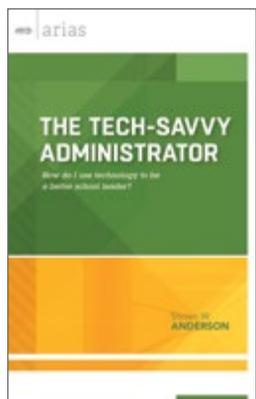


NEW BOOKS

NOVEMBER 2014

ED-TECH | STUDENT ENGAGEMENT | FORMATIVE ASSESSMENT



NEW!

The Tech-Savvy Administrator: How Do I Use Technology to Be a Better School Leader?

Steven W. Anderson

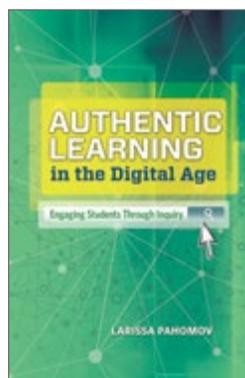
Education technologies aren't just for the classroom and student learning. School leaders can use technology to be more effective too. Award-winning blogger and educational technology expert Steven Anderson explains how and why school leaders should use technology and outlines

a leader's digital toolkit of best tools and practices that help you

- Stay connected with your learning community through social media.
- Use online tools to manage documents and increase collaboration.
- Save time and zip through routine tasks, including teacher evaluations and project management.
- Connect to a global network of like-minded professionals to learn with and learn from.
- Get more adept at using Twitter, blogs, Facebook, Google, and more.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print Book	\$12.99	\$9.99	SF115015X92
E-Book	\$6.99	\$5.99	



NEW!

Authentic Learning in the Digital Age: Engaging Students Through Inquiry

Larissa Pahomov

Get the inside story of how a renowned school—the Science Leadership Academy in Philadelphia—creates an authentic learning environment where students ask questions, do research, and explore subjects that fascinate them. Author and classroom teacher Larissa Pahomov takes the work of 25 teachers and 500 students and distills their ideas, passions,

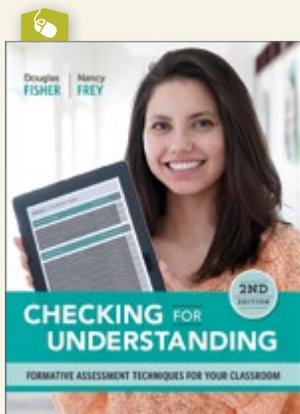
systems, and structures into a framework you can learn from and implement in your school. Discover how you can

- Create an authentic learning environment in today's standards-driven atmosphere.
- Implement a personalized, inquiry-based education in a typical secondary classroom.
- Use a solid but open structure to guide curriculum and classroom design.
- Integrate technology into inquiry-based education.

Find out how a devotion to five core values—*inquiry, research, collaboration, presentation, and reflection*—ensures students benefit from their education long after they've graduated.

(ASCD Premium, Select, and Institutional Plus Member book, November 2014) 6" x 9", 198 pages.

Format	List Price	Member Price	Stock #
Print Book	\$26.95	\$19.95	115009X92
E-Book	\$25.99	\$18.99	



NEW!

Checking for Understanding: Formative Assessment Techniques for Your Classroom, 2nd Edition

Douglas Fisher and Nancy Frey

Since 2007, this ASCD best-selling book has helped thousands of teachers understand why typical methods to check for understanding are usually ineffective and how to use techniques that work better. Now, this revised and updated edition goes further with new tips and tools to support your implementation of formative assessment techniques that work in any subject area and grade level, for individual students or across multiple classrooms. The authors' rich array of practical and proven methods include

- Speaking and listening strategies that close the gap between what students need to know and what they already know.
- Writing activities that check for understanding in any subject.
- Student response techniques that increase participation and engagement.
- Test items that help plan further instruction.

Extensive classroom examples show you how to use these formative assessments to correct misconceptions, improve learning, and model good study skills for individual students or across multiple classrooms.

(ASCD Premium Member book, December 2014) 8" x 10", 160 pages.

