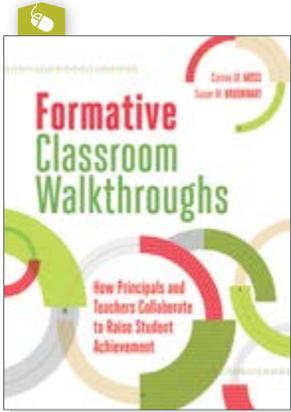


NEW BOOKS

JANUARY 2015

WALKTHROUGHS | SCHOOL CULTURE | CLOSE READING



NEW!
Formative Classroom Walkthroughs: How Principals and Teachers Collaborate to Raise Student Achievement

Connie M. Moss and Susan M. Brookhart

Discover the true value of classroom walkthroughs when they are formative, not summative; supportive and collegial, not punitive or negative. The authors equip you with a formative walkthrough

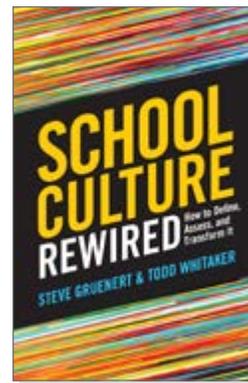
approach that capitalizes on an observation process and feedback protocol that focus on what students are doing and learning. This collaborative process ensures your classroom walkthroughs

- Gather solid evidence of what the students are doing and learning.
- Provide clear, specific feedback on how teachers help students hit their learning targets and what to do next.
- Work across grade levels and subject areas to encourage pedagogical expertise and promote professional development.
- Develop a schoolwide collaborative culture that enhances the learning of teachers, administrators, coaches, and students.

A set of Collaborative Inquiry Guides included in the book help ensure this formative walkthrough process informs teachers, coaches, principals, and others about what they need to learn and do to move instructional practice forward.

(ASCD Premium and Select Member book, Featured Selection, January 2015) 7" x 9", 230 pages.

Format	List Price	Member Price	Stock #
Print	\$30.95	\$22.95	115003X99
E-Book	\$29.99	\$21.99	



NEW!
School Culture Rewired: How to Define, Assess, and Transform It

Steve Gruenert and Todd Whitaker

Is your school's culture the best it can be? Is it positive, forward-looking, and guided first and foremost by what's best for your students? Regardless of where your school culture is now, you can make it better. Education experts Steve Gruenert and Todd Whitaker explain how and provide a plan of

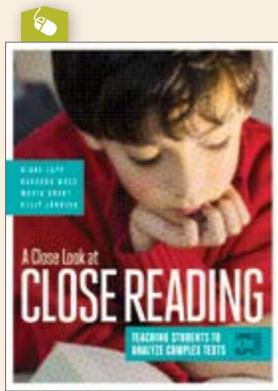
action and tools for improvement, including

- A framework for pinpointing the type of culture you have, the type that you want, and the actions you need to take to bridge the two.
- "Culture-busting" strategies to help teachers adopt positive attitudes, outlooks, and behaviors.
- Instructions on how to create and implement a successful School Culture Rewiring Team.
- Tips for hiring, training, and retaining teachers who will actively work to improve your school's culture.

Whether your school is urban or rural, prosperous or struggling, this ultimate guide to school culture will open your eyes to what's holding your school back, help you start new conversations, and provide you with a vision for a more enriched learning community.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, January 2015) 6" x 9", 170 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	115004X99
E-Book	\$25.99	\$18.99	



NEW!
A Close Look at Close Reading: Teaching Students to Analyze Complex Texts, Grades K-5

Diane Lapp, Barbara Moss, Maria Grant, and Kelly Johnson

New standards demand an instructional shift to teaching students close reading skills, and teachers need to know what this means: the texts to choose, the process to follow, the kinds of questions to ask, the supports to provide, and the assessment strategies to use. That's where this comprehensive book comes in, with timely advice and clear guidelines and steps targeted especially to elementary school teachers. Literacy experts explain how to

Choose the right texts for your students and identify initial teaching points for a close reading.

