

NEW BOOKS

MAY 2017

INSTRUCTIONAL COACHING • DIFFERENTIATED INSTRUCTION • TEACHING MATH



NEW!

The Coach Approach to School Leadership: Leading Teachers to Higher Levels of Effectiveness

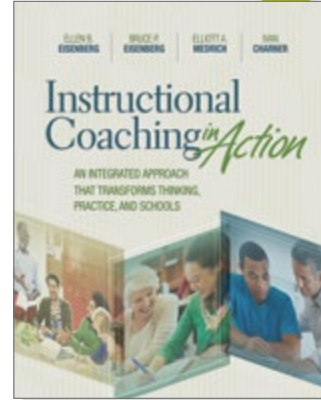
Jessica Johnson, Shira Leibowitz, and Kathy Perret

Three coaching and leadership experts address a dilemma faced by many principals: how to function as learning leaders while fulfilling their evaluative

and management duties. The answer? Incorporating instructional coaching techniques as an integral part of serious school improvement. Drawing from the authors' work with schools as well as their conversations with educators across the globe, this thought-provoking book speaks to the unique needs of principals as instructional leaders, providing solutions to challenges in every aspect of this complex endeavor.

(ASCD Premium Member book, May 2017) 7" x 9", 179 pages, ISBN: 978-1-4166-2385-4

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	117025N21
E-Book	\$27.99	\$22.16	



NEW!

Instructional Coaching in Action: An Integrated Approach That Transforms Thinking, Practice, and Schools

Ellen B. Eisenberg, Bruce P. Eisenberg, Elliott A. Medrich, and Ivan Charner

Unlike "fix-it" strategies that targeted teachers are likely to resist, educator-centered instructional coaching—ECIC—offers respectful coaching for professionals within their schoolwide community. *Instructional Coaching in Action* offers detailed guidance for coaches and school leaders on how they can create the conditions for an effective ECIC program; get buy-in from teachers; clearly define the role of coach; roll out a coaching initiative; and ensure ongoing success with coaching.

(ASCD book, 2017) 7 7/8" x 9 7/8", 192 pages, ISBN: 978-1-4166-2368-7

Format	List Price	Member Price	Stock #
Print	\$29.95	\$23.96	117028N21
E-Book	\$28.99	\$22.96	

NEW!

Understanding Differentiated Instruction Quick Reference Guide

Carol Ann Tomlinson

This guide provides an overview of differentiated instruction and how to meet the needs of students, who vary in their levels of readiness, personal interests, and preferred approaches to learning.

(ASCD Quick Reference Guide, 2017) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages, ISBN: 978-1-4166-2422-6

Quantity	List Price	Member Price	Stock #
Single Copy	\$12.95	\$9.95	QRG117094N21
Pack of 25	\$289.95	\$219.95	



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NEW!

Guiding Meaningful Math Conversations Quick Reference Guide

Laney Sammons

In this handy laminated guide, popular presenter and author Laney Sammons shows how to engage students in constructive math conversations that help them solve problems and build mathematical meaning.

(ASCD Quick Reference Guide, 2017) 8 1/2" x 11", 3-hole punched, 3 laminated panels, 6 pages, ISBN: 978-1-4166-2420-2

Quantity	List Price	Member Price	Stock #
Single Copy	\$12.95	\$9.95	QRG117056N21
Pack of 25	\$289.95	\$219.95	

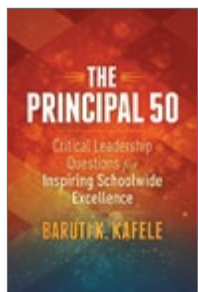
Use this guide to help support your implementation of strategies from Carol Ann Tomlinson's works on differentiated instruction.



Go to www.ascd.org/studyguides to get access to ASCD online study guides.

ORDER AND DOWNLOAD E-BOOKS AT SHOP.ASCD.ORG





BEST SELLER!

