to students' varying abilities.

An "idea bank" of ready-made tasks and questions jump-starts your thinking and creativity when you want to challenge students and stretch their 21st century learning skills.

(ASCD Premium Member book, August 2014) 7" x 9", 144 pages.

ASCD Members	Nonmembers	Stock #
<b>\$18.95</b>	<b>\$24.95</b>	<b>114014X77</b>



**NEW!**

**A Differentiated Approach to the Common Core: How Do I Help a Broad Range of Learners Succeed with Challenging Curriculum?**

Carol Ann Tomlinson and Marcia B. Imbeau

The leading authority on differentiation Carol Ann Tomlinson joins education consultant Marcia B. Imbeau to explain how to apply the principles of differentiated instruction to help academically diverse students achieve the goals of the Common Core State Standards. Their practical, thoughtful advice includes

- A step-by-step process to create and deliver differentiated lessons based on Common Core standards.
- Ideas for making rich curriculum accessible to learners with varied readiness levels, interests, and learning profiles.
- Examples of standard-based differentiation across grade levels and content areas.

Discover how meeting high expectations with responsive instruction will enable all students to grow as thinkers and problem solvers.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Print Edition	E-Book	Stock #
<b>\$12.99</b>	<b>\$6.99</b>	<b>SF114076X77</b>

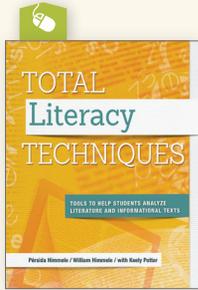
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## Best Books on LITERACY



**NEW!**

### Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts

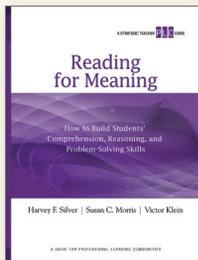
Pésida Himmele and William Himmele, with Keely Potter

Meet that challenge of improving your students' literacy with this guide for grade 3–12 teachers. Use 50 classroom-tested tools and techniques to ensure you plan lessons that grow your students'

academic language, encourage peer interactions for processing texts using higher-order thinking, and support their abilities to not only cite text-based evidence but also coherently interpret its relevance for the reader. Reflections from real teachers and students bring these practices to life.

(ASCD Premium and Select Member book, Featured Selection, July 2014) 8" x 10", 180 pages.

ASCD Members	Nonmembers	Stock #
\$21.95	\$28.95	114009X77



**ON SALE!**

### Reading for Meaning: How to Build Students' Comprehension, Reasoning, and Problem-Solving Skills

Harvey F. Silver, Susan C. Morris, and Victor Klein

When you and your colleagues want to use the Reading for Meaning strategy, this is your ideal tool with sample lessons, student examples, and planning forms for helping students understand

what they read and support their thinking with evidence.

(ASCD Strategic Teacher PLC Guide, 2010) 8 1/2" x 11", 90 pages.

ASCD Members	Nonmembers	Stock #
\$15.95 \$12.95	\$20.95 \$16.95	110128X77

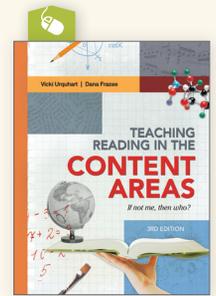
### Teaching Reading in the Content Areas: If Not Me, Then Who?, 3rd Edition

Vicki Urquhart and Dana Frazee

Make the teaching of reading a practical goal in every subject with the principles and strategies from this book. The authors explain instructional strategies that work best in your subject and how to optimize your classroom for reading, writing, and discussion.

(ASCD book copublished with McREL, 2012) 8 1/2" x 11", 280 pages.

ASCD Members	Nonmembers	Stock #
\$25.95	\$33.95	112024X77



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**NEW!**

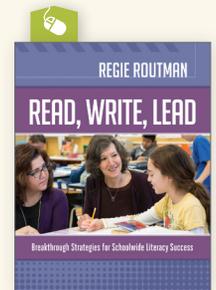
### Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

Regie Routman

Focusing on the crucial connection between literacy and leadership, this book explains how teachers and principals can lead the way to more effective literacy instruction for all K–12 students, including second-language and struggling learners. Best-selling author Regie Routman explains how every school can meet higher expectations for literacy achievement by using high-engagement instructional practices, productive feedback in the teaching and leading process, and Professional Literacy Communities that enable educators to work together to create sustainable school change.

