ASCD® EDUCATOR EFFECTIVENESS INSTITUTES

Engage in professional learning that deepens and strengthens your practice

ASCD Educator Effectiveness Institutes are presented by noted ASCD authors and experts who will share practical, research-based instructional strategies that you can put into practice immediately to impact student achievement.

>>>>> www.ascd.org/institutes

SEE INSIDE FOR SESSIONS, DATES, AND LOCATIONS.

ASCD®

LEARN. TEACH. LEAD.

TURN THEORY INTO PRACTICE

WITH ASCD INSTITUTES

DISRUPTING POVERTY: TURNING HIGH-POVERTY SCHOOLS INTO HIGH-PERFORMING SCHOOLS

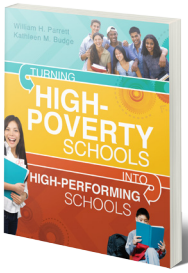
Presenters: William Parrett and Kathleen Budge, Boise State University, ID

Duration: Two days

November 11–12 | Memphis, TN
December 2–3 | San Diego, CA
December 9–10 | Atlanta, GA
January 20–21 | Phoenix, AZ

Based on the ASCD book *Turning High-Poverty Schools into High-Performing Schools*, this institute, led by authors Bill Parrett and Kathleen Budge, will provide self-study, planning, and coaching tools to guide the design of action plans specifically aimed at disrupting poverty's negative influence in any school.

Members $459 | **Nonmembers** $519



INCLUDES THE BOOK
Turning High-Poverty Schools into High-Performing Schools

FIT TEACHING™: AN INTRODUCTION TO THE FRAMEWORK FOR TARGETED AND INTENTIONAL TEACHING

Presenters: ASCD FIT Teaching Cadre member

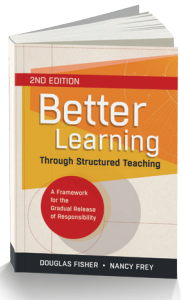
Duration: Two days

November 11–12 | Memphis, TN
December 2–3 | San Diego, CA
December 3–4 | Long Beach, CA
January 20–21 | Phoenix, AZ

ASCD authors Doug Fisher and Nancy Frey have streamlined their work from several books to provide educators with a cohesive framework called FIT Teaching (Framework for Intentional and Targeted Teaching™). In this institute, participants will learn about the FIT Teaching methodology, discover how all of its elements are connected, and gain the tools and skills necessary to enhance their own effectiveness and increase student achievement. Participants will have the opportunity to create a lesson plan that incorporates each of four elements and can be used immediately back in the classroom.

Members $429 | **Nonmembers** $489

INCLUDES THE BOOK
Better Learning Through Structured Teaching: A Framework for the Gradual Release of Responsibility, 2nd Edition



DIFFERENTIATED INSTRUCTION AND THE NEW STANDARDS: HELPING ALL LEARNERS SUCCEED WITH CHALLENGING CONTENT

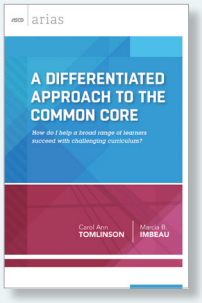
Presenter: ASCD Differentiated Instruction Cadre member

Duration: Two days

November 13–14 | Memphis, TN
December 3–4 | Long Beach, CA
December 11–12 | Atlanta, GA
January 22–23 | Phoenix, AZ

Whether a district has adopted the Common Core State Standards or another set of new standards, educators at every level can learn the key principles and practices of curriculum design and differentiation to support maximum student growth in a broad range of learners. During this institute, participants will explore the concept of "teaching up," develop learning targets, design lessons that challenge and support every learner, and leverage formative assessment data to help plan, guide, scaffold, and extend instruction involving challenging content.

