Turn Theory into Practice

Spring–Summer 2015

See inside for sessions, dates, and locations.

Register online:
www.ascd.org/institutes

Or call toll-free:
1–800–933–ASCD (2723) or
1–703–578–9600, then press 1
Whether your district has adopted the new Common Core State Standards or another set of new standards, educators at every level can learn the key principles and practices of curriculum design and differentiation to support maximum student growth for a broad range of learners. During this institute, participants will:

- Explore the concept of “teaching up”;
- Develop learning targets;
- Design lessons that challenge and support every learner; and
- Leverage formative assessment data to help plan, guide, scaffold, and extend the instruction of rigorous content.

**FIT Teaching™: An Introduction to the Framework for Intentional and Targeted Teaching**

Based on the work of Douglas Fisher and Nancy Frey

**Presenters:** ASCD FIT Teaching Cadre member

**Duration:** Two days

- February 5–6 | Tampa, FL
- February 10–11 | Las Vegas, NV
- April 14–15 | Newark, NJ
- May 26–27 | Boston, MA

ASCD authors Douglas Fisher and Nancy Frey have streamlined their work from several books to provide educators with a cohesive set of strategies called FIT Teaching (Framework for Intentional and Targeted Teaching™). In this institute, you will:

- Understand the FIT Teaching™ strategies and discover how all of their elements are connected.
- Gain the tools and skills necessary to enhance your effectiveness and impact student achievement.
- Create a lesson plan that will incorporate the four components that can be used immediately back in the classroom.

**Members** $429  |  **Nonmembers** $489

**Includes the Book**


**Differentiated Instruction and the New Standards: Helping All Learners Succeed with Challenging Content**

**Presenter:** ASCD Differentiated Instruction Cadre member

**Duration:** Two days

- February 10–11 | Las Vegas, NV
- April 14–15 | Newark, NJ (led by Carol Ann Tomlinson)
- June 2–3 | Virginia Beach, VA

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**Includes the Book**

*A Differentiated Approach to the Common Core: How do I help a broad range of learners succeed with challenging curriculum? (ASCD Arias publication)*
BUILDING TEACHERS’ CAPACITY FOR SUCCESS: A COLLABORATIVE APPROACH FOR COACHES AND SCHOOL LEADERS

Presenter: Pete Hall, Spokane Public Schools, WA
Duration: Two days
February 3–4 | Tampa, FL
February 12–13 | Las Vegas, NV
May 26–27 | Boston, MA
June 4–5 | Virginia Beach, VA

Based on the book of the same title by coauthor Pete Hall, an experienced principal and educator, this collaborative two-day institute will teach participants how to use the innovative Continuum of Self-Reflection as a powerful tool to:
• Enhance self-reflection
• Increase teacher effectiveness
• Strengthen the school culture
• Deepen each teacher’s self-reflection skills

Members $459 | Nonmembers $519

INCLUDES THE BOOK
Building Teachers’ Capacity for Success: A Collaborative Approach for Coaches and School Leaders

ESSENTIAL QUESTIONS: OPENING DOORWAYS TO STUDENT UNDERSTANDING

Presenters: Grant Wiggins, author and education consultant, Hopewell, NJ, or Jay McTighe, author, Columbia, MD
Duration: One day
February 5 | Tampa, FL (Jay McTighe)
February 6 | Tampa, FL (Jay McTighe)
April 13 | Newark, NJ (Grant Wiggins)
April 14 | Newark, NJ (Grant Wiggins)
May 28 | Boston, MA
May 29 | Boston, MA
June 2 | Virginia Beach, VA
June 3 | Virginia Beach, VA

Using ideas from the ASCD best-selling book, Essential Questions: Opening Doors to Student Understanding, one of the coauthors will answer these and other important questions and teach participants how to use essential questions to unpack standards and map a coherent curriculum.

Participants will learn how to:
• Recognize the characteristics of truly essential questions.
• Distinguish between overarching and topical essential questions and their uses.
• Use essential questions to unpack standards and map a coherent curriculum.
• Use essential questions as an integral part of teaching for understanding.

Members $329 | Nonmembers $389

INCLUDES THE BOOK
Essential Questions: Opening Doors to Student Understanding

CONTINUING EDUCATION UNITS (CEUs)

Upon completion of any ASCD professional development institute or conference, you will receive a certificate of attendance or a certificate with a specified number of clock hours from ASCD.

Note: Clock hours are only awarded for participation in a professional development institute. This certificate includes 5.5–16.5 clock hours that you can use as continuing education credit in most states.
Select Rate + Location for the ASCD Institutes You Want to Attend

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<th>Disrupting Poverty: Turning High-Poverty Schools into High-Performing Schools</th>
<th>Differentiated Instruction and the New Standards: Helping All Learners Succeed with Challenging Content</th>
<th>FIT Teaching™: An Introduction to the Framework for Intentional and Targeted Teaching</th>
<th>Building Teachers’ Capacity for Success: A Collaborative Approach for Coaches and School Leaders</th>
<th>Essential Questions: Opening Doorways to Student Understanding</th>
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<td>Virginia Beach, Virginia</td>
<td>Doubletree Hilton Virginia Beach 1900 Pavilion Drive Virginia Beach, VA 23451 1-757-422-8900</td>
<td>PD15EE048 JUNE 2–3 ○ Member: $459 ○ Nonmember: $519</td>
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STEP 2 Participant Information

Name ○ Mr. ○ Mrs. ○ Ms. ○ Dr.
Job Title (required)
School/District
Membership/Customer ID No. (if known)
Street Address ○ Home ○ Office Address
City ○ Home Phone ○ Office Phone

Register a Team and Save: When you register four people from the same school or organization for an ASCD institute, the fifth registration is free. (All registrations must be submitted together and include payment of all materials fees.)

Earn Complimentary Professional Development: If you attend three ASCD institutes in a two-year period, you can receive registration to your fourth institute free. You will be responsible for any materials fee if applicable.

STEP 3 Payment Information

Payment or purchase orders MUST accompany registration forms. Credit card orders are not accepted via fax. Order online, call, or mail this form if paying by credit card. Purchase orders are accepted via fax.

- Check made payable to ASCD enclosed.
- Purchase order enclosed.
- Institutional Membership voucher(s) enclosed.
- Gift certificate enclosed.

Charge: ○ MasterCard ○ VISA ○ AMEX ○ Discover Card

Account No.: Expiration: (MM/YY) CSV #
Signature: Name on Credit Card (Please Print)

Registration Total: $
Priority Code: XA0
Cancellation Fee: $50 On-Site Registration Fee: $25

Satisfaction Guaranteed: ASCD strives to exceed your expectations for high-quality products and service. If within 14 calendar days after the event you feel that we have fallen short of this goal, we will give you a gift certificate that you can use toward the purchase of any ASCD products or a professional development event within the next year.

Can’t Attend? If you are unable to attend an event you have registered for, contact ASCD by e-mail or regular mail no later than 14 calendar days prior to the start of the event to request a gift certificate that can be used for ASCD products or events, or a refund. After the 14-day timeframe, you are ineligible for a gift certificate or refund, but you may send a nonregistered person in your place, with registration confirmation or written authorization from you. For all cancellations, there is a $50 processing fee. E-mail: cancel@ascd.org.

Program Cancellation: ASCD reserves the right to cancel programs because of low registration. If there is a cancellation, all registrants will be notified and receive full refunds. ASCD is not responsible for reimbursing airline tickets.

Mail ASCD, P.O. Box 17035, Baltimore, MD 21297-8431 TOLL-FREE 1-800-933-ASCD (2723) or 1-703-578-9600, then press 1 FAX 1-703-575-5414 E-MAIL registration@ascd.org