(ASCD book, 2014) 8" x 10", 354 pages.

ASCD Members	Nonmembers	Stock #
\$28.95	\$37.95	113016X77



ONLINE STUDY GUIDE INCLUDED

## Best Books for NEW PRINCIPALS



**NEW!**

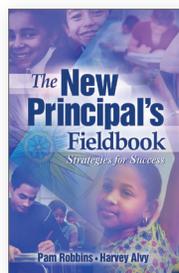
### Short on Time: How Do I Make Time to Lead and Learn as a Principal?

William Sterrett

Leadership expert and former principal William Sterrett explains how to maximize instructional time, communicate in timely ways, balance your responsibilities, and run efficient meetings.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Print Edition	E-Book	Stock #
\$12.99	\$6.99	SF114044X77



**BEST-SELLER!**

### The New Principal's Fieldbook: Strategies for Success

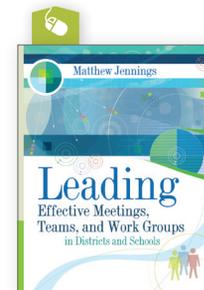
Pam Robbins and Harvey Alvy

Drawing from research data and advice from experienced principals, the authors reveal secrets that can make or break a new school leader's

career. Checklists and assessment tools help new and aspiring leaders analyze their strengths and weaknesses, prepare for the unexpected, and see how strategies from the book can work in specific situations.

(ASCD book, 2004) 6" x 9", 305 pages.

ASCD Members	Nonmembers	Stock #
\$23.95	\$29.95	103019X77



**ON SALE!**

### Leading Effective Meetings, Teams, and Work Groups in Districts and Schools

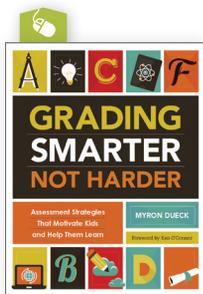
Matthew Jennings

Whether you're setting up a complex

district-level task force or a simple school faculty meeting, this A-to-Z, education-specific guide gives you all the advice and ideas you need to accomplish your goals.

(ASCD book, 2007) 7" x 9", 188 pages.

ASCD Members	Nonmembers	Stock #
\$21.95 \$15.95	\$27.95 \$20.95	107088X77



**NEW!**  
**Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn**

Myron Dueck

Many common assessment policies not only don't reveal what students learn, but also harm student motivation and achievement. This book will help you to develop new

assessment routines that reveal your students' understanding and promote learning rather than just measure it. Seasoned educator Myron Dueck explains how to tailor your grading practices to contribute to, rather than hinder, students' success. The book's reproducible forms, templates, and examples make it easier to quickly support these new grading approaches.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2014) 7 7/8" x 9 7/8", 175 pages.

ASCD Members <b>\$21.95</b>	Nonmembers <b>\$28.95</b>	Stock # <b>114003X77</b>
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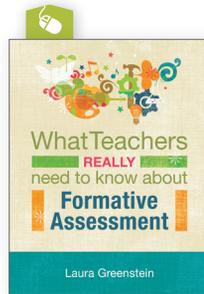
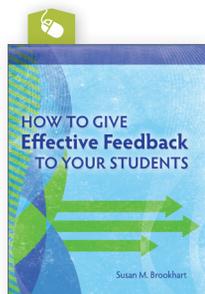
**BEST-SELLER!**  
**How to Give Effective Feedback to Your Students**

Susan M. Brookhart

Learn how to build a foolproof feedback plan that helps students understand where they are in their learning and what to do next.

(ASCD Premium and Select Member book, September 2008) 7 7/8" x 9 7/8", 121 pages.

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**BEST-SELLER!**  
**What Teachers Really Need to Know About Formative Assessment**

Laura Greenstein

Emphasizing applications at the secondary school level, this "teacher's-eye" view of formative assessment lays out a foundation for why this

process works and provides lots of assessment strategies to use before, during, and after instruction.

(ASCD book, 2010) 7 7/8" x 9 7/8", 205 pages.

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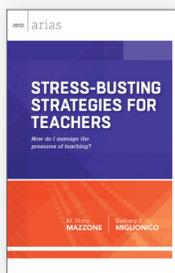
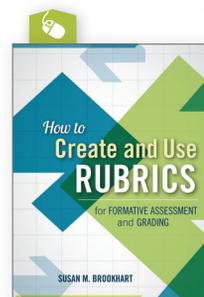
**How to Create and Use Rubrics for Formative Assessment and Grading**

Susan M. Brookhart

Assessment expert and ASCD author Susan M. Brookhart takes you through every step of designing rubrics and using them for formative assessment and grading in all subjects.