Members $429 | **Nonmembers** $489



INCLUDES THE BOOK
A Differentiated Approach to the Common Core: How do I help a broad range of learners succeed with challenging curriculum? (ASCD *Arias* publication)

BUILDING TEACHERS' CAPACITY FOR SUCCESS: A COLLABORATIVE APPROACH FOR COACHES AND SCHOOL LEADERS

Presenter: Pete Hall, Spokane Public Schools, WA

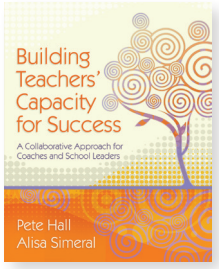
Duration: Two days

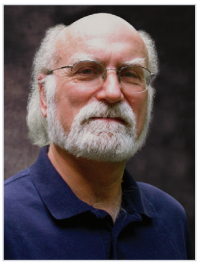
November 13–14 | Memphis, TN
December 1–2 | Long Beach, CA
December 4–5 | San Diego, CA
December 11–12 | Atlanta, GA
January 22–23 | Phoenix, AZ

Based on the book of the same title by coauthor Pete Hall, an experienced principal and educator, the institute will show how he used this tool to increase teacher effectiveness in every classroom in his school, deepen each teacher's self-reflection skills, and build the capacity of his teachers and teacher leaders for success.

Members $459 | **Nonmembers** $519

INCLUDES THE BOOK
Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders





ESSENTIAL QUESTIONS: OPENING DOORWAYS TO STUDENT UNDERSTANDING

Presenters: Grant Wiggins, author and education consultant, Hopewell, NJ, or Jay McTighe, author, Columbia, MD

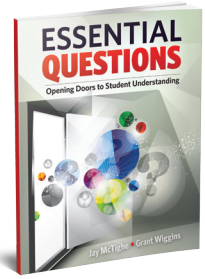
Duration: One day

December 2 | Long Beach, CA
December 4 | San Diego, CA
December 9 | Atlanta, GA

Based on the book of the same title by Grant Wiggins and Jay McTighe, this institute, presented by one of the two coauthors, will teach participants how to create a culture of inquiry. All members of the educational community benefit from the increased rigor and deepened understanding that emerge when essential questions are used as a guiding force for learning.

Members $329 | **Nonmembers** $389

INCLUDES THE BOOK
Essential Questions: Opening Doors to Student Understanding



ENGAGED AND INSPIRED: HIGH-IMPACT STRATEGIES TO MOTIVATE AND CHALLENGE EACH LEARNER—AN ASCD "FLIPPED" LEARNING OPPORTUNITY

Presenter: ASCD Faculty member

Duration: One virtual day; one on-site day

December 1 | Long Beach, CA
December 5 | San Diego, CA
December 10 | Atlanta, GA

In this new flipped institute model, attendees will first participate in an online virtual learning community to discuss the September 2014 edition of *Educational Leadership* "Motivation Matters," which includes important motivation topics, such as choice, rigor, curiosity, relevance, feedback, and relationships. Next, the on-site day will feature a deep dive into a wide variety of student engagement and participation strategies that enhance cognitive, social, emotional, and behavioral engagement. Finally, the virtual learning community will reconvene again online on ASCD EDge®, our online community for educators, to receive coaching from the presenter and collaborate with other participants as they embed the newly learned strategies and tools into instructional practices.

Members $429 | **Nonmembers** $489

CONTINUING EDUCATION UNITS (CEUs)

Upon completion of any ASCD professional development institute or conference, you will receive a certificate of attendance or a certificate with a specified number of clock hours from ASCD.

Note: Clock hours are only awarded for participation in a professional development institute. This certificate includes 5.5–16.5 clock hours that you can use as continuing education credit in most states.

ASCD® EDUCATOR EFFECTIVENESS INSTITUTES

REGISTRATION FORM

Or register online at www.ascd.org/institutes

ASCD® LEARN. TEACH. LEAD.