- Explain and model close reading to students and conduct close reading conversations.
- Use sentence frames and other strategies to support academic language use and content analysis.
- Align close reading with other classroom literacies, including writing, speaking, and listening.
- Use formative assessment data gleaned during and after instruction to modify and support close reading instruction.

Follow the advice in this book to ensure all students—regardless of linguistic, cultural, or academic background—have the tools they need to connect with and learn from both literary and informational texts across the academic disciplines.

(ASCD book, 2015) 8" x 10", 200 pages.

Format	List Price	Member Price	Stock #
Print	\$30.95	\$22.95	114008X99
E-Book	\$29.99	\$21.99	

RELEVANT LEARNING



NEW!
Real-World Projects: How Do I Design Relevant and Engaging Learning Experiences?

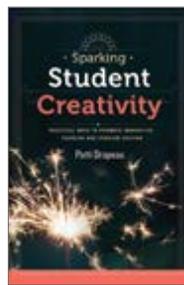
Suzie Boss

Discover how to connect academic knowledge to real-world application using practical, field-tested strategies for project-based learning. Expert Suzie

Boss explains how to create authentic learning environments that engage and motivate students while teaching relevant, rigorous content and skills. Learn how to plan, assess, and use technology to support successful projects; incorporate community-based issues that put students on the path to active citizenship; and connect with real-world experts, allies, and audiences.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF115043X99
E-Book	\$6.99	\$5.99	



NEW!
Sparkling Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving

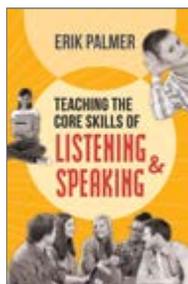
Patti Drapeau

Reach more students, especially those who are disengaged in school, and develop their thinking skills by encouraging creativity in your everyday language, teaching practice, and lesson planning.

Discover a Creativity Road Map that ensures you address critical thinking standards, engage students in creative problem solving, and become more creative in your own work.

(ASCD Premium, Select, and Institutional Plus Member book, September 2014) 6" x 9", 187 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	115007X99
E-Book	\$25.99	\$18.99	



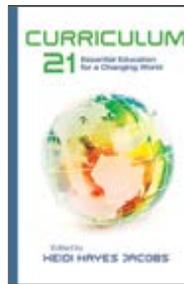
Teaching the Core Skills of Listening and Speaking

Erik Palmer

Teaching students the listening and speaking skills they need to succeed in school and in life is more important than ever given new college and career standards. Learn how you meet those expectations across the curriculum with this practical book's classroom examples and specific activities.

(ASCD book, 2014) 6" x 9", 200 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	114012X99
E-Book	\$25.99	\$18.99	



BEST-SELLER!
Curriculum 21: Essential Education for a Changing World

Heidi Hayes Jacobs

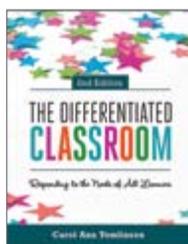
World-renowned curriculum designer Heidi Hayes Jacobs leads an all-star cast of education thought leaders who explain breakthrough ideas for teaching students the 21st century skills they need for a globalized and digital world.

(ASCD Premium, Select, and Institutional Plus Member book, January 2010) 6" x 9", 251 pages.

Format	List Price	Member Price	Stock #
Print	\$28.95	\$21.95	109008X99
E-Book	\$27.99	\$20.99	



CAROL ANN TOMLINSON



The Differentiated Classroom: Responding to the Needs of All Learners, 2nd Edition

Carol Ann Tomlinson

Since 1999, the movement to differentiate instruction

to the needs, interests, and abilities of individual students has been guided by this monumental work written by the leading authority in the field Carol Ann Tomlinson. This new edition updates the original book's timeless advice with Tomlinson's fresh insights drawn from years of supporting differentiation in various grade levels, all subjects, and all types of schools. Vivid classroom examples of real teachers ensure you always know what to differentiate, how to differentiate it, and why.

(ASCD Premium Member book, May 2014) 7 7/8" x 9 7/8", 198 pages.

