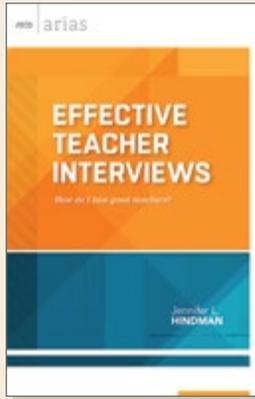


# NEW BOOKS

OCTOBER 2014

TEACHER HIRING | LITERACY | STUDENT PARTICIPATION



**NEW!**

## Effective Teacher Interviews: How Do I Hire Good Teachers?

Jennifer Hindman

There's a lot at stake—reduced staff turnover and increased student achievement—every time you hire a new teacher. Ensure you get the best new teacher candidates every time with this practical advice on the teacher interview process. Teacher quality and hiring expert Jennifer Hindman explains how to conduct hiring interviews that reliably predict a teacher's success. Her guidance ensures you

- Base your interview process on what works.
- Avoid questions that are not legally permissible.
- Assemble and train an interview team.
- Match candidates' skills to your schools' needs.
- Use the best interview strategies.

Sample interview questions, process checklists, and strategies for assembling your interview team are included, so you're not starting your effort from scratch.

(ASCD *Arias* publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition  
**\$12.99**

E-Book  
**\$6.99**

Stock #  
**SF115042X89**

**NEW!**

## Total Literacy Techniques: Tools to Help Students Analyze Literature and Informational Texts

Pérsida Himmele and William Himmele, with Keely Potter

Boosting your students' literacy requires addressing all the interconnected elements of emotion, cognition, and higher-order thinking. You can meet that challenge with the advice from two ASCD best-selling authors Pérsida Himmele and William Himmele and a classroom teacher Keely Potter. This guide for grade 3–12 teachers provides 50 classroom-tested tools and techniques to ensure you

- Plan lessons that grow your students' academic language.
- Help students explicitly and implicitly develop and monitor their ability to think.
- Ensure students are not just consumers of powerful words, but producers of powerful words.
- Encourage peer interactions for processing texts using higher-order thinking.
- Support students, so that they are able to not only cite text-based evidence, but also coherently interpret its relevance for the reader.

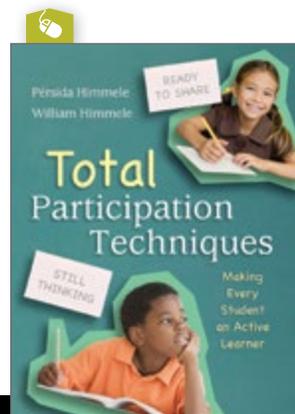
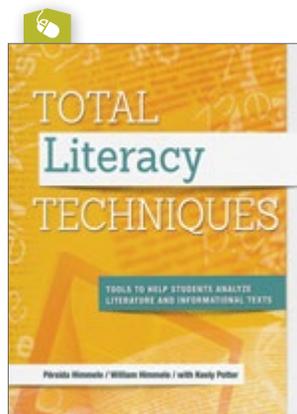
Reflections from real teachers and students bring these practices to life.

(ASCD *Premium and Select Member book, Featured Selection*, July 2014) 8" x 10", 180 pages.

ASCD Members  
**\$21.95**

Nonmembers  
**\$28.95**

Stock #  
**114009X89**



Use these books together to ensure better student participation and understanding!

**BEST-SELLER!**

## Total Participation Techniques: Making Every Student an Active Learner

Pérsida Himmele and William Himmele

Yes, there are easy-to-use and incredibly effective alternatives to the "stand-and-deliver" approach to teaching that causes so many students to tune out—or even drop out. Here's your opportunity to explore dozens of ways to engage K–12 students in active learning and allow them to demonstrate the depth of their knowledge and understanding. The authors explain why and how Total Participation Techniques (TPTs) get and hold attention, activate higher-order thinking, and provide formative assessments of academic progress. Learn how to implement field-tested techniques you can use right away, including

- Quick-Draws, Quick-Writes, Chalkboard Splash, and other TPTs that help you take the pulse of a class on the spot.
- Various types of Hold-Up Cards, such as True/Not True and Selected Response, that are good for improving on-task participation and behavior.
- Bounce Cards, Line-Ups, Simulations, and other TPTs that use movement to encourage students to interact and process their learning.
- TPTs that guide note-taking and concept analysis, such as Picture Notes, Three-Sentence Wrap-Up, and Debate Team Carousel.