(ASCD Premium, Select, and Institutional Plus Member book, January 2013) 8" x 10", 160 pages.

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**NEW!**  
**Stress-Busting Strategies for Teachers: How Do I Manage the Pressures of Teaching?**

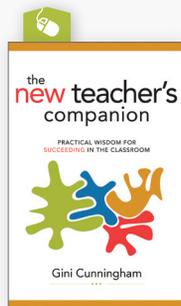
M. Nora Mazzone and Barbara J. Miglionico

Discover simple, proven tactics to help you manage

the stresses of being a classroom teacher, including how to positively affect your mindset, use your ideal professional pace, and stick to your intrinsic preferences for how to get work done. Don't settle for generic advice on stress reduction when you can have this teacher-specific guide.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition <b>\$12.99</b>	E-Book <b>\$6.99</b>	Stock # <b>SF114071X77</b>
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**BEST-SELLER!**  
**The New Teacher's Companion: Practical Wisdom for Succeeding in the Classroom**

Gini Cunningham

Combining the wisdom of a sage mentor with the collegial comfort of someone

who's "been there," Gini Cunningham dispenses hundreds of tips and ideas across the entire spectrum of good teaching practice—from developing personal goals and beliefs, to implementing school policies and procedures, to engaging students and sequencing learning.

(ASCD book, 2009) 6" x 9", 211 pages.

ASCD Members <b>\$19.95</b>	Nonmembers <b>\$25.95</b>	Stock # <b>109051X77</b>
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**NEW!**  
**Time to Teach: How Do I Get Organized and Work Smarter?**

Jenny Edwards

What every beginning teacher needs: tips to help get more done in less time. Rather than

just reciting generic advice, teacher and education professor Jenny Edwards gives you more than a dozen strategies to compress into minutes the many hours you spend planning lessons, assessing students, keeping records, and communicating with parents.

(ASCD Arias publication, 2014) 5" x 7 3/4", 54 pages.

Print Edition <b>\$12.99</b>	E-Book <b>\$6.99</b>	Stock # <b>SF114067X77</b>
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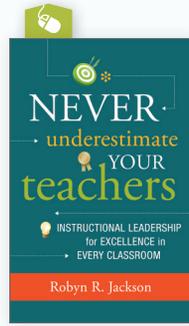
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## Best Books on TEACHER SUPPORT



### Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom

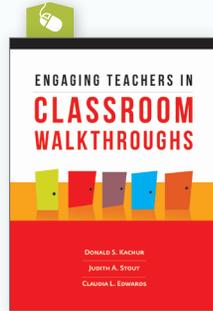
Robyn R. Jackson

Author of the ASCD blockbuster *Never Work Harder Than Your Students and Other Principles of Great Teaching*, Robyn R. Jackson returns with advice every school leader should read about how to develop the mindset and habits of master teachers. Explore a new model

for instructional leadership that ensures you know how to recognize good teaching and provide the targeted support it needs.

(ASCD Premium Member book, May 2013) 6" x 9", 175 pages.

ASCD Members **\$19.95** | Nonmembers **\$26.95** | Stock # **110028X77**



### Engaging Teachers in Classroom Walkthroughs

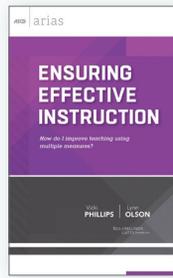
Donald S. Kachur, Judith A. Stout, and Claudia L. Edwards

Learn why and how schools and districts involve teachers in walkthroughs focused on student learning without being overly judgmental of teachers. Discover how your learning community can give teachers a voice in walkthrough protocols and encourage

collaborative inquiry.

(ASCD Premium, Select, and Institutional Plus Member book, July 2013) 7" x 9", 172 pages.

ASCD Members **\$21.95** | Nonmembers **\$28.95** | Stock # **113024X77**



### Ensuring Effective Instruction: How Do I Improve Teaching Using Multiple Measures?

Vicki Phillips and Lynn Olson

Use this publication to explain to everyone in your organization why the best way to evaluate teaching performance is to use a balanced approach that includes multiple measures.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

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