Format	List Price	Member Price	Stock #
Print Book	\$27.95	\$20.95	115011X92
E-Book	\$26.99	\$19.99	

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TEACHER HIRING AND RETENTION



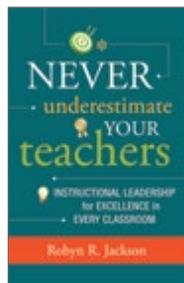
NEW!
**Effective Teacher Interviews:
 How Do I Hire Good Teachers?**

Jennifer L. Hindman

Identify the best applicants every time with this practical advice on the teacher interview process. Teacher hiring expert Jennifer Hindman explains how to plan and conduct interviews that reliably predict a teacher's success. To ensure your hiring practices are based on legally defensible questions and processes, she's included specific guidance, sample questions, and process checklists.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print Book	\$12.99	\$9.99	SF115042X92
E-Book	\$6.99	\$5.99	



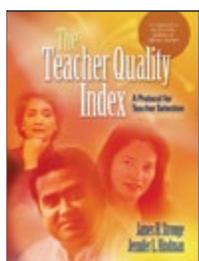
**Never Underestimate Your
 Teachers: Instructional Leadership
 for Excellence in Every Classroom**

Robyn R. Jackson

Explore a new model for instructional leadership that ensures you know how to recognize good teaching, know what to do if you aren't seeing it, and provide the targeted support that will increase motivation and help bad teachers become good, good ones become great, and great ones become even greater.

(ASCD Premium Member book, May 2013) 6" x 9", 175 pages.

Format	List Price	Member Price	Stock #
Print Book	\$26.95	\$19.95	110028X92
E-Book	\$25.99	\$18.99	



ON SALE!
**The Teacher Quality Index:
 A Protocol for Teacher Selection**

James H. Stronge and Jennifer L. Hindman

Take the guesswork out of teacher selection with a systematic structure and steps for hiring teachers who are most apt to increase student achievement.

The authors provide everything you need for conducting interviews at district and school levels, including interview questions and rubrics for evaluating interview responses. All forms and rubrics are included on an accompanying CD-ROM.

(ASCD book with one CD-ROM, 2006) 8 1/2" x 11", 140 pages.

Format	List Price	Member Price	Stock #
Print Book	\$27.95	\$21.95	105001X92
SALE	\$24.95	\$18.95	
E-Book	\$26.99	\$20.99	



**100+ Ways to Recognize and Reward
 Your School Staff**

Emily E. Houck

When you're in a leadership position and can't control paychecks, what can you do to increase morale and lower staff turnover? Get this book and use the many practical ideas for motivating educators and creating a more positive work climate in schools. The book describes inexpensive—even free—activities that fit the routine, budget, and culture of K–12 schools. If you're a principal, district administrator, department head, or someone heading up a school-based workgroup, don't settle for generic advice when you can get this education-specific book.

(ASCD book, 2012) 5" x 9", 160 pages.

Format	List Price	Member Price	Stock #
Print Book	\$20.95	\$15.95	112051X92
E-Book	\$19.99	\$14.99	



STUDENT RELATIONSHIPS



**Handling Student Frustrations:
 How Do I Help Students Manage Emotions
 in the Classroom?**

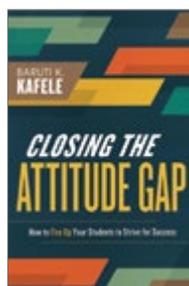
Renate Caine and Carol McClintic

When students' frustrations erupt in the classroom, this

short-read publication helps you respond in a way that results in better relationships with your students and higher levels of student motivation and achievement. Explore a three-step method that ensures your interventions help students master the ability to acknowledge emotions (their own and others'), process and learn from their emotions, and implement solutions that successfully address emotional challenges.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print Book	\$12.99	\$9.99	SF114068X92
E-Book	\$6.99	\$5.99	



BEST-SELLER!
**Closing the Attitude Gap:
 How to Fire Up Your Students to Strive for Success**

Baruti Kafele

Award-winning principal Baruti Kafele provides sage advice on how to close the achievement gap by addressing the "attitude gap" that often affects underperforming students of all racial and ethnic groups. Discover how you can change entrenched negative attitudes toward learning among students.

