

Connect 21 Camp

Becoming a 21st Century Teacher, Leader, and School



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If you are an individual or part of a team interested in making the transition from 19th century school structures to the 21st century learning models, then this academy is for you!

Join Heidi Hayes Jacobs and her Curriculum 21 team to explore solutions to contemporary education challenges—the modernization of your curriculum, upgrading classroom and district assessments, and creating authentic personalized learning experiences. Whether you are a novice or an expert with the new digital, media, or global literacies, you will enjoy an intensive and creative professional learning experience.

YOU WILL

- Build your own professional development by creating your personal learning path. Choose activities that meet your learning goals.
- Develop a digital portfolio to archive all of your work and learning during the camp.
- Enhance your use and knowledge of digital, media, and literacy tools for teaching, learning, and leading.
- Modify traditional curriculum and assessment plans to 21st century plans.
- Apply the new digital, media, and global literacies in curriculum, assessment, and communications.
- Examine a variety for personalized learning platforms.
- Consider approaches to engage cyber faculty, networks, and global resources.

K–12 teachers, teacher leaders, curriculum directors, professional development leaders, school and district leaders, school board members, and college and university teacher preparation faculty

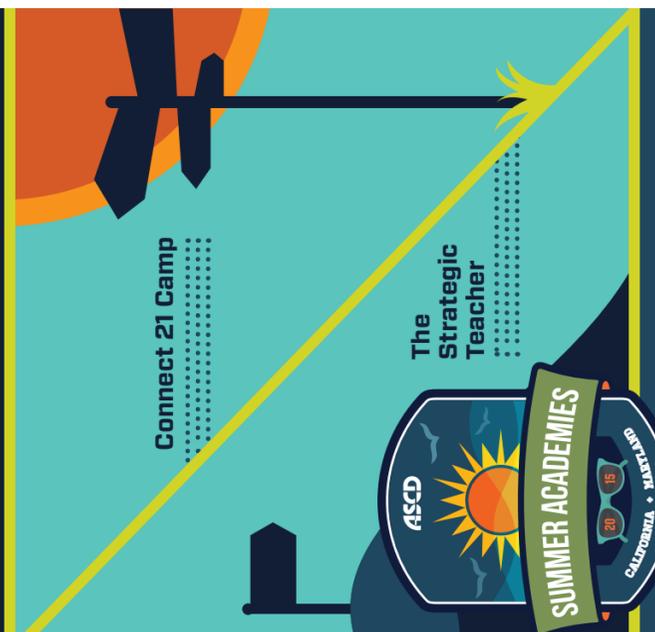
WHO SHOULD ATTEND?

TWO IMMERSIVE LEARNING EXPERIENCES FOR TEACHERS!



1703 North Beauregard Street
Alexandria, VA 22311-1714 USA

www.ascd.org/summeracademies



Featuring Harvey Silver & Heidi Hayes Jacobs



ASCD SUMMER ACADEMIES

Why should kids have all of the fun this summer?

Join us for two immersive summer learning experiences. Start the new school year with an expansive portfolio of tools and strategies that will take your practice to the next level and inspire your students to reach new heights!

ANAHEIM, CA

JULY 30–AUGUST 1, 2015

The Strategic Teacher: Developing Every Teacher's Instructional Know-How

with Harvey Silver, Tom Dewing, and Daniel Moirao

NATIONAL HARBOR, MD

AUGUST 6–8, 2015

Connect 21 Camp: Becoming a 21st Century Teacher, Leader and School

with Heidi Hayes Jacobs and Curriculum 21 Associates

Register online at www.ascd.org/summeracademies

Call toll-free 1-800-933-ASCD (2723), or dial 1-703-578-9600, then press 1



The Strategic Teacher

Developing Every Teacher's Instructional Know-How



HARVEY SILVER



TOM DEWING



DANIEL MOIRAO

This three-day interactive, constructivist academy will expand on the original concepts presented in the best-selling book, *The Strategic Teacher*, and help you move beyond instructional strategies to the larger concept of instructional know-how.

YOU WILL LEARN

- The critical thinking and literacy skills that are most important to student success.
- Specific instructional tools and strategies that build these skills, including Compare & Contrast, Reading for Meaning, Interactive Lecture, Vocabulary's CODE, and Write to Learn.
- The research and design elements behind effective instruction.

AT THE END OF THE ACADEMY, YOU WILL HAVE

- Strategic lessons that incorporate the strategies, design principles, and key lessons of instructional know-how.
- An action plan for enhancing instructional know-how in your classroom, school, or district.

