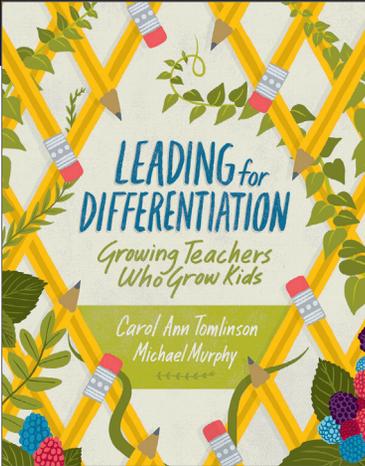


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Leading the Change to a Differentiated School

Leading a school building or district toward differentiated instruction can be an overwhelming task unless you break it down into clear stages and specific actions. Here's a book that does that for you and equips you with tested and validated guiding principles to shift the thinking and habits of teachers so that differentiation will thrive. World-renowned differentiated instruction expert Carol Ann Tomlinson and change leadership authority Michael Murphy provide insight, real-world examples, and tools that will help you

- ▶ Create a change plan and a manageable year-by-year process based on an agreed-upon vision for differentiation in your school.
- ▶ Gauge the impact differentiation is having on student learning and make adjustments for greater success.

- ▶ Conduct job-embedded professional development that is supportive of teachers' differing needs and emerging levels of expertise and respectful of natural resistance to change.
- ▶ Make a convincing case for why responsive teaching is a necessary and practical goal.

New!

Leading for Differentiation: Growing Teachers Who Grow Kids

Carol Ann Tomlinson and Michael Murphy

(ASCD book, 2015)
7 7/8" x 9 7/8", 167 pages

Print:

ASCD Members: **\$22.95**
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NEW!

Teaching Students to Self-Assess: How do I help students to reflect and grow as learners?

Starr Sackstein

Discover how to teach students to be reflective learners who are able to decipher their own learning needs and elicit evidence from their work to support their growth. The author's step-by-step plan ensures you build your students' abilities to set actionable learning goals, use a variety of tools and formats to chart and reflect on their progress, and consider their work against standards.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages



Print:
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NEW!

Teaching the 4Cs with Technology: How do I use 21st century tools to teach 21st century skills?

Stephanie Smith Budhai and Laura McLaughlin Taddei

Enhance the ways you teach the "4Cs"—critical thinking, communication, collaboration, and creativity—with technology by using the instructional strategies described in this book. The authors emphasize rigorous uses of technology, focusing on its end goal—improving student outcomes—rather than technology for its own sake. An in-depth discussion of how technology can promote the learning of the 4Cs and numerous practical strategies to help support the development of each subskill are included.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages



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NEW!

A Better Approach to Mobile Devices: How do we maximize resources, promote equity, and support instructional goals?

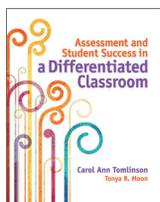
Susan Brooks-Young

If your school wants a mobile device policy that meets the needs of students and teachers, you need this guide to learn why a hybrid approach of "bring your own device" (BYOD) and "one to one" (1:1) is your best bet. Discover the five areas you must address for an effective program. Tips for success drawn from the author's experience in dozens of schools are included.

(ASCD Arias publication, 2015) 5" x 7 3/4", 48 pages

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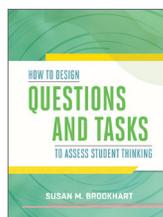
PD ONLINE®

NEW!

Assessment and Student Success in a Differentiated Classroom PD Online Course

Based on the ASCD book *Assessment and Student Success in a Differentiated Classroom* by Carol Ann Tomlinson and Tonya R. Moon, this course helps to equip educators with tools to examine the powerful role assessment plays in a differentiated classroom; identifies how curriculum, assessment, and instruction are inextricably linked; and reviews various assessment strategies and how they can guide instruction.

(ASCD PD Online course, 2014)



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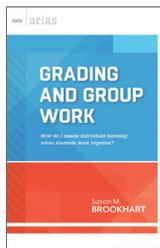
E-Book:
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How to Design Questions and Tasks to Assess Student Thinking

Susan M. Brookhart

Best-selling ASCD author Susan M. Brookhart explains how to design targeted questions and tasks that align with new standards' emphasis on higher-order thinking skills. Dozens of examples across grade levels and subject areas make it easier for you to pose questions and tasks as "problems to solve," elicit higher-order thinking from your students, and tailor cognitive level and difficulty to students' varying abilities. An "idea bank" of ready-made tasks and questions jump-starts your thinking and creativity.

(ASCD Premium Member book, August 2014) 7" x 9", 144 pages



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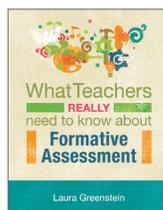
E-Book:
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Grading and Group Work: How do I assess individual learning when students work together?