(ASCD book, 2013) 6" x 9", 144 pages.

Format	List Price	Member Price	Stock #
Print Book	\$23.95	\$17.95	114006X92
E-Book	\$22.99	\$16.99	



**Affirmative Classroom Management:
 How Do I Develop Effective Rules and Consequences in My School?**

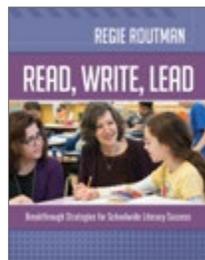
Richard L. Curwin

Learn how an approach that emphasizes student and parent engagement, schoolwide collaboration, and student responsibility can lead to environments more harmonious, equitable, and conducive to learning and teaching.

(ASCD Arias publication, 2013) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print Book	\$12.99	\$9.99	SF114042X92
E-Book	\$6.99	\$5.99	

TEACHING LITERACY



NEW!

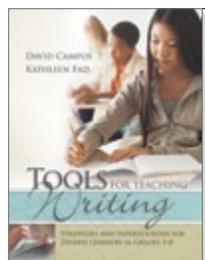
Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

Regie Routman

Best-selling author Regie Routman explains how every school can meet higher expectations for literacy achievement by using high-engagement instructional practices, productive feedback in the teaching and leading process, and Professional Literacy Communities that enable educators to work together to create sustainable school change.

(ASCD book, 2014) 8" x 10", 354 pages.

Format	List Price	Member Price	Stock #
Print Book	\$37.95	\$28.95	113016X92
E-Book	\$36.99	\$27.99	



NEW!

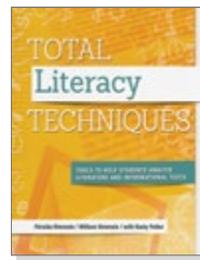
Tools for Teaching Writing: Strategies and Interventions for Diverse Learners in Grades 3-8

David Campos and Kathleen Fad

Teach students to write with the level of fluency and focus demanded by new standards and common assessments by using this book's ready-made tools for grades 3–8. The series of writing prompts, instructional strategies, evaluation forms, and other tools help you address eight traits that lead to writing success.

(ASCD book, 2014) 8 1/2" x 10 3/4", 245 pages.

Format	List Price	Member Price	Stock #
Print Book	\$39.95	\$29.95	114051X92



NEW!

Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts

Pérsida Himmele and William Himmele, with Keely Potter

Meet the challenge of improving your students' literacy with this guide for grade 3–12 teachers. Use 50 classroom-tested tools and techniques to ensure you plan lessons that grow your students' academic language, encourage peer interactions for processing texts using higher-order thinking, and support their abilities to not only cite text-based evidence but also coherently interpret its relevance for the reader. Reflections from real teachers and students bring these practices to life.

(ASCD Premium and Select Member book, Featured Selection, July 2014) 8" x 10", 180 pages.

Format	List Price	Member Price	Stock #
Print Book	\$28.95	\$21.95	114009X92
E-Book	\$27.99	\$20.99	



Vocab Rehab: How Do I Teach Vocabulary Effectively with Limited Time?

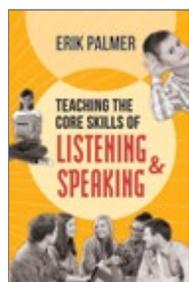
Marilee Sprenger

Find out how to make time every day to teach vocabulary through direct, explicit instruction that is also creative, interesting, and fun for students. Teacher and author Marilee Sprenger explains a new and effective approach to teaching vocabulary in 10-minute lessons that both engage students and help ensure new words stick.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Format	List Price	Member Price	Stock #
Print Book	\$12.99	\$9.99	SF114047X92
E-Book	\$6.99	\$5.99	

COLLEGE AND CAREER ACHIEVEMENT



NEW!

