

# NEW BOOKS

DECEMBER 2014

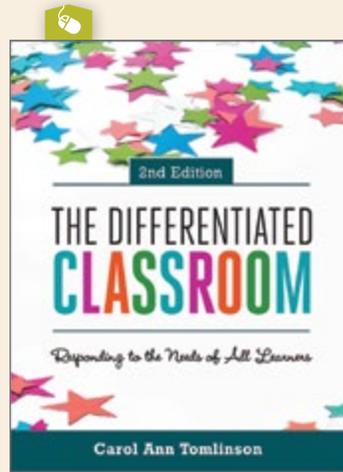
DIFFERENTIATED INSTRUCTION | PROJECT-BASED LEARNING | GRADING PRACTICES

**NEW!**

## The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition

Carol Ann Tomlinson

Since 1999, the movement to differentiate instruction to the needs, interests, and abilities of individual students has been guided by this monumental work written by the leading authority in the field Carol Ann Tomlinson. This new edition updates the original book's timeless advice with Tomlinson's fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools:



- Learn how to apply the principles of differentiation in schools driven by testing, standards, and accountability.
- Explore teaching strategies that make it easier to provide multiple learning paths for today's ever more diverse students, including English language learners.
- Expand your instructional toolbox with differentiated strategies that include innovative technology.

Vivid classroom examples of real teachers ensure you always know what to differentiate, how to differentiate it, and why.

(ASCD Premium Member book, May 2014) 7 7/8" x 9 7/8", 198 pages.

Format	List Price	Member Price	Stock #
Print	\$29.95	\$21.95	108029X96
E-Book	\$28.99	\$20.99	

**NEW!**

## Real-World Projects: How Do I Design Relevant and Engaging Learning Experiences?

Suzie Boss

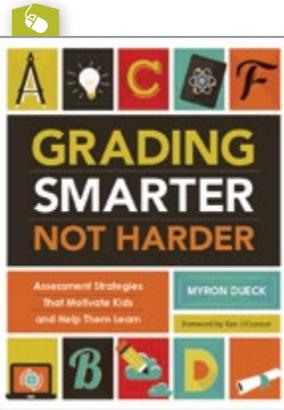
Because of the emphasis on problem solving and critical thinking in new standards, all teachers need lots more ideas for connecting academic knowledge to real-world application. Project-based learning expert Suzie Boss is here to help with that transition, providing field-tested strategies for planning, assessing, and using technology to support successful projects. Discover how to

- Create authentic learning environments that engage and motivate students.
- Ensure projects teach relevant, rigorous content and skills.
- Incorporate community-based issues that put students on the path to active citizenship.
- Connect with real-world experts, allies, and audiences.

Learn what real-world learning looks like in action, and get ideas for planning the next steps in your school or classroom.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF115043X96
E-Book	\$6.99	\$5.99	



**NEW!**

## Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

Myron Dueck

Many common assessment policies not only don't reveal what students learn, but also harm student motivation and achievement. This book will help you to develop new assessment routines that reveal your students' understanding and promote learning rather than just measure it.

Seasoned educator Myron Dueck reveals how to tailor your grading practices to

- Ensure that grades measure what students know without punishing them for factors outside their control.
- Avoid the busywork and grade inflation that homework assignments can lead to.
- Create unit plans that make assessment criteria crystal-clear to students.
- Employ retesting so that students can improve their scores.

The book's reproducible forms, templates, and examples make it easier to quickly support these new grading approaches that contribute to, rather than hinder, students' success.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2014) 7 7/8" x 9 7/8", 175 pages.

Format	List Price	Member Price	Stock #
Print	\$28.95	\$21.95	114003X96
E-Book	\$27.99	\$20.99	



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# MANAGING LEADERSHIP TASKS

**NEW!**

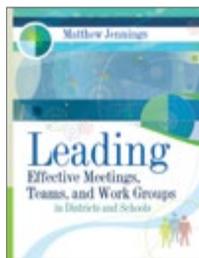
## The Tech-Savvy Administrator: How Do I Use Technology to Be a Better School Leader?

Steven Anderson

Award-winning blogger and educational technology expert Steven Anderson explains how and why leaders should use technology and outlines a leader's digital toolkit of best tools and practices that help you stay more connected, build more collaboration, and be more productive. Get more adept at using Twitter, blogs, Facebook, Google, and more.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF115015X96
E-Book	\$6.99	\$5.99	

**ON SALE!**

## Leading Effective Meetings, Teams, and Work Groups in Districts and Schools

Matthew Jennings

Whether you're setting up a complex district-level task force or a simple school faculty meeting, this A-to-Z guide gives you all the advice and ideas you need to accomplish your goals. Packed with field-proven activities, checklists, and metrics, this book has all of the content that is rarely included in school administrator preparation programs.

(ASCD book, 2007) 7" x 9", 188 pages.

Format	List Price	Member Price	Stock #
Print	\$27.95	\$21.95	107088X96
SALE	\$20.95	\$15.95	
E-Book	\$26.99	\$20.99	



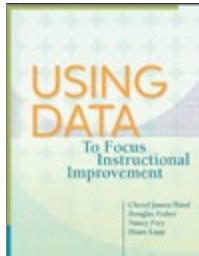
## Short on Time: How Do I Make Time to Lead and Learn as a Principal?