Each TPT includes step-by-step instructions and suggestions for how to adapt the technique to specific contexts and content areas.

(ASCD *Premium, Select, and Institutional Plus Member book*, July 2011) 8" x 10", 135 pages.

ASCD Members  
**\$19.95**

Nonmembers  
**\$26.95**

Stock #  
**111037X89**

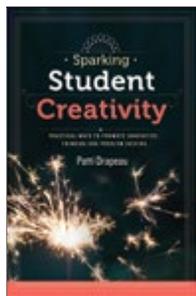


MOST TITLES AVAILABLE IN E-BOOK FORMAT

Download your selections now at [shop.ascd.org](http://shop.ascd.org)



## TEACHING THINKING



NEW!

### Sparkling Student Creativity: Practical Ways to Promote Innovative Thinking and Problem Solving

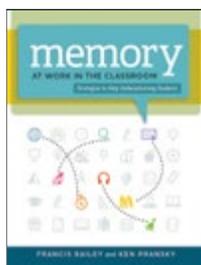
Patti Drapeau

Reach more students, especially those who are disengaged in school, and develop their thinking skills by encouraging creativity in your everyday language, teaching practice, and lesson planning.

Creativity expert Patti Drapeau outfits you with new ideas and strategies and a Creativity Road Map that ensure you address critical thinking standards and engage students in creative problem solving, and become more creative in your own work.

(ASCD Premium, Select, and Institutional Plus Member book, September 2014) 6" x 9", 187 pages.

ASCD Members <b>\$19.95</b>	Nonmembers <b>\$26.95</b>	Stock # <b>115007X89</b>
--------------------------------	------------------------------	-----------------------------



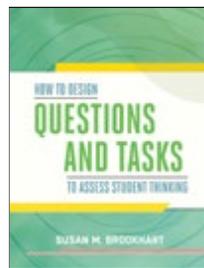
### Memory at Work in the Classroom: Strategies to Help Underachieving Students

Francis Bailey and Ken Pransky

Discover how to support learners—especially struggling learners—with instruction that responds effectively to their struggles with memory. This book guides you through teaching techniques that support memory and the ways students learn.

(ASCD book, 2014) 7" x 9", 215 pages.

ASCD Members <b>\$20.95</b>	Nonmembers <b>\$27.95</b>	Stock # <b>114005X89</b>
--------------------------------	------------------------------	-----------------------------



NEW!

### How to Design Questions and Tasks to Assess Student Thinking

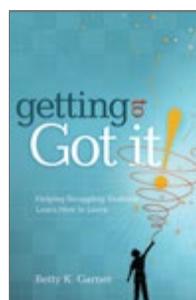
Susan M. Brookhart

Best-selling ASCD author Susan Brookhart explains how to design targeted questions and tasks that align with new standards' emphasis on higher-order thinking skills. Dozens of examples across grade levels and subject

areas make it easier for you to pose questions and tasks as "problems to solve," elicit higher-order thinking from your students, and tailor cognitive level and difficulty to students' varying abilities.

(ASCD Premium Member book, August 2014) 7" x 9", 144 pages.

ASCD Members <b>\$18.95</b>	Nonmembers <b>\$24.95</b>	Stock # <b>114014X89</b>
--------------------------------	------------------------------	-----------------------------



BEST-SELLER!

### Getting to "Got It!": Helping Struggling Students Learn How to Learn

Betty K. Garner

Whenever students can't remember, don't comprehend, or won't follow through on your instructions, here's a guide that explores the root causes for these and other learning problems and shows you how to set students on the path

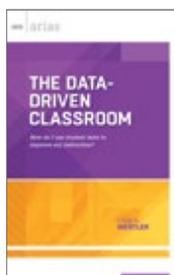
to understanding and success.

(ASCD Premium and Select Member book, November 2007) 6" x 9", 170 pages.

ASCD Members <b>\$18.95</b>	Nonmembers <b>\$23.95</b>	Stock # <b>107024X89</b>
--------------------------------	------------------------------	-----------------------------

ONLINE STUDY GUIDE INCLUDED

## USING DATA



NEW!

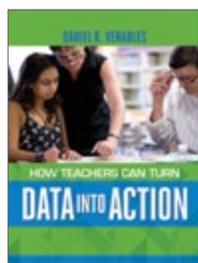
### The Data-Driven Classroom: How Do I Use Student Data to Improve My Instruction?