WHO SHOULD ATTEND?

K–12 teachers, teacher leaders, instructional coaches, and building and district leaders

ASCD SUMMER ACADEMIES

DAY 1

The Strategic Teacher

INTRODUCING INSTRUCTIONAL KNOW-HOW

JULY 30

SESSION 1 How do experts differ from novices?

This opening session will introduce the concept of instructional know-how and provide an overview of the three days.

SESSION 2 How do we convert instructional research into instructional know-how?

This session will focus on the gap that sometimes exists between what research suggests and the results teachers actually see in the classroom. Looking closely at the *Compare & Contrast* strategy, we will show how a well-designed instructional strategy closes this gap and promotes the highest levels of student learning.

We will also begin exploring the session-long theme of the learning club, showing how ASCD's Strategic Teacher PLC Guide *Compare & Contrast* can help to empower strategic teachers to improve their craft together.

DAY 2

BUILDING INSTRUCTIONAL KNOW-HOW

JULY 31

SESSION 3 How can we use instructional strategies to address the challenges of the new standards and assessment tests?

This session will allow participants to discover the know-how, or critical thinking and literacy skills that today's students need to succeed on the new assessment tests. We will then focus on two instructional strategies that build these critical skills: Reading for Meaning and Write to Learn.

SESSION 4 What is Memory's CODE and how can we use it to enhance teaching and learning?

In this session, we will highlight some key research on memory (called Memory's CODE) and its essential—but sometimes forgotten—role in deep learning. Participants will learn how to use Memory's CODE to design and deliver interactive lectures and enhance vocabulary instruction (Vocabulary's CODE).

For both sessions, we will continue our theme of learning clubs, making sure that participants recognize that there are specific Strategic Teacher PLC Guides (*Reading for Meaning* and *Interactive Lecture*) designed to help them learn and implement the strategies collaboratively.

DAY 3

TAKING INSTRUCTIONAL KNOW-HOW BACK TO YOUR SCHOOL

AUGUST 1

SESSION 5 How can we design effective and engaging lessons and units?

This session will introduce participants to the Five Episodes of Effective Instruction, a simple but powerful lesson design framework that empowers teachers to integrate strategies into their larger instructional designs. Participants will learn the important research and principles behind the design and "walk through" a model design.

SESSION 6 How do we help teachers and schools grow their instructional know-how?

The last session will provide participants with significant time for lesson design and for testing and refining those designs with colleagues and with feedback from the trainers. Finally, participants will reflect on their instructional know-how and develop a set of action steps for incorporating what they have learned into their classroom, school, or district.

MATERIALS

The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson and *Compare & Contrast: Teaching Comparative Thinking to Strengthen Student Learning*



SAVE WITH ASCD TEAM DISCOUNTS!
Get a free registration for every fifth person you register from the same school or organization. (Registration—with payment—must be submitted together for the same choice of events and include payment of all materials fees.)

REGISTRATION FORM

The Strategic Teacher: Developing Every Teacher's Instructional Know-How
with Harvey Silver, Tom Dewing, and Daniel Moirao

JULY 30–AUGUST 1, 2015

- \$749 (ASCD Members)
- \$799 (Nonmembers*)
- \$44.90 (Materials Fee)

Connect 21 Camp: Becoming a 21st Century Teacher, Leader, and School
with Heidi Hayes Jacobs and Curriculum 21 Associates

AUGUST 6–8, 2015

- \$749 (ASCD Members)
- \$799 (Nonmembers*)

*Nonmember academy registrants receive a free Basic Print membership worth \$59!

Return your registration form with payment information to ASCD. Be sure to fill out the entire registration form. If you are registering more than one person, please fax your registration forms—with payment—to 1-703-575-5414.

Please type or print for name badge.

NAME (MR. MRS. MS. DR.)		JOB TITLE	
ASCD MEMBER/CUSTOMER ID (IF KNOWN)		SCHOOL/DISTRICT	
<input type="radio"/> HOME ADDRESS		<input type="radio"/> WORK ADDRESS	
CITY	STATE/PROVINCE	ZIP/POSTAL CODE	COUNTRY
WORK PHONE		HOME PHONE	
FAX		E-MAIL (REQUIRED)	
<input type="checkbox"/> CHECK IF YOU HAVE A DISABILITY REQUIRING SPECIAL PROVISIONS OR SERVICES			

Please do not make travel arrangements until you have received your registration confirmation via e-mail.

