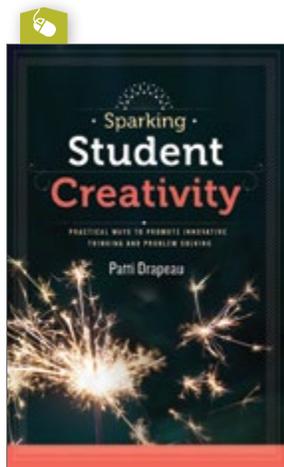


# NEW BOOKS

SEPTEMBER 2014

CREATIVITY | USING DATA | SCHOOL CLIMATE



**NEW!**  
**Sparking Student Creativity:  
Practical Ways to Promote  
Innovative Thinking and  
Problem Solving**

Patti Drapeau

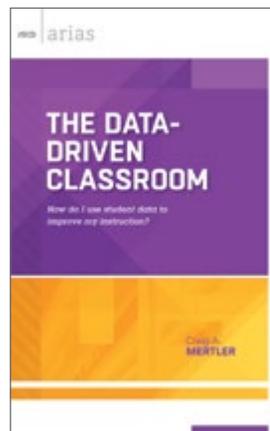
Reach more students, especially those who are disengaged in school, and develop their thinking skills by encouraging creativity in your everyday language, teaching practice, and lesson planning. Creativity expert Patti Drapeau outfits you with new ideas and strategies and a Creativity Road Map that ensure you

- Establish the basic conditions of a creative learning classroom.
- Tweak lesson plans so that they address critical thinking standards.
- Use teaching strategies that engage students in creative problem solving and innovative thinking.
- Access your own creativity in developing new ways to reach more of your learners.

Learn why creativity in the classroom can make a difference when it is intentionally orchestrated by using specific language and engaging students in the right tasks. Dozens of "grab-and-go" ideas you can use right away make this a practical guide for teachers in every grade level and subject area.

(ASCD Premium, Select, and Institutional Plus Member book, September 2014) 6" x 9", 187 pages.

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**NEW!**  
**The Data-Driven Classroom:  
How Do I Use Student Data to  
Improve My Instruction?**

Craig A. Mertler

New accountability initiatives require educators at all levels to use data to make well-informed instructional decisions. Get a quick tutorial on how to do that with this helpful short-read publication. Craig A. Mertler comes to your rescue with a systematic, universal process that shows how to

- Examine student assessment results to identify a curricular or skill area

to target for an individual intervention or a large-group instructional revision.

- Develop, implement, and assess the effectiveness of the intervention or revision.
- Develop an action plan for future instructional cycles.

Learn how to make sense of overwhelming standardized test reports while avoiding pitfalls like overinterpreting data. And explore practical classroom examples and templates that guide your data decision-making in all grade levels and subject areas.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

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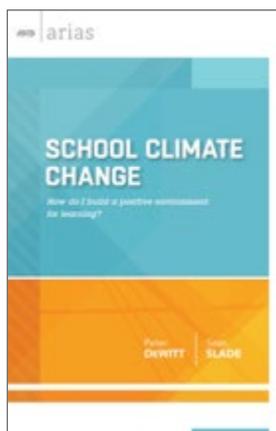


**NEW!**  
**School Climate Change: How Do I Build a  
Positive Environment for Learning?**

Peter DeWitt and Sean Slade

It's true that a positive school climate promotes factors that improve the learning environment and academic achievement at all levels of schooling. Let an award-winning elementary school principal Peter DeWitt and whole child expert Sean Slade guide you in how to create a more positive school climate for your students and teachers. Discover steps and advice that help you

- Create a welcoming, cooperative, and safe school environment.



- Engage students and school stakeholders in improving the learning process.
- Promote inclusivity and equity throughout your school.
- Nurture students' social-emotional needs.

Find out how students and educators can use school climate change strategies to overcome the most difficult obstacles to student achievement, wellbeing, and success.

(ASCD Arias publication, 2014) 5" x 7 3/4", 48 pages.

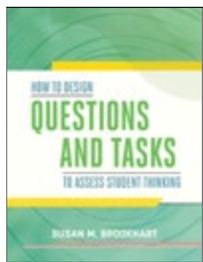
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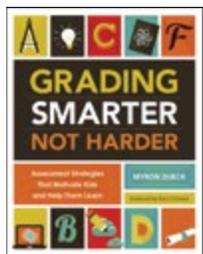
### How to Design Questions and Tasks to Assess Student Thinking

Susan M. Brookhart

Best-selling ASCD author Susan M. Brookhart explains how to design targeted questions and tasks that align with new standards' emphasis on higher-order thinking skills. Dozens of examples across grade levels and subject areas make it easier for you to pose questions and tasks as "problems to solve," elicit higher-order thinking from your students, and tailor cognitive level and difficulty to students' varying abilities. An "idea bank" of ready-made tasks and questions jump-starts your thinking and creativity.