Teaching the Core Skills of Listening and Speaking

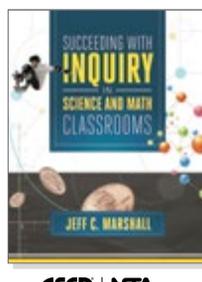
Erik Palmer

Explore an approach aligned to the six

Common Core anchor standards focused on preparing students for 21st century communication. Filled with suggested activities for every grade level, this book is an essential resource for all teachers interested in helping students acquire core skills that cross the content areas and support long-term success.

(ASCD book, 2014) 6" x 9", 200 pages.

Format	List Price	Member Price	Stock #
Print Book	\$26.95	\$19.95	114012X92
E-Book	\$25.99	\$18.99	



NEW!

Succeeding with Inquiry in Science and Math Classrooms

Jeff Marshall

Teaching in a math or science classroom can be a great opportunity to shift the focus of instruction

away from telling and more toward having students do and experience academic content. Jeff Marshall explains how to plan and implement that kind of high-quality instruction. Real-world lesson plans and units of study help you meet learning requirements and standards while making these subjects fun.

(Copublished book from NSTA and ASCD, 2013) 8" x 10", 170 pages.

Format	List Price	Member Price	Stock #
Print Book	\$27.95	\$20.95	113008X92
E-Book	\$26.99	\$19.99	



NEW!

Engineering Essentials for STEM Instruction: How Do I Infuse Real-World Problem Solving into Science, Tech- nology, and Math?

Pamela Truesdell

In this practical introduction to engineering for elementary through high school teachers, you'll learn how to create effective engineering-infused lessons that break down the barriers between science, math, and technology instruction.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Format	List Price	Member Price	Stock #
Print Book	\$12.99	\$9.99	SF114048X92
E-Book	\$6.99	\$5.99	

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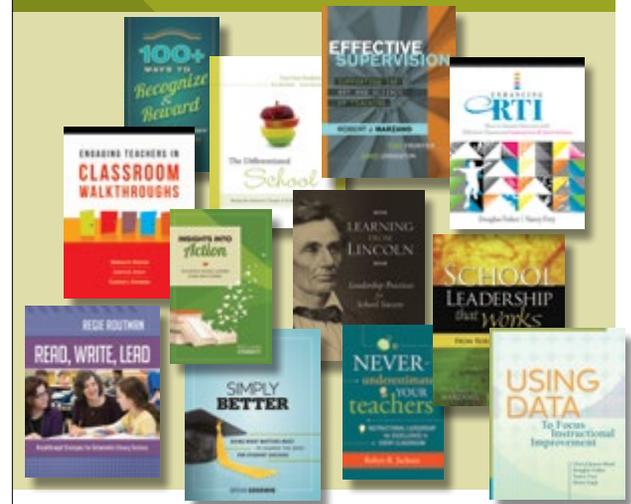
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ASCD Principal Resource Collection

This collection covers many of the essential tasks every principal engages in—from managing staff members, to administering programs, to planning and guiding school policies:

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- **The Differentiated School: Making Revolutionary Changes in Teaching and Learning** by Carol Ann Tomlinson, Kay Brimijoin, and Lane Narvaez
- **Effective Supervision: Supporting the Art and Science of Teaching** by Robert J. Marzano, Tony Frontier, and David Livingston
- **Engaging Teachers in Classroom Walkthroughs** by Donald S. Kachur, Judith A. Stout, and Claudia L. Edwards
- **Enhancing RTI: How to Ensure Success with Effective Classroom Instruction and Intervention** by Douglas Fisher and Nancy Frey
- **Insights into Action: Successful School Leaders Share What Works** by William Sterrett
- **Learning from Lincoln: Leadership Practices for School Success** by Harvey Alvy and Pam Robbins
- **Never Underestimate Your Teachers: Instructional Leadership for Excellence in Every Classroom** by Robyn R. Jackson
- **Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success** by Regie Routman
- **School Leadership That Works: From Research to Results** by Robert J. Marzano, Timothy Waters, and Brian A. McNulty
- **Simply Better: Doing What Matters Most to Change the Odds for Student Success** by Bryan Goodwin
- **Using Data to Focus Instructional Improvement** by Cheryl James-Ward, Douglas Fisher, Nancy Frey, and Diane Lapp

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