Craig A. Mertler

Get a quick tutorial on how to use data to make well-informed instructional decisions. Craig Mertler equips you with a way to use data to target interventions, assess their effectiveness, and develop an action plan for future instructional cycles.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition <b>\$12.99</b>	E-Book <b>\$6.99</b>	Stock # <b>SF114082X89</b>
---------------------------------	-------------------------	-------------------------------



### How Teachers Can Turn Data into Action

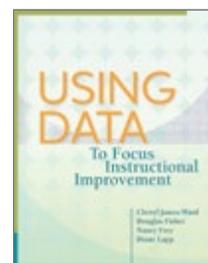
Daniel R. Venables

Discover a user-friendly, systematic process to

help busy teachers and teacher teams review and respond to data in ways that blaze a clear path to improved learning and teaching. The book's Data Action Model ensures your team uses data to identify gaps in student learning and determine the next course of action.

(ASCD Premium Member book, February 2014) 7" x 9", 149 pages.

ASCD Members <b>\$18.95</b>	Nonmembers <b>\$24.95</b>	Stock # <b>114007X89</b>
--------------------------------	------------------------------	-----------------------------



### Using Data to Focus Instructional Improvement

Cheryl James-Ward, Douglas Fisher, Nancy Frey, and Diane Lapp

Discover how to

improve student outcomes by acting on your school's data—learn how to analyze and process it to energize your teaching and advance your school's instructional practices. The authors offer simple instructions that focus improvement efforts and result in increasing teacher expertise.

(ASCD book, 2013) 8" x 10", 132 pages.

ASCD Members <b>\$17.95</b>	Nonmembers <b>\$23.95</b>	Stock # <b>113003X89</b>
--------------------------------	------------------------------	-----------------------------

## LEARNING CLIMATE

**NEW!**

### School Climate Change: How Do I Build a Positive Environment for Learning?

Peter DeWitt and Sean Slade

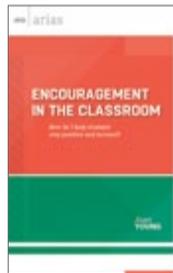
Award-winning elementary school principal Peter DeWitt and whole child expert Sean Slade guide you in how to create a more positive school climate for your students and teachers. Their steps and advice help you foster a more welcoming, cooperative, safe, and inclusive school environment that can overcome the most difficult obstacles to student achievement, well-being, and success.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

Print Edition  
**\$12.99**

E-Book  
**\$6.99**

Stock #  
**SF114084X89**

**NEW!**

### Encouragement in the Classroom: How Do I Help Students Stay Positive and Focused?

Joan Young

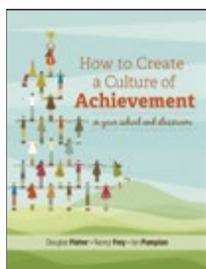
When stress from testing, problems from home, and lack of motivation affect your students' positive attitudes toward learning, you need practices to buffer against these factors' negative effects. Drawing from positive psychology research, educator Joan Young describes classroom-tested strategies, routines, and rituals that will help you enhance students' learning and transform their school experience.

(ASCD Arias publication, 2014) 5" x 7 3/4", 52 pages.

Print Edition  
**\$12.99**

E-Book  
**\$6.99**

Stock #  
**SF114049X89**

**BEST-SELLER!**

### How to Create a Culture of Achievement in Your School and Classroom

Douglas Fisher, Nancy Frey, and Ian Pumpian

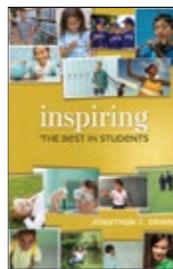
Discover how to shape school culture to your advantage and ensure it positively influences the daily lives of students and staff. From welcoming students to pushing them to go beyond the minimum, explore practical ways to ensure everyone attains the best they can be.

(ASCD Premium Member book, May 2012) 7" x 9", 226 pages.

ASCD Members  
**\$20.95**

Nonmembers  
**\$27.95**

Stock #  
**111014X89**

**BEST-SELLER!**

### Inspiring the Best in Students

Jonathan C. Erwin

Discover how you can inspire students to learn by teaching them how to have more positive relationships with themselves, their fellow students, and you. Popular ASCD author Jonathan Erwin explains how to use games, skill practices, role-plays, and student-centered activities to encourage students to take on challenging schoolwork and collaborate with peers.