(ASCD Premium Member book, August 2014) 7" x 9", 144 pages.

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### Grading Smarter, Not Harder: Assessment Strategies That Motivate Kids and Help Them Learn

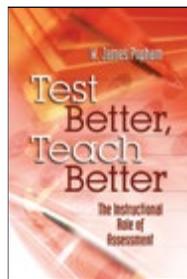
Myron Dueck

Many common assessment policies not only don't reveal what students learn, but also harm student motivation and achievement. This book will help

you to develop new assessment routines that reveal your students' understanding and promote learning rather than just measure it.

(ASCD Premium, Select, and Institutional Plus Member book, Editor's Selection, July 2014) 7 7/8" x 9 7/8", 175 pages.

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### Test Better, Teach Better: The Instructional Role of Assessment

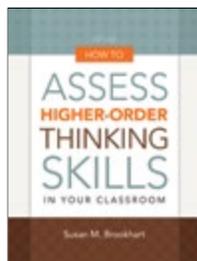
W. James Popham

This "crash course" on the basic principles of instructionally focused testing explains what to put on a test and why, the rules for choosing and writing good test items, and the five most common mistakes in test writing. Sample test

items, tips, and test-building steps are included.

(ASCD book, 2003) 6" x 9", 174 pages.

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ON SALE!

### How to Assess Higher-Order Thinking Skills in Your Classroom

Susan M. Brookhart

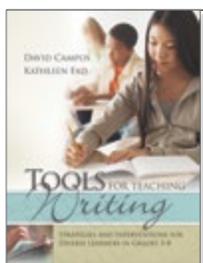
Best-selling ASCD author Susan M. Brookhart explains how to design targeted questions and tasks that align with standards and assess your students' ability to do far more than simply remember facts and procedures. Dozens of examples across grade levels and subject areas make it easier for you to design questions and tasks that require higher-order thinking.

(ASCD Premium, Select, and Institutional Plus Member book, September 2010) 7" x 9", 176 pages.

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ONLINE STUDY GUIDE INCLUDED

## TEACHING WRITING



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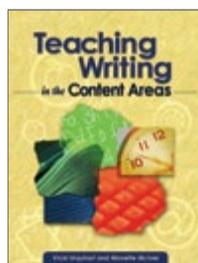
### Tools for Teaching Writing: Strategies and Interventions for Diverse Learners in Grades 3-8

David Campos and Kathleen Fad

Teach students to write with the level of fluency and focus demanded by new standards and common assessments by using this book's ready-made tools for grades 3-8. The series of writing prompts, instructional strategies, evaluation forms, and other tools help you address eight traits that lead to writing success.

(ASCD book, 2014) 8 1/2" x 10 3/4", 245 pages.

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### Teaching Writing in the Content Areas

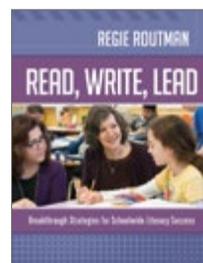
Vicki Urquhart and Monette McIver

Now any teacher can use writing assignments effectively in any classroom

by using the strategies and practical tools in this guide. A set of 35 classroom strategies guide teachers in using writing assignments to deepen students' understanding of content and connecting subject matter to life.

(ASCD and McREL, 2005) 8 1/2" x 11", 169 pages.

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### Read, Write, Lead: Breakthrough Strategies for Schoolwide Literacy Success

Regie Routman

Best-selling author Regie Routman explains how every school can meet higher expectations for literacy achievement by using high-engagement instructional practices, productive feedback in the teaching and leading process, and Professional Literacy Communities that enable educators to work together to create sustainable school change.

(ASCD book, 2014) 8" x 10", 354 pages.

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## HELPING ALL LEARNERS



NEW!

### A Differentiated Approach to the Common Core: How Do I Help a Broad Range of Learners Succeed with Challenging Curriculum?

Carol Ann Tomlinson and Marcia B. Imbeau

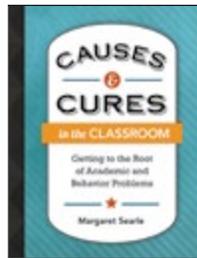
The leading authority on differentiation Carol Ann Tomlinson joins education consultant Marcia Imbeau to explain how to apply the principles of differentiated instruction to help academically diverse students achieve the goals of the Common Core State Standards.