The Principal 50: Critical Leadership Questions for Inspiring Schoolwide Excellence

Baruti K. Kafele

Award-winning principal Baruti K. Kafele answers 50 vital questions all principals should ask themselves at some point in their careers. In his inimitable style, Kafele lays out the touchstones for maintaining strong leadership habits,

inspiring excellence and collaboration in others, and engaging an entire school community in striving to be the best.

(ASCD book, 2015) 6" x 9", 102 pages, ISBN: 978-1-4166-2014-3

Format	List Price	Member Price	Stock #
Print	\$18.95	\$15.16	115050N21
E-Book	\$17.99	\$14.16	



BEST SELLER!

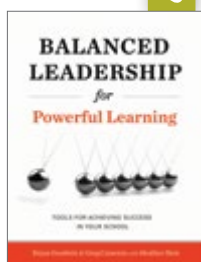
Short on Time: How do I make time to lead and learn as a principal?

William Sterrett

Take full advantage of the most important resource you have: time. School leadership expert and former principal William Sterrett explains how to maximize instructional time; communicate about the work of the school in timely, innovative ways; balance responsibilities; and run efficient meetings.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages, ISBN: 978-1-4166-1815-7

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF114044N21
E-Book	\$6.99	\$5.99	



Balanced Leadership for Powerful Learning: Tools for Achieving Success in Your School

Bryan Goodwin and Greg Cameron with Heather Hein

Drawing on in-depth stories of successful school leaders from across the United States, this book explains how implementing a balanced approach—melding purposeful change with continuous maintenance—ensures your leadership practices positively

affect student achievement.

(ASCD book copublished with McREL, 2015) 8 1/2" x 11", 112 pages, ISBN: 978-1-4166-2088-4

Format	List Price	Member Price	Stock #
Print	\$23.95	\$19.16	112025N21
E-Book	\$22.99	\$18.16	



BEST SELLER!

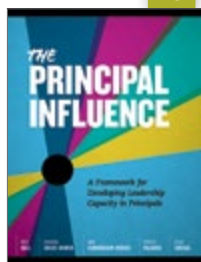
Qualities of Effective Principals

James H. Stronge, Holly B. Richard, and Nancy Catano

Discover how the research-based qualities of effective principals can be applied to training, hiring, mentoring, and supervising of school leaders everywhere. Synthesizing decades of research into clear guidelines, this book establishes definitive benchmarks for top-flight education administration, leadership academy, and professional development programs.

(ASCD book, 2008) 7" x 9", 260 pages, ISBN: 978-1-4166-0744-1

Format	List Price	Member Price	Stock #
Print	\$29.95	\$23.96	108003N21
E-Book	\$28.99	\$22.96	



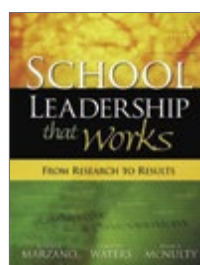
The Principal Influence: A Framework for Developing Leadership Capacity in Principals

Pete Hall, Deborah Childs-Bowen, Ann Cunningham-Morris, Phyllis Pajardo, and Alisa Simeral

What can you as a principal do to ensure that you grow as a leader? How can you be sure that you are on the right path in your career as a school leader? To help you answer these questions, this book presents the ASCD-developed Principal Leadership Development Framework (PLDF), which supports principals in their instructional leadership roles.

(ASCD book, 2016) 8 1/2" x 11", 205 pages, ISBN: 978-1-4166-2144-7

Format	List Price	Member Price	Stock #
Print	\$30.95	\$24.76	116026N21
E-Book	\$29.99	\$23.76	



BEST SELLER!

School Leadership That Works: From Research to Results

Robert J. Marzano, Timothy Waters, Brian A. McNulty

What can school leaders really do to increase student achievement, and which leadership practices have the biggest impact on school effectiveness? This work offers answers to these questions and includes a list of leadership competencies that are research-based.