STEP 1 Select Rate + Location for the ASCD Institutes You Want to Attend

	Disrupting Poverty: Turning High-Poverty Schools into High-Performing Schools	Differentiated Instruction and the New Standards: Helping All Learners Succeed with Challenging Content	FIT Teaching™: An Introduction to the Framework for Targeted and Intentional Teaching	Building Teachers' Capacity for Success: A Collaborative Approach for Coaches and School Leaders	Essential Questions: Opening Doorways to Student Understanding	Engaged and Inspired: High-Impact Strategies to Motivate and Challenge Each Learner—An ASCD "Flipped" Learning Opportunity
Memphis, Tennessee Doubletree Hilton Memphis Downtown 185 Union Ave Memphis, TN 38103 1-858-558-1500	NOVEMBER 11–12 ❍ Member: $459 ❍ Nonmember: $519	NOVEMBER 13–14 ❍ Member: $429 ❍ Nonmember: $489	NOVEMBER 11–12 ❍ Member: $429 ❍ Nonmember: $489	NOVEMBER 13–14 ❍ Member: $459 ❍ Nonmember: $519		
San Diego, California Hilton La Jolla Torrey Pines 10950 North Torrey Pines Road La Jolla, CA 92037 1-858-558-1500	DECEMBER 2–3 ❍ Member: $459 ❍ Nonmember: $519		DECEMBER 2–3 ❍ Member: $429 ❍ Nonmember: $489	DECEMBER 4–5 ❍ Member: $459 ❍ Nonmember: $519	DECEMBER 4 ❍ Member: $329 ❍ Nonmember: $389	DECEMBER 5 ❍ Member: $429 ❍ Nonmember: $489
Long Beach, California Hotel Maya Doubletree Hilton 700 Queensway Dr Long Beach, CA 90802 1-562-435-7676		DECEMBER 3–4 ❍ Member: $429 ❍ Nonmember: $489	DECEMBER 3–4 ❍ Member: $429 ❍ Nonmember: $489	DECEMBER 1–2 ❍ Member: $459 ❍ Nonmember: $519	DECEMBER 2 ❍ Member: $329 ❍ Nonmember: $389	DECEMBER 1 ❍ Member: $429 ❍ Nonmember: $489
Atlanta, Georgia Hilton Garden Inn Atlanta 275 Baker Street Atlanta, GA 30313 440-577-2001	DECEMBER 9–10 ❍ Member: $459 ❍ Nonmember: $519	DECEMBER 11–12 ❍ Member: $429 ❍ Nonmember: $489		DECEMBER 11–12 ❍ Member: $459 ❍ Nonmember: $519	DECEMBER 9 ❍ Member: $329 ❍ Nonmember: $389	DECEMBER 10 ❍ Member: $429 ❍ Nonmember: $489
Phoenix, Arizona Hilton Phoenix, Chandler 2929 West Frye Road Chandler, AZ 85224 1-480-899-7400	JANUARY 20–21 ❍ Member: $459 ❍ Nonmember: $519	JANUARY 22–23 ❍ Member: $429 ❍ Nonmember: $489	JANUARY 20–21 ❍ Member: $429 ❍ Nonmember: $489	JANUARY 22–23 ❍ Member: $459 ❍ Nonmember: $519		

STEP 2 Participant Information

Name ❍ Mr. ❍ Mrs. ❍ Ms. ❍ Dr.

Job Title (required)

School/District

Membership/Customer ID No. (if known)

Street Address ❍ Home ❍ Office Address

City State Zip/Postal Code

❍ Home Phone ❍ Office Phone

E-Mail Address (required)

Register a Team and Save. When you register four people from the same school or organization for an ASCD institute, the fifth registration is free. (All registrations must be submitted together and include payment of all materials fees.)

Earn Complimentary Professional Development. If you attend three ASCD institutes in a two-year period, you can receive registration to your fourth institute free. You will be responsible for any materials fee, if applicable.

STEP 3 Payment Information

Payment or purchase orders MUST accompany registration forms. Credit card orders are not accepted via fax. Order online, call, or mail this form if paying by credit card. Purchase orders are accepted via fax. (All sales are in U.S. dollars.)

❍ Check made payable to ASCD enclosed. ❍ Purchase order enclosed.
❍ Institutional Membership voucher(s) enclosed. ❍ Gift certificate enclosed.

Charge: ❍ MasterCard ❍ VISA ❍ AMEX ❍ Discover Card

Account No. Expiration: (MM/YY) CSV #

Signature Name on Credit Card (Please Print)

Registration Total: $ **Priority Code: X80**

Cancellation fee: $50 On-Site registration fee: $25

Satisfaction Guaranteed! ASCD strives to exceed your expectations for high-quality products and service. If within 14 calendar days after the event you feel that we have fallen short of this goal, we will give you a gift certificate that you can use toward the purchase of any ASCD products or a professional development event within the next year.

Program Cancellation. ASCD reserves the right to cancel programs because of low registration. If there is a cancellation, all registrants will be notified and will receive full refunds. ASCD is not responsible for reimbursing airline tickets.

Can't Attend? If you are unable to attend an event you have registered for, contact ASCD by e-mail or regular mail no later than 14 calendar days prior to the start of the event to request a refund or a gift certificate that can be used for ASCD products or events. After the 14-day timeframe, you are ineligible for a refund or gift certificate, but you may send a nonregistered person in your place, with registration confirmation or written authorization from you. For all cancellations, there is a $50 processing fee. E-mail: cancel@ascd.org.