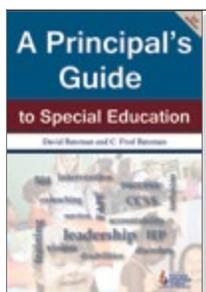
(ASCD book, 2010) 6" x 9", 210 pages.

ASCD Members  
**\$19.95**

Nonmembers  
**\$25.95**

Stock #  
**110006X89**

## SPECIAL EDUCATION

**NEW!**

### A Principal's Guide to Special Education 3rd Edition

David F. Bateman and C. Fred Bateman

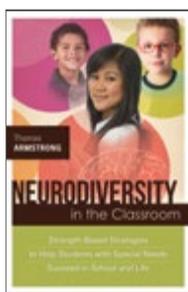
Since its initial publication, this invaluable reference has helped

thousands of school leaders meet the needs of students with disabilities. The third edition updates you on current issues, such as teacher accountability and evaluation, instructional leadership, collaborative teaching and learning communities, discipline procedures for students with disabilities, and responding to students' special education needs within a standards-based environment.

(Council for Exceptional Children book, 2014) 7" x 10", 206 pages.

ASCD Members and Nonmembers  
**\$42.95**

Stock #  
**315052X89**



### Neurodiversity in the Classroom: Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

Thomas Armstrong

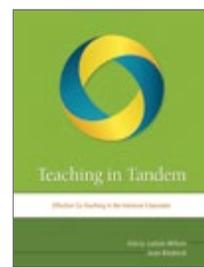
One of our most popular authors Thomas Armstrong shows you the steps you need to take to establish a more favorable, productive learning environment for five special needs categories: learning disabilities, ADD/ADHD, autistic spectrum disorders, intellectual disabilities, and emotional and behavioral disorders.

(ASCD Premium Member book, December 2012) 6" x 9", 184 pages.

ASCD Members  
**\$18.95**

Nonmembers  
**\$24.95**

Stock #  
**113017X89**



### Teaching in Tandem: Effective Co-Teaching in the Inclusive Classroom

Joan Blednick and Gloria Lodato Wilson

When a special education teacher and a general education teacher share a classroom and teaching responsibilities, every student benefits from intensive instruction, increased learning opportunities, and a reduced student-to-teacher ratio. Get the knowledge and tools you need to create effective partnerships and powerful learning environments.

(ASCD book, 2011) 7" x 9", 200 pages.

ASCD Members  
**\$19.95**

Nonmembers  
**\$26.95**

Stock #  
**110029X89**

# ORDER FORM

STOCK NO.	TITLE	QTY*	PRICE	TOTAL

\*Quantity discounts for books only:  
10–49 copies of single title—subtract 10%  
50 or more copies of single title—subtract 15%

For orders of 1,000 or more copies of a single title, call 1-800-933-2723, then ext. 5773, or dial direct 1-703-575-5773.

SHIPPING AND HANDLING	Continental U.S. and Hawaii*	Canada	All other countries
For orders under \$25.00	\$6.50	\$13.00	\$16.00
\$25.00–\$74.99	\$9.00	\$17.00	\$22.00
\$75.00–\$124.99	\$11.00	\$21.00	\$29.00
\$125.00–\$349.99	\$14.00	\$25.00	\$35.00
\$350.00 and over	6%	11%	15%

SUBTOTAL:  
Shipping and Handling:  
(Write in appropriate charges from table at left.)

SUBTOTAL:

Orders shipped to CA, FL, GA, IL, IN, MD, NC, NJ, NY, OK, SC, SD, TX, VA, WA, or Canada, add appropriate sales tax or GST\*\*.

TOTAL:

\*\*ASCD assesses and remits a Goods and Services Tax (GST), at a rate of 5%, from Canadian customers and members. International customers and members may also be subject to GST/VAT, to be charged when the order is delivered. All international taxes, duties, and fees are the responsibility of the customer; the international rate charged is dependent upon individual country tax rates.

Shipping and handling charges for RUSH service can be obtained by calling ASCD's Service Center at 1-800-933-ASCD (2723) or 1-703-578-9600, then press 1. (Hours: Monday–Friday, 8 a.m.–6 p.m. eastern time) ¡Se habla Español! Shipping rates are subject to change at any time.

\*Due to shipment provider regulations, all shipments to Alaska and U.S. Territories will be charged UPS 2nd-day rates. Shipping charges for orders to these locations and orders weighing over 149 pounds will be calculated manually by ASCD staff.