Susan M. Brookhart

Answer the Common Core State Standards' calls for increased student collaboration with the practical advice, strategies, and examples in this ASCD Arias™ publication. Assessment expert Susan M. Brookhart explains how to assess and report on (but not grade) learning skills and group interaction skills. Quickly learn how to assess and grade individual achievement of learning goals after group projects.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages



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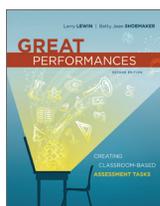
BEST SELLER!

What Teachers Really Need to Know About Formative Assessment

Laura Greenstein

If you've always thought that formative assessment is too much to add to what you already do, here's a book that explains exactly how to make formative assessment a seamless and natural part of your teaching process. Emphasizing applications at the secondary school level, this "teacher's-eye" view of formative assessment lays out a foundation for why this process works and provides lots of assessment strategies to use before, during, and after instruction.

(ASCD book, 2010) 7 7/8" x 9 7/8", 205 pages



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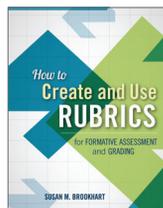
ON SALE!

Great Performances: Creating Classroom-Based Assessment Tasks, 2nd Edition

Larry Lewin and Betty Jean Shoemaker

Get an in-depth understanding of how to create fun, engaging, and challenging performance assessments that require students to elaborate on content and demonstrate mastery of skills. This update of an ASCD classic includes new scoring methods, reading assessments, and insights on navigating your way through Response to Intervention.

(ASCD book, 2011) 7 7/8" x 9 7/8", 220 pages



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How to Create and Use Rubrics for Formative Assessment and Grading

Susan M. Brookhart

In this comprehensive guide, author Susan M. Brookhart identifies two essential components of effective rubrics, outlines the difference between various kinds of rubrics, explains when using each type of rubric is appropriate, and highlights examples from all grade levels and assorted content areas.

(ASCD Premium, Select, and Institutional Plus Member book, January 2013) 8" x 10", 160 pages

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What Rigor Looks Like in the Classroom DVD

In this video, ASCD author Robyn R. Jackson enhances her illuminating ideas on rigorous instruction from ASCD's work-book *How to Plan Rigorous Instruction* by presenting the clear and concise definition of academic rigor and provides practical guidance for implementing rigorous instruction that meets the needs of all students.

(ASCD DVD, 2015) One 45-minute DVD

Video:
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ON SALE!

How to Plan Rigorous Instruction

Robyn R. Jackson

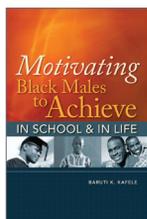
Drawing from the principles from her best seller *Never Work Harder Than Your Students and Other Principles of Great Teaching*, Robyn R. Jackson explains how to plan more rigorous, engaging, and rewarding lessons that help your students go beyond a surface understanding of the material and see the connection between what they are doing in class and their ultimate learning goals.

(ASCD Mastering the Principles of Great Teaching Series book, 2010) 8 1/2" x 11", 124 pages

Print:
ASCD Members: **\$46.95 \$14.95**
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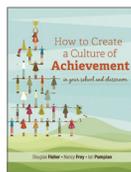
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PD In Focus Channel: Motivating Black Males to Achieve in School and in Life

In this channel, author and educator Baruti Kafele helps teachers and administrators understand how to address critical issues facing many young black male students. Watch videos in this channel to learn what it takes to motivate, educate, and empower young black males to succeed in school and in life.

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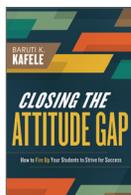
How to Create a Culture of Achievement in Your School and Classroom

Douglas Fisher, Nancy Frey, and Ian Pumpian

Learn how to build school culture through a systematic implementation of procedures that includes welcoming students and stakeholders, teaching moral and ethical principles, pushing students to go beyond the minimum needed to get by, and creating and holding everyone accountable for being the best they can be.

(ASCD Premium Member book, May 2012) 7" x 9", 226 pages

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E-Book:
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Nonmembers: **\$26.99**
Stock #: 111014XC5



Closing the Attitude Gap: How to Fire Up Your Students to Strive for Success

Baruti K. Kafele

Baruti Kafele, the author of the ASCD best-selling book *Motivating Black Males to Achieve in School and in Life*, returns with sage advice on how to close the achievement gap by addressing the "attitude gap" that often affects underperforming students of all racial and ethnic groups.