Drawing from 35 years of studies, the authors explain critical leadership principles that every administrator needs to know.

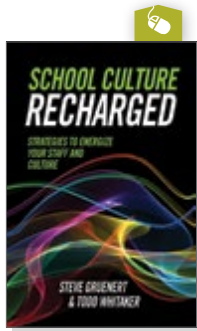
(ASCD Premium and Select Member book, 2005, copublished with McREL) 7" x 9", 194 pages, ISBN: 978-1-4166-0227-9

Format	List Price	Member Price	Stock #
Print	\$27.95	\$22.36	105125N21
E-Book	\$26.99	\$21.36	

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ONLINE STUDY GUIDE INCLUDED

Best Books on
SUPPORTING SCHOOL STAFF



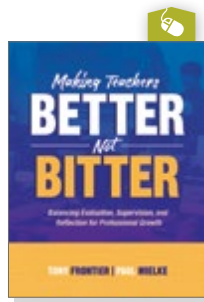
NEW!
School Culture Recharged: Strategies to Energize Your Staff and Culture

Steve Gruenert and Todd Whitaker

This follow-up to *School Culture Rewired* helps you discover ways to reinvigorate your school's culture and staff. Supported with strategies from this guide, education leaders will find it easier to harness the transformative power of school culture.

(ASCD Premium Member book, February 2017) 6" x 9", 200 pages, 978-1-4166-2345-8

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	117016N21
E-Book	\$27.99	\$22.16	



Making Teachers Better, Not Bitter: Balancing Evaluation, Supervision, and Reflection for Professional Growth

Tony Frontier and Paul Mielke

In many districts, teacher evaluations ensure competence but do little to encourage and support expertise. Authors Tony Frontier and Paul Mielke combine the conceptual and the practical by offering a compelling vision of teacher growth, along with nearly three dozen step-by-step protocols for working with teachers.

(ASCD Premium Member book, August 2016) 7" x 9", 260 pages, ISBN: 978-1-4166-2207-9

Format	List Price	Member Price	Stock #
Print	\$32.95	\$26.36	116002N21
E-Book	\$31.99	\$25.36	



100+ Ways to Recognize and Reward Your School Staff

Emily E. Houck

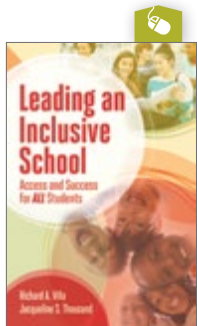
When you're in a leadership position and can't control paychecks, what can you do to

increase morale and lower staff turnover? Get this book and use the many practical ideas for motivating educators and creating a more positive work climate in schools.

(ASCD book, 2012) 5" x 9", 160 pages, ISBN: 978-1-4166-1474-6

Format	List Price	Member Price	Stock #
Print	\$20.95	\$16.76	112051N21
E-Book	\$19.99	\$15.76	

Best Books on
INSTRUCTIONAL LEADERSHIP



NEW!
Leading an Inclusive School: Access and Success for All Students

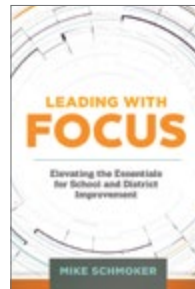
Richard A. Villa and Jacqueline S. Thousand

In this updated reworking of the authors' classic best seller *Creating an Inclusive School*, Richard A. Villa and Jacqueline S. Thousand provide an in-depth, research-based guide for ensuring that your school

provides the federally guaranteed "least restrictive environment" for students no matter the severity of the challenges they face.