Format	List Price	Member Price	Stock #
Print	\$29.95	\$21.95	108029X99
E-Book	\$28.99	\$20.99	



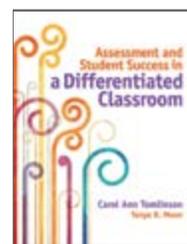
NEW!
A Differentiated Approach to the Common Core: How Do I Help a Broad Range of Learners Succeed with Challenging Curriculum?

Carol Ann Tomlinson and Marcia B. Imbeau

The leading authority on differentiation Carol Ann Tomlinson joins education consultant Marcia Imbeau to explain how to apply the principles of differentiated instruction to help academically diverse students achieve the goals of the Common Core State Standards.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF114076X99
E-Book	\$6.99	\$5.99	



Assessment and Student Success in a Differentiated Classroom

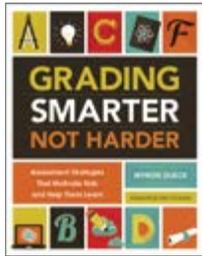
Carol Ann Tomlinson and Tonya R. Moon

Make assessments more valid, reliable, and student-centered by differentiating them to your students' readiness, interests, and learning preferences. The leading expert on differentiation Carol Ann Tomlinson joins measurement and assessment expert Tonya Moon to provide you with a framework for differentiation that improves assessments, grading, and report cards.

(ASCD Premium, Select, and Institutional Plus Member book, September 2013) 8" x 10", 175 pages.

Format	List Price	Member Price	Stock #
Print	\$27.95	\$20.95	108028X99
E-Book	\$26.99	\$19.99	

GRADING AND ASSESSMENT

**NEW!**

Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

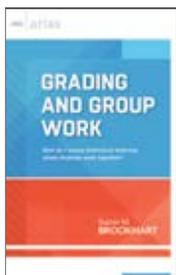
Myron Dueck

Many common assessment policies not only don't reveal what students learn, but also harm student motivation and achievement. This book will help

you to develop new assessment routines that reveal your students' understanding and promote learning rather than just measure it. Seasoned educator Myron Dueck reveals how to tailor your grading practices to contribute to, rather than hinder, students' success. The book's reproducible forms, templates, and examples make it easier to quickly support these new grading approaches.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2014) 7 7/8" x 9 7/8", 175 pages.

Format	List Price	Member Price	Stock #
Print	\$28.95	\$21.95	114003X99
E-Book	\$27.99	\$20.99	



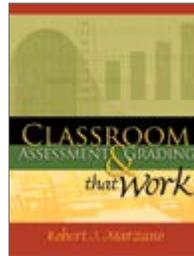
Grading and Group Work: How Do I Assess Individual Learning When Students Work Together?

Susan M. Brookhart

Assessment expert Susan Brookhart explains how to assess and report on (but not grade) learning skills and group interaction skills. Quickly learn how to assess and grade individual achievement of learning goals after group projects.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF113073X99
E-Book	\$6.99	\$5.99	

**BEST-SELLER!**

Classroom Assessment and Grading That Work

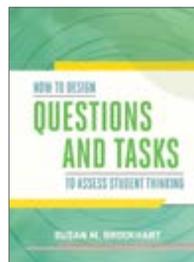
Robert J. Marzano

Drawing from years of in-depth research, Robert Marzano provides you with guidelines and steps for designing a comprehensive assessment program. Discover how classroom

assessments—from quizzes and projects to term papers and tests—provide your school with the most powerful tool to boost achievement.

(ASCD book, 2006) 7" x 9", 189 pages.

Format	List Price	Member Price	Stock #
Print	\$27.95	\$21.95	106006X99
E-Book	\$26.99	\$20.99	

**NEW!**

How to Design Questions and Tasks to Assess Student Thinking

Susan M. Brookhart

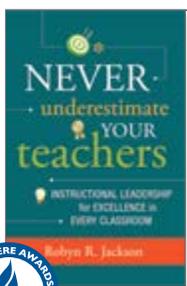
Best-selling ASCD author Susan Brookhart explains how to design targeted questions and tasks that align with new standards' emphasis on higher-order thinking skills. Dozens of examples across grade levels and subject areas

make it easier for you to pose questions and tasks as "problems to solve," elicit higher-order thinking from your students, and tailor cognitive level and difficulty to students' varying abilities.