ASCD MEMBERS

Renew ASCD Membership with registration (please select one)*:

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| <input type="radio"/> SELECT (\$69) | <input type="radio"/> SELECT (\$89) |
| <input type="radio"/> PREMIUM (\$149) | <input type="radio"/> PREMIUM (\$239) |

*Membership rates are subject to change.
**Print memberships with a ship-to address outside of the United States and Canada incur the following shipping charges: Basic \$15, Select \$30, Premium \$45.

SATISFACTION GUARANTEED!

ASCD strives to exceed your expectations for high-quality products and service. If within 14 calendar days after the event you feel that we have fallen short of this goal, we will give you a gift certificate that you can use toward the purchase of any ASCD products or a professional development event within the next year.

CAN'T ATTEND?

If you are unable to attend an event you have registered for, contact ASCD by e-mail or regular mail no later than 14 calendar days prior to the start of the event to request a gift certificate that can be used for ASCD products or events, or a refund. After the 14-day timeframe, you are ineligible for a gift certificate or refund, but you may send a nonregistered person in your place, with registration confirmation or written authorization from you. For all cancellations, there is a \$50 processing fee for a single conference, institute, or academy. E-mail: cancel@ascd.org

PRIORITY CODE: XBS

PAYMENT INFORMATION

Payment or purchase orders **MUST** accompany registration forms.

Credit card orders are not accepted via fax. Order online, call, or mail this form if paying by credit card. Purchase orders are accepted via fax.

- Check made payable to ASCD is enclosed. (All sales are in U.S. dollars.)
- Purchase order is enclosed.
- An ASCD Professional Development voucher(s) is enclosed.
- An ASCD gift certificate is enclosed.
- Wire transfer: Email registration@ascd.org for transfer procedures.

Charge my:

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ACCOUNT NO.

EXPIRATION MM/YY

SIGNATURE

NAME ON CREDIT CARD (PLEASE PRINT)

By registering, you have read and agree to the terms and conditions herein and you authorize ASCD to collect the Registration Total and share your contact information with our affiliates, sponsors and partners.

Connect 21 Camp

LEARNING ACTIVITIES: Each day will include four, 75-minute learning activities—you choose the topics or experiences based on your interest or goals for the camp. You will design your own personal learning path by choosing from a diversified mix of learning experiences or by following a recommended path based on your tech level or your job-specific role. It's your choice!

OPTIONS INCLUDE:

- Creating your Connect 21 Personal Learning Path
- Creating your Connect 21 Digital Portfolio in LiveBinder
- Creating contemporary curriculum quests to engage learners
- Digital tools for collaboration
- Connecting your classroom globally by constructing a social learning network
- Branding your school
- Using digital storytelling
- Writing quality blogs for and with your students
- Action planning with the assistance of the Curriculum 21 staff
- Customized feedback and coaching from the Curriculum 21 staff
- Leadership and innovation coaching
- The Un-Conference Café

DAILY SCHEDULE

August 6–8

POWER UP!

Each morning Heidi will challenge traditional thinking about education with a provocative and a thought-provoking presentation.

8:00–8:45 a.m.

SESSION 1 9:00–10:15 a.m.

Coffee Break | 10:15–10:30 a.m.

SESSION 2 10:30–11:45 a.m.

Lunch | 11:45 a.m.–12:45 p.m.

SESSION 3 12:45–2:00 p.m.

Break | 2:00–2:15 p.m.

SESSION 4 2:15–3:15 p.m.

MATERIALS

Participants should bring their own laptop computers or tablets.

REGISTER NOW!

HOW TO REGISTER

www.ascd.org/summeracademies

Phone: toll-free at 1-800-933-ASCD (2723), or 1-703-578-9600, then press 1 (Mon.–Fri., 8:00 a.m.–6:00 p.m. eastern time)

Mail: ASCD Conference Registration, P.O. Box 17035, Baltimore, MD 21297-8431, USA
Fax: 1-703-575-5414 | E-Mail: registration@ascd.org

ANAHEIM HOTEL

Sheraton Park Hotel at the Anaheim Resort
Rate: \$185 single/double

Cut-Off date: June 28, 2015
1855 South Harbor Boulevard
Anaheim, CA 98202
1-714-750-1811



NATIONAL HARBOR HOTEL

Gaylord National Harbor Resort & Convention Center
Rate: \$209 single/double (\$18 daily resort fee)

Cut-Off date: July 15, 2015
201 Water Street
National Harbor, MD 20745
1-301-965-4000