William Sterrett

Leadership expert and former principal William Sterrett explains how to maximize instructional time, communicate in timely ways, balance your responsibilities, and run efficient meetings.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF114044X96
E-Book	\$6.99	\$5.99	



## Using Data to Focus Instructional Improvement

Cheryl James-Ward, Douglas Fisher, Nancy Frey, and Diane Lapp

Use this book's step-by-step processes and advice and make sure your analysis of data leads to actual improvements in instruction. Starting with a review of all the data sources available to you—not just test scores—the authors explain how to make data part

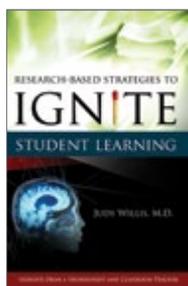
of every teacher's classroom practice.

(ASCD book, 2013) 8" x 10", 132 pages.

Format	List Price	Member Price	Stock #
Print	\$23.95	\$17.95	113003X96
E-Book	\$22.99	\$16.99	

ONLINE STUDY GUIDE INCLUDED

# BRAIN-BASED TEACHING PRACTICES

**BEST-SELLER!**

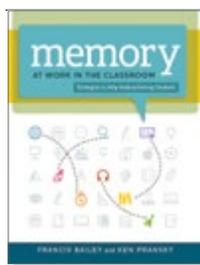
## Research-Based Strategies to Ignite Student Learning: Insights from a Neurologist and Classroom Teacher

Judy Willis

This book combs through brain research and pulls out the information that is most valid and relevant to classroom teaching. Find out how to enhance your students' memory and test-taking abilities. And discover ways to captivate and hold students' attention and encourage their participation and progress.

(ASCD Premium Member book, 2006) 6" x 9", 125 pages.

Format	List Price	Member Price	Stock #
Print	\$21.95	\$16.95	107006X96
E-Book	\$20.99	\$15.99	

**NEW!**

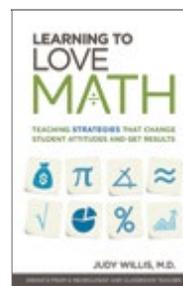
## Memory at Work in the Classroom: Strategies to Help Underachieving Students

Francis Bailey and Ken Pransky

Discover how to support learners—especially struggling learners—with instruction that responds effectively to their struggles with memory and understand its essential role in the learning process. The authors guide you through the five memory systems and explain teaching techniques that support those systems.

(ASCD book, 2014) 7" x 9", 215 pages.

Format	List Price	Member Price	Stock #
Print	\$27.95	\$20.95	114005X96
E-Book	\$26.99	\$19.99	



## Learning to Love Math: Teaching Strategies That Change Student Attitudes and Get Results

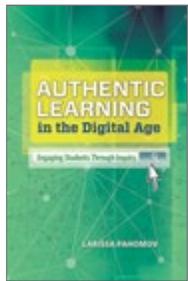
Judy Willis

Math teacher and neurologist Judy Willis gives you over 50 strategies you can use in any grade level to give students a math attitude makeover, reduce mistake anxiety, and relate math to students' interests and goals.

(ASCD book, 2010) 6" x 9", 180 pages.

Format	List Price	Member Price	Stock #
Print	\$23.95	\$18.95	108073X96
E-Book	\$22.99	\$17.99	

# INQUIRY-BASED LEARNING

**NEW!**

## Authentic Learning in the Digital Age: Engaging Students Through Inquiry

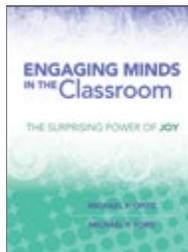
Larissa Pahomov

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment where students ask questions, do research, and explore subjects that fascinate them. Author and classroom teacher Larissa

Pahomov takes the work of 25 teachers and 500 students and distills their ideas, passions, systems, and structures into a framework you can learn from and implement in your school.

(ASCD Premium, Select, and Institutional Plus Member book, November 2014) 6" x 9", 198 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	115009X96
E-Book	\$25.99	\$18.99	



## Engaging Minds in the Classroom: The Surprising Power of Joy

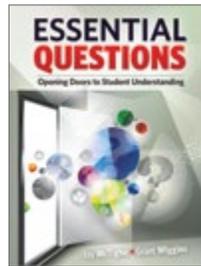
Michael F. Opitz and Michael P. Ford

Don't let accountability and standardization take away from the joy of classroom teaching and learning. This book outfits your teaching with a framework for joyful learning, ways to promote joyful learning in instruction, and learning activities that

encompass critical, noncognitive aspects of education.

(ASCD book, 2014) 7" x 9", 76 pages.

Format	List Price	Member Price	Stock #
Print	\$16.95	\$12.95	113020X96
E-Book	\$15.99	\$11.99	

**BEST-SELLER!**

## Essential Questions: Opening Doors to Student Understanding

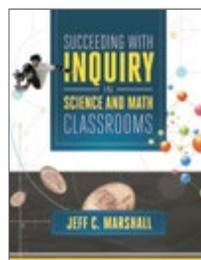
Jay McTighe and Grant Wiggins

Unlock the big ideas in your curriculum and unleash your students' thinking skills with essential questions. Authors of the popular Understanding by Design® framework provide practical and proven guides to help you

design effective essential questions and use them in daily instruction.