(ASCD Premium Member book, August 2014) 7" x 9", 144 pages.

Format	List Price	Member Price	Stock #
Print	\$24.95	\$18.95	114014X99
E-Book	\$23.99	\$17.99	

TEACHER SUPPORT

**BEST-SELLER!**

Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom

Robyn R. Jackson

This is a must-read for school leaders who want to know how to give the right feedback to their teachers. Discover eight tools that help you diagnose teacher will and skill, develop improvement plans for teachers, and manage your own schedule.

(ASCD Premium Member book, May 2013) 6" x 9", 175 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$19.95	110028X99
E-Book	\$25.99	\$18.99	



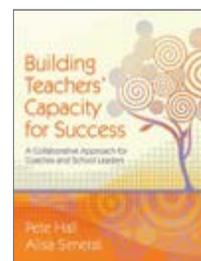
Ensuring Effective Instruction: How Do I Improve Teaching Using Multiple Measures?

Vicki Phillips and
Lynn Olson

Use this publication to explain to everyone in your organization why the best way to evaluate teaching performance is to use a balanced approach that includes multiple measures.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF114043X99
E-Book	\$6.99	\$5.99	

**BEST-SELLER!**

Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders

Peter Hall and Alisa Simeral

Front-line advice from a principal and an instructional coach helps you increase your faculty's instructional effectiveness by implementing the principles of strength-based school improvement. Learn what building administrators can do to inspire, encourage, and activate the potential and output of every teacher.

(ASCD Premium Member book, 2008) 8" x 10", 195 pages.

Format	List Price	Member Price	Stock #
Print	\$29.95	\$22.95	109002X99
E-Book	\$28.99	\$21.99	

ORDER FORM

STOCK NO.	TITLE	QTY*	PRICE	TOTAL

*Quantity discounts for books only:
10–49 copies of single title—subtract 10%
50 or more copies of single title—subtract 15%

For orders of 1,000 or more copies of a single title, call 1-800-933-2723, then ext. 5773, or dial direct 1-703-575-5773.

SHIPPING AND HANDLING	Continental U.S. and Hawaii*	Canada	All other countries
For orders under \$25.00	\$6.50	\$13.00	\$16.00
\$25.00–\$74.99	\$9.00	\$17.00	\$22.00
\$75.00–\$124.99	\$11.00	\$21.00	\$29.00
\$125.00–\$349.99	\$14.00	\$25.00	\$35.00
\$350.00 and over	6%	11%	15%

SUBTOTAL:
Shipping and Handling: (Write in appropriate charges from table at left.)
SUBTOTAL:
TOTAL:

Orders shipped to CA, FL, GA, IL, IN, MD, NC, NJ, NY, OK, SC, SD, TX, VA, WA, or Canada, add appropriate sales tax or GST**.

**ASCD assesses and remits a Goods and Services Tax (GST), at a rate of 5%, from Canadian customers and members. International customers and members may also be subject to GST/VAT, to be charged when the order is delivered. All international taxes, duties, and fees are the responsibility of the customer; the international rate charged is dependent upon individual country tax rates.

Shipping and handling charges for RUSH service can be obtained by calling ASCD's Service Center at 1-800-933-ASCD (2723) or 1-703-578-9600, then press 1. (Hours: Monday–Friday, 8 a.m.–6 p.m. eastern time) ¡Se habla Español! Shipping rates are subject to change at any time.

*Due to shipment provider regulations, all shipments to Alaska and U.S. Territories will be charged UPS 2nd-day rates. Shipping charges for orders to these locations and orders weighing over 149 pounds will be calculated manually by ASCD staff.

PAYMENT (PLEASE PRINT CLEARLY)

All sales are in U.S. dollars.

- Check enclosed.** (Please make payable to ASCD in U.S. funds only.)
 Bill my institution. (Please include an official purchase order from your institution.)

