LILA 101:
Getting the Most out of the
Leadership Institute for Legislative Advocacy

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LILA 101

• Understand the issues
• Learn the political and policy context
• Connect with your interests
• Develop your goals
• Advocacy skill-building
• Prepare talking points and meeting practice
• Put knowledge into action
• Become active and a resource on your return
LILA: The Program

• Sunday
  – Education policy and politics
  – Tim Shriver Keynote
  – Welcome Reception
LILA: The Program

• Monday
  – ASCD 2018 Legislative Agenda
  – Advocacy issues
  – Rep. Jamie Raskin (D-MD)
  – Communications
  – SEL Policies
  – Advocacy writing workshop
  – Meeting prep
Tuesday:

- Capitol Hill Visits