(ASCD Arias publication, 2014) 5" x 7 3/4", 56 pages.

Print Edition  
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### Causes & Cures in the Classroom: Getting to the Root of Academic and Behavior Problems

Margaret Searle

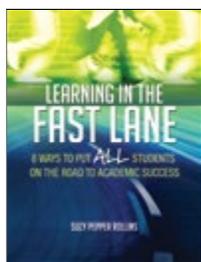
Poor study habits, inattention, and disruptive behavior are really symptoms of deeper, more critical problems that keep students from succeeding in school. This book helps you identify the causes of such problems and address them with specific and practical interventions. A five-step protocol leads you from observed problem to root causes with intervention plans that will work.

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BEST-SELLER!

### Learning in the Fast Lane: 8 Ways to Put All Students on the Road to Academic Success

Suzy Pepper Rollins

Understand why the best way to support struggling students is to accelerate, not remediate, their learning. Get a plan of action to immediately move underperforming students in the right direction—and differentiate instruction for all learners—with eight high-impact, research-based instructional approaches that help you provide compelling, rigorous, and engaging learning experiences.

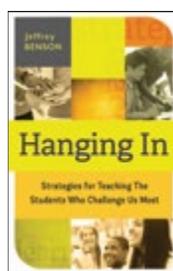
Understand why the best way to support struggling students is to accelerate, not remediate, their learning. Get a plan of action to immediately move underperforming students in the right direction—and differentiate instruction for all learners—with eight high-impact, research-based instructional approaches that help you provide compelling, rigorous, and engaging learning experiences.

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### Hanging In: Strategies for Teaching the Students Who Challenge Us Most

Jeffrey Benson

Through compelling examples of real-life students and the reflections of a veteran educator, learn how to teach challenging students in a way that honors the individuality of each student and his or her own capacity to find the best way forward. Understand how to create a patient and supportive environment

for these students, analyze their challenges, develop individualized plans for them, and construct systems and procedures that give all students the best chance for success.

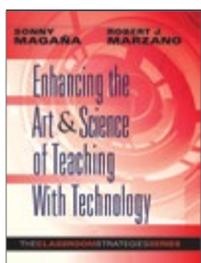
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## THE ART AND SCIENCE OF TEACHING



NEW!

### Enhancing the Art and Science of Teaching With Technology

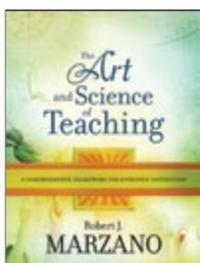
Sonny Magaña and Robert J. Marzano

A great way to implement the planning sequence included in the Art and Science of Teaching framework is to use new education technologies, such as the Internet and mobile devices. This guide equips you with over 100 technology-enhanced classroom strategies to use during each phase of establishing learning goals, engaging students, keeping the classroom focused on learning, and monitoring progress.

(Marzano Research Laboratory book, 2013) 8 1/2" x 11", 216 pages.

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BEST-SELLER!

### The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction

Robert J. Marzano

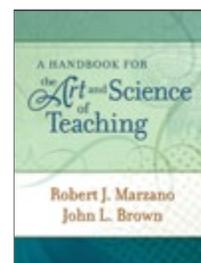
Robert Marzano provides you with a comprehensive framework for effective teaching that combines the science of research-based instruction with the art of great lesson planning and formative assessment.

(ASCD Premium and Select Member book, July 2007) 7" x 9", 220 pages.

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### A Handbook for the Art and Science of Teaching

Robert J. Marzano and John L. Brown

Implementing the action steps from

*The Art and Science of Teaching* is much easier when you use this resource for workshops, professional learning communities, teacher training, and self-help. Hundreds of samples, guidelines, checklists, and activities help teachers become instant experts on this breakthrough framework.

(ASCD book, 2009) 8 7/8" x 10 7/8", 320 pages.

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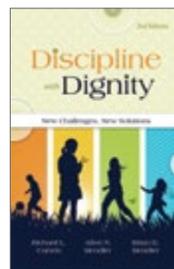
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Richard L. Curwin, Allen N. Mendler, and Brian D. Mendler

Since 1988, this landmark publication has given many thousands of teachers tried-and-true methods for preventing and solving discipline problems and a way to teach discipline as an affirming approach that promotes respect for self and others. Now this expanded 20th anniversary edition extends the authors' wisdom to the realities in your world, including special needs students, difficult parents, students in high-poverty urban areas, and in-school and out-of-school causes of discipline problems.

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