## PAYMENT (PLEASE PRINT CLEARLY)

All sales are in U.S. dollars.

- Check enclosed.** (Please make payable to ASCD in U.S. funds only.)  
 **Bill my institution.** (Please include an official purchase order from your institution.)

SIGNATURE TO AUTHORIZE BILLING

Charge my\*:  MasterCard  VISA  AMEX  Discover Card

\*NOTE: Credit card orders are not accepted via fax or e-mail. Please submit credit card orders via telephone or mail, or order online at shop.ascd.org.

CARD NO.

EXPIRATION: MONTH/YEAR (MM/YY)

CARD SECURITY NO.

SIGNATURE

NAME ON CREDIT CARD (PLEASE PRINT)

## SHIP TO (PLEASE PRINT CLEARLY)

NAME  MR.  MS.  MRS.  DR.

ASCD MEMBER/CUSTOMER ID

TITLE

ORGANIZATION

STREET ADDRESS (UPS does not ship to P.O. boxes.)  HOME  OFFICE

CITY STATE/PROVINCE ZIP/POSTAL CODE COUNTRY

DAYTIME PHONE FAX E-MAIL

## BILL TO (PLEASE PRINT CLEARLY)

NAME  MR.  MS.  MRS.  DR.

ASCD MEMBER/CUSTOMER ID

TITLE

ORGANIZATION

STREET ADDRESS  HOME  OFFICE

CITY STATE/PROVINCE ZIP/POSTAL CODE COUNTRY

DAYTIME PHONE FAX E-MAIL

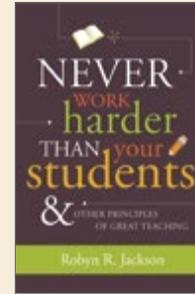
Best Books for

## NEW TEACHERS

ASCD

### NEW TEACHER BUNDLE

What every new teacher needs: great advice on the essential elements of effective practice—all in one convenient set.



#### Never Work Harder Than Your Students and Other Principles of Great Teaching

Robyn R. Jackson

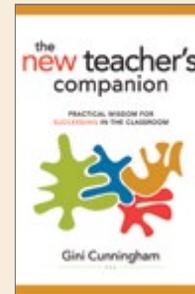
“Never work harder than your students” is just one of the seven illuminating principles of great teaching from this fresh and engaging guide by master teacher Robyn Jackson.

(ASCD Premium, Select, and Institutional Plus Member book, January 2009) 6" x 9", 250 pages.

ASCD Members  
**\$20.95**

Nonmembers  
**\$26.95**

Stock #  
**109001X89**



#### The New Teacher's Companion: Practical Wisdom for Succeeding in the Classroom

Gini Cunningham

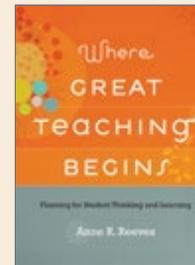
Get advice new teachers need to organize their classrooms, plan lessons, assess student learning, and cultivate independent learners.

(ASCD book, 2009) 6" x 9", 211 pages.

ASCD Members  
**\$19.95**

Nonmembers  
**\$25.95**

Stock #  
**109051X89**



#### Where Great Teaching Begins: Planning for Student Thinking and Learning

Anne R. Reeves

Explore can't-miss strategies that help new teachers plan lessons with learning-focused objectives, authentic assessments, and engaging activities.

(ASCD Premium, Select, and Institutional Plus Member book, November 2011) 7" x 9", 215 pages.

ASCD Members  
**\$19.95**

Nonmembers  
**\$26.95**

Stock #  
**111023X89**

### SAVE 20% ON THE SET!

ASCD Members  
**\$48.68**

Nonmembers  
**\$63.88**

Stock #  
**114088X89**

### SATISFACTION GUARANTEED!

Our goal is to exceed your expectations for quality products and service. If within 45 days of receipt you feel that we have fallen short of this goal, we will issue you a credit, refund, or exchange.

Please Note: E-books and downloadable products are nonrefundable and cannot be exchanged. Please purchase carefully as all sales of digitally delivered products are final.



FOR FASTEST SERVICE, ORDER ONLINE AT [shop.ascd.org](http://shop.ascd.org)

Call toll-free: 1-800-933-ASCD (2723), or call 1-703-578-9600, then press 1

Mail: ASCD, P.O. Box 17035, Baltimore, MD 21297-8431 Fax: 1-703-575-5400 E-mail: [member@ascd.org](mailto:member@ascd.org)

X89