(ASCD Premium Member book, December 2016) 6" x 9", 200 pages, ISBN: 978-1-4166-2286-4

Format	List Price	Member Price	Stock #
Print	\$28.95	\$23.16	116022N21
E-Book	\$27.99	\$22.16	



Leading with Focus: Elevating the Essentials for School and District Improvement

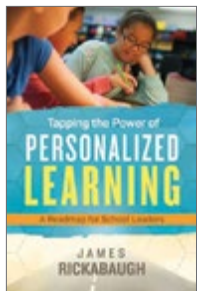
Mike Schmoker

In his 2011 ASCD best seller *Focus*, Mike Schmoker described a fresh approach to K-12 teaching built on three core elements: a focused curriculum; clear, structured lessons; and purposeful reading and writing. Now, in this work, he shows administrators, principals, and other education leaders

how to apply his model to the work of running schools and districts.

(ASCD Premium and Select Member book, Featured Selection, January 2016) 6" x 9", 148 pages, ISBN: 978-1-4166-2136-2

Format	List Price	Member Price	Stock #
Print	\$24.95	\$19.96	116024N21
E-Book	\$23.99	\$18.96	



Tapping the Power of Personalized Learning: A Roadmap for School Leaders

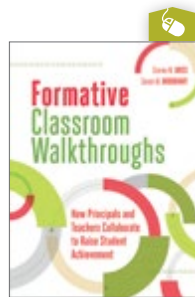
James Rickabaugh

What does personalized learning entail? What does it look like? And how do you go about improving your students' learning experiences? An award-winning former superintendent and current director of the Institute for Personalized Learning (IPL)

James Rickabaugh answers these questions in his powerful book.

(ASCD book, 2016) 6" x 9", 149 pages, ISBN: 978-1-4166-2157-7

Format	List Price	Member Price	Stock #
Print	\$24.95	\$19.96	116016N21
E-Book	\$23.99	\$18.96	



Formative Classroom Walkthroughs: How Principals and Teachers Collaborate to Raise Student Achievement

Connie M. Moss and Susan M. Brookhart

Discover *formative* classroom walkthroughs, a valuable professional learning experience for everyone involved. The authors equip you with a formative walkthrough approach that results

in a collegial conversation about what students are doing and learning rather than right/wrong judgments of teacher actions.

(ASCD Premium and Select Member book, Featured Selection, January 2015) 7" x 9", 230 pages, ISBN: 978-1-4166-1986-4

Format	List Price	Member Price	Stock #
Print	\$30.95	\$24.76	115003N21
E-Book	\$29.99	\$23.76	

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Best Books for

NEW SCHOOL LEADERS



You're the Principal! Now What? Strategies and Solutions for New School Leaders

Jen Schwanke

Author and principal Jen Schwanke provides guidance to steer new principals through the period of adjustment and set the foundation for a long and rewarding career. Use this book as a source of ideas any time you encounter a problem and think, "Now what?" Along with real-life scenarios and crucial tips for success, you'll find helpful models of what to do, what to say, and how to say it.

(ASCD book, 2016) 6" x 9", 345 pages, ISBN: 978-1-4166-2221-5

Format	List Price	Member Price	Stock #
Print	\$34.95	\$27.96	117003N21
E-Book	\$33.99	\$26.96	



Effective Teacher Interviews: How do I hire good teachers?

Jennifer L. Hindman

Ensure you get the best new teacher candidates every time with this practical advice on the teacher interview process. Teacher quality and hiring expert Jennifer Hindman explains how to conduct hiring interviews that reliably predict a teacher's success.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages, ISBN: 978-1-4166-1994-9

Format	List Price	Member Price	Stock #
Print	\$12.99	\$9.99	SF115042N21
E-Book	\$6.99	\$5.99	



The New Principal's Fieldbook: Strategies for Success

Pam Robbins and Harvey Alvy

Any principal starting at a new school or taking a leadership position for the first time needs this book to help focus on the issues that are most critical to success. Drawing from research data and advice from experienced principals, the authors reveal secrets that can make or break a new school leader's career.

(ASCD book, 2004) 6" x 9", 305 pages, ISBN: 978-0-8712-0858-3

Format	List Price	Member Price	Stock #
Print	\$29.95	\$23.95	103019N21
E-Book	\$28.99	\$22.95	

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