(ASCD book, 2013) 6" x 9", 144 pages

Print:
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Nonmembers: **\$23.95**
E-Book:
ASCD Members: **\$16.99**
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Stock #: 114006XC5



Aim High, Achieve More: How to Transform Urban Schools Through Fearless Leadership

Yvette Jackson and Veronica McDermott

The authors of *Aim High, Achieve More* offer practical suggestions, examples of successful practices, ideas to support you and your team, and an inspirational message about how to be a fearless leader in under-supported big-city schools. Learn how a leadership approach consisting of affirmation, inspiration, and mediation (AIM) can change urban schools from places of oppression to flourishing communities of potential and growth.

(ASCD Premium Member book, August 2012) 6" x 9", 144 pages

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Getting Started with Blended Learning: How do I integrate online and face-to-face instruction?

William Kist

When you want to integrate new technology effectively with classroom instruction in a single classroom or systemwide, here's the perfect introductory guide with engaging online assignments, lesson ideas, hardware and software tips, and formative assessment strategies.

(ASCD Arias publication, 2015) 5" x 7 3/4", 60 pages



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E-Book:
 ASCD Members: **\$5.99**
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Researching in a Digital World: How do I teach my students to conduct quality online research?

Erik Palmer

Never send students online unprepared again. Learn practical ideas to share with your students, and discover specific lessons to ensure students know how to find the best and most credible resources, cite them correctly, and use online information to advance their learning.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages



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E-Book:
 ASCD Members: **\$18.99**
 Nonmembers: **\$25.99**
 Stock #: 115009XC5

Authentic Learning in the Digital Age: Engaging Students Through Inquiry

Larissa Pahomov

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment. Author and classroom teacher Larissa Pahomov takes the work of 25 teachers and 500 students and distills their ideas, passions, systems, and structures into a framework you can learn from and implement in your school.

(ASCD Premium, Select, and Institutional Plus Member book, November 2014) 6" x 9", 198 pages



FREE RESOURCE!
The Basics of Blended Instruction

Catlin R. Tucker

Go to www.ascd.org/basicsofblendedinstruction to read an *Educational Leadership*® magazine article written by an experienced teacher who shares five helpful tips for exploring the process of blended learning.



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Leading for Effective Differentiation: Growing the Teachers Who Grow the Kids
Carol Ann Tomlinson and Michael Murphy

TWO-DAY PRE-CONFERENCE INSTITUTES

Thursday, March 31-
Friday, April 1, 2016

Interactive Strategies for Instruction and Assessment to Engage Reluctant Learners
Kristina Doubet and Jessica Hockett

Balancing Evaluation, Supervision, and Reflection
Tony Frontier

Building Teachers' Capacity for Success
Pete Hall

Balanced Leadership for Powerful Learning
Bryan Goodwin and Greg Cameron

Understanding by Design®:
Beginning the Journey
Donnell Gregory and Eric Carbaugh

The Contemporary Teacher Dashboard
Heidi Hayes Jacobs and Marie Hubley Alcock

Developing an Understanding-Based Curriculum by Design
Jay McTighe and Opal Dawson

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Margaret Searle and Marilyn Swartz

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Vera Blake

Student Voice: The Key to Sustainable School Improvement

Michael Corso and Kristine Fox

Leadership Matters: A Strengths-Based Approach to Building Principals' Capacity

Ann Cunningham-Morris

Challenges and Solutions: Assessing Creativity, Innovation, and Learning in the Modern Classroom

Myron Dueck

Supporting and Retaining New Teachers

Bryan Harris

Everyone Engineers: Engineering in the Elementary School Classroom

Christine Cunningham

The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti Kafele

When Close Reading Becomes Too Difficult: Designing Scaffolds and Contingencies

Diane Lapp, Maria Grant, and Kelly Johnson

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Disrupting Poverty: Creating a Poverty-Literate Culture for Student Success

Kathleen Budge and William Parrett, authors of the award-winning ASCD book *Turning High-Poverty Schools into High-Performing Schools*, share practical strategies and concrete examples for how to "jump-start" your thinking about what it takes to disrupt poverty's adverse effects on learning.

Time to Teach: Getting Organized and Working Smarter

Gain ideas for saving time planning lessons, delivering instruction, assessing students, and keeping records.

Are You Ready for Curriculum Mapping Version 3.0?

Explore the third generation of curriculum mapping with Heidi Hayes Jacobs and Jay McTighe.

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Flip This, Flip That

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Total Participation Techniques 2.0

William Himmele and Pérsida Himmele, authors of *Total Participation Techniques*, share essential information for effectively using Total Participation Techniques (TPTs) to maximize student learning.

Transforming Button-Pushing Behaviors into Student Achievement

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Get Every Teacher to Be Like the Best Teacher

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Crucial Leadership Questions for Inspiring Schoolwide Excellence

In this Cawelti Leadership Lecture, Baruti Kafele provides a powerful examination of what it takes to make a school community achieve great success in the classroom and beyond.

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