SIGNATURE TO AUTHORIZE BILLING

Charge my*: MasterCard VISA AMEX Discover Card

*NOTE: Credit card orders are not accepted via fax or e-mail. Please submit credit card orders via telephone or mail, or order online at shop.ascd.org.

CARD NO. _____

EXPIRATION: MONTH/YEAR (MM/YY) _____ CARD SECURITY NO. _____

SIGNATURE _____ NAME ON CREDIT CARD (PLEASE PRINT) _____

SHIP TO (PLEASE PRINT CLEARLY)

NAME MR. MS. MRS. DR. _____ ASCD MEMBER/CUSTOMER ID _____

TITLE _____ ORGANIZATION _____

STREET ADDRESS (UPS does not ship to P.O. boxes.) HOME OFFICE _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____ COUNTRY _____

DAYTIME PHONE _____ FAX _____ E-MAIL _____

BILL TO (PLEASE PRINT CLEARLY)

NAME MR. MS. MRS. DR. _____ ASCD MEMBER/CUSTOMER ID _____

TITLE _____ ORGANIZATION _____

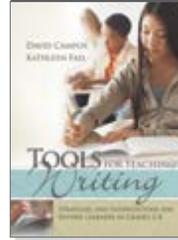
STREET ADDRESS HOME OFFICE _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____ COUNTRY _____

DAYTIME PHONE _____ FAX _____ E-MAIL _____

Best Books on

TEACHING WRITING!



NEW!

Tools for Teaching Writing: Strategies and Interventions for Diverse Learners in Grades 3-8

David Campos and Kathleen Fad

Teach students to write with the level of fluency and focus demanded by new standards and common assessments by using this book's ready-made tools for grades 3–8. The series of writing prompts, instructional strategies, evaluation forms, and other tools help you address eight traits that lead to writing success.

(ASCD book, 2014) 8 1/2" x 10 3/4", 245 pages.

Format	List Price	Member Price	Stock #
Print	\$39.95	\$29.95	114051X99



ON SALE!

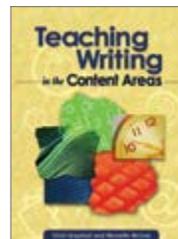
Essential Ingredients: Recipes for Teaching Writing

Sandra Worsham

Get to the heart of why students are often reluctant writers, and learn how you can motivate and inspire them to write with meaning and clarity. This grade K–12 guide offers proven teaching tips and strategies. Lots of student samples and teacher-tested lesson plans help you simultaneously prepare students for school assignments and "real-world" writing.

(ASCD book, 2001) 7" x 9", 188 pages.

Format	List Price	Member Price	Stock #
Print	\$23.95	\$19.95	101241X99
SALE	\$6.95	\$4.95	



Teaching Writing in the Content Areas

Vicki Urquhart and Monette McIver

You can use writing assignments effectively in any classroom by using the strategies and practical tools in this guide. The authors explain how to create time for writing, monitor what students are learning through their writing, and reduce the time and stress of writing assignments. A set of 35 classroom strategies guide teachers in using writing assignments to deepen students' understanding of content and connecting subject matter to life.

(ASCD and McREL, 2005) 8 1/2" x 11", 169 pages.

Format	List Price	Member Price	Stock #
Print	\$26.95	\$20.95	105036X99
E-Book	\$25.99	\$19.99	

SATISFACTION GUARANTEED!

Our goal is to exceed your expectations for quality products and service. If within 45 days of receipt you feel that we have fallen short of this goal, we will issue you a credit, refund, or exchange.

Please Note: E-books and downloadable products are nonrefundable and cannot be exchanged. Please purchase carefully as all sales of digitally delivered products are final.



FOR FASTEST SERVICE, ORDER ONLINE AT shop.ascd.org

Call toll-free: 1-800-933-ASCD (2723), or call 1-703-578-9600, then press 1

Mail: ASCD, P.O. Box 17035, Baltimore, MD 21297-8431 Fax: 1-703-575-5400 E-mail: member@ascd.org

X99