(ASCD Premium, Select, and Institutional Plus Member book, April 2013) 8 1/2" x 11", 120 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	109004X96
E-Book	\$25.99	\$18.99	



## Succeeding with Inquiry in Science and Math Classrooms

Jeff Marshall

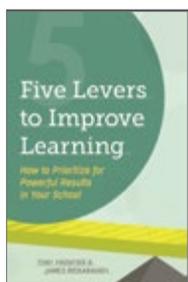
Discover how to plan and implement a math or science classroom that shifts the focus of instruction away from telling and more toward having students do and experience academic content. Real-world lesson plans and units of study help you engage students, encourage them to explore,

and make these subjects fun.

(Copublished book from NSTA and ASCD, 2013) 8" x 10", 170 pages.

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Print	\$27.95	\$20.95	113008X96
E-Book	\$26.99	\$19.99	

# PRIORITIZING RESULTS



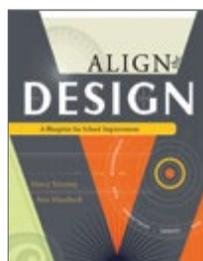
## Five Levers to Improve Learning: How to Prioritize for Powerful Results in Your School

Tony Frontier and James Rickabaugh

Discover a simple but powerful framework that ensures you do the right work and make changes that will truly have measurable effects on student achievement. The authors focus your attention on five key "levers" that can unlock the potential for lasting improvements in teaching and learning.

(ASCD Premium, Select, and Institutional Plus Member book, January 2014) 6" x 9", 192 pages.

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Print	\$27.95	\$20.95	114002X96
E-Book	\$26.99	\$19.99	

**ON SALE!**

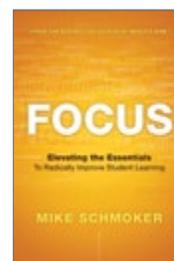
## Align the Design: A Blueprint for School Improvement

Nancy Mooney and Ann Mausbach

Regardless of where you are in your school improvement process, this book helps you make sure you have all the right elements working for you in the right way. The authors take you through the core processes that are essential for all school improvement efforts—from establishing your mission to differentiating your supervision.

(ASCD book, 2008) 8" x 10", 204 pages.

Format	List Price	Member Price	Stock #
Print	\$27.95	\$21.95	108005X96
SALE	\$17.95	\$13.95	
E-Book	\$26.99	\$20.99	

**ON SALE!**

## Focus: Elevating the Essentials to Radically Improve Student Learning

Mike Schmoker

Instead of piling on one new reform fad after another, Mike Schmoker explains why and how to take a "first-things-first" approach to school improvement and focus laser-like on only three essentials: coherent curriculum, sound lessons, and purposeful reading and writing.

(ASCD Premium, Select, and Institutional Plus Member book, January 2011) 6" x 9", 238 pages.

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STATE/PROVINCE

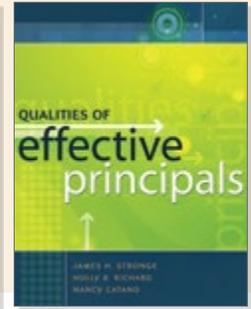
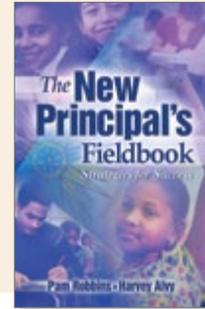
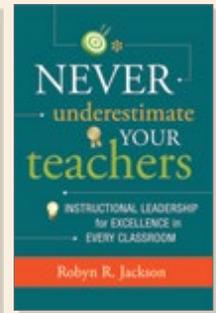
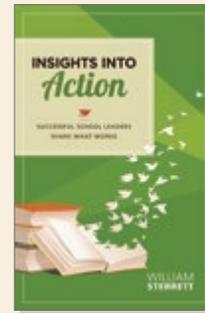
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### SAVE 18% ON THE SET!

## ASCD New Principal Bundle

A perfect set of resources for starting principals and principal preparation programs:

- **Insights into Action: Successful School Leaders Share What Works** by William Sterrett  
Giants in the field of educational leadership—Baruti Kafele, Rick DuFour, Carol Ann Tomlinson, and James Popham—explain how to lead more effectively.
- **Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom** by Robyn R. Jackson  
Explore a new model for school leadership that ensures principals know how to recognize good teaching and know what to do to encourage it.
- **The New Principal's Fieldbook: Strategies for Success** by Pam Robbins and Harvey Alvy  
This guide for new principals focuses on the issues that are most crucial to success of a new school leader's career.
- **Qualities of Effective Principals** by James H. Stronge, Holly B. Richard, and Nancy Catano  
This book explains how the research-based qualities of effective principals can be applied to training, hiring, and mentoring of new school leaders.

(ASCD books bundle, 2014) 131 to 305 pages.

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