

INDIVIDUAL MEMBERSHIPS

ASCD membership is a valuable resource whether you are a teacher, principal, central office staff member, superintendent, higher education professor, retired educator, or student—or if you just want to know more about and support the education field. Individual memberships are available in **3 categories (Premium, Select, or Basic), with either print or digital delivery options.**

ANNUAL MEMBERSHIP BENEFITS	VALUE	ASCD MEMBERSHIP CATEGORY		
		PREMIUM	SELECT	BASIC
<i>Educational Leadership</i> ® magazine: ASCD's award-winning flagship publication (9 issues)	\$80	✓	✓	✓
<i>Education Update</i> newsletter: Trends and new research in K–12 education (12 issues)	\$54	✓	✓	✓
<i>ASCD Express</i> e-newsletter: Actionable strategies from trusted sources (24 issues)	100+ articles	✓	✓	✓
<i>Policy Priorities</i> newsletter: Background on crucial education policy issues (4 issues)	\$12	✓ (print)	✓ (digital)	✓ (digital)
<i>ASCD Delivers</i> e-mail: Monthly member updates (12 issues)	Member-only news	✓	✓	✓
Member-only webinar series (4 webinars)	180 minutes and archives	✓	✓	✓
Access to the ASCD Online Library	Over 15,000 resources	✓	✓	✓
Member prices on institutes, books, and conferences	Up to 25% savings	✓	✓	✓
Member books (with enhanced choice)	Up to \$185	9	5	
1 PD Online® Course	\$129	✓		
1 Professional Development Institute Voucher	\$100	✓		
Access to home, auto, life, and professional liability insurance*; identity monitoring; and legal advice	Competitive group rates available	✓	✓	✓
Discounts on school and office supplies, hotels, and other travel benefits*	Up to 80% savings on select items	✓	✓	✓
TOTAL BENEFIT VALUE PER YEAR		\$560	\$249	\$146
RETAIL PRICES (what you will pay)	PRINT	\$239	\$89	\$59
	ONLINE	\$149	\$69	\$39

*For U.S. members only. For more information, go to www.ascd.org/benefits.

WHICH ONE IS
BEST
FOR YOU?

- **BASIC** or **SELECT** is ideal to maintain your enthusiasm and sharpen your already top-notch education leadership skills.
- If you need to keep up with the best in the education field while going all digital, choose **BASIC ONLINE** or, to add 5 digital books, **SELECT ONLINE**.
- If you want to take it all in—including choosing a free digital course, attending events, and receiving 9 books with choice—**PREMIUM** or **PREMIUM ONLINE** is the category for you.

Student and Retired memberships are also available and are currently 25% to 50% off retail prices.

TEAM MEMBERSHIPS

Are you facing a decreasing budget, lack of time, and multitude of resource obstacles along with escalating demands to provide relevant professional development for your team? With an ASCD Institutional or Institutional PLUS membership, you'll receive a full year of professional development tools, resources, opportunities, motivation, and more for **1 Team Leader and 10 additional Team Members.**

			INSTITUTIONAL	INSTITUTIONAL PLUS
ANNUAL MEMBERSHIP BENEFITS	VALUE	1 Team Leader/ Premium Member Receives:	Each of the 10 Team Members Receives:	Each of the 10 Team Members Receives:
<i>Educational Leadership</i> [®] magazine: ASCD's award-winning flagship publication (9 issues)	\$80	✓	✓	✓
<i>Education Update</i> newsletter: Trends and new research in K–12 education (12 issues)	\$54	✓	✓	✓
<i>ASCD Express</i> e-newsletter: Actionable strategies from trusted sources (24 issues)	100+ articles	✓	✓	✓
<i>Policy Priorities</i> newsletter: Background on crucial education policy issues (4 issues)	\$12	✓ (print)	✓ (digital)	✓ (digital)
<i>ASCD Delivers</i> e-mail: Monthly member updates (12 issues)	Member-only news	✓	✓	✓
Member-only webinar series (4 webinars)	180 minutes and archives	✓	✓	✓
Access to the ASCD Online Library	Over 15,000 resources	✓	✓	✓
Member prices on institutes, books, and conferences	Up to 25% savings	✓	✓	✓
Team leader books (with enhanced choice)	Up to \$185	9		
Team member books* (5 each)	Up to \$1,030			✓
11 PD Online [®] Courses**	Up to \$1,419	✓	✓	✓
1 Professional Development Institute Voucher	\$100	✓		
2 Additional Professional Development Institute Vouchers (for Institution or Team Use)	\$200	✓		
Access to home, auto, life, and professional liability insurance***; identity monitoring; and legal advice	Competitive group rates available	✓	✓	✓
Discounts on school and office supplies, hotels, and other travel benefits***	Up to 80% savings on select items	✓	✓	✓
TOTAL BENEFIT VALUE PER YEAR			\$3,080	\$4,394
RETAIL PRICES (what you will pay)			\$1,085	\$1,485

* Team Member book titles are selected by ASCD editors and delivered in boxes of 10 to the Team Leader throughout the year.
 ** Premium member contact will receive 1 course voucher; the additional 10 vouchers can be obtained by e-mailing webhelp@ascd.org.
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WHAT'S INCLUDED?

- The **Team Leader** receives 9 books and a \$100 voucher to be used toward registration fees at ASCD events.
- **The Institution** receives 2 additional \$100 vouchers to be used toward registrations for any educator at ASCD events.
- **All Teams** receive 11 PD Online courses (\$129 value each), 1 for the Team Leader and the others to be used by any educator at the school. Upon completion of the course, participants receive a certificate reflecting 20 hours of seatwork that they can use toward continuing education credit.

SITE MEMBERSHIPS

If you want to expand the professional development knowledge and resources for your **entire school, district, state, or higher education program** and are looking to support 5 or more educators, ASCD's Site membership offers customizable solutions to fit all of your educators' needs.

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Member books	Up to \$185	9	5	
1 PD Online® Course	\$129	✓		
1 Professional Development Institute Voucher	\$100	✓		
ASCD myTeachSource® digital topic packs, videos, checklists, and more	\$29	✓		
Access to home, auto, life, and professional liability insurance*; identity monitoring; and legal advice	Competitive group rates available	✓	✓	✓
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WHAT'S INCLUDED?

- Customizable memberships for all educators across sites, where each individual can choose from a **BASIC, SELECT, or PREMIUM** membership—either print or online.
- Retail price discounts based upon quantity of educators and duration of memberships.
- Bundle or add-on capabilities unique to your audience, including vouchers for online courses, event registrations, and other professional development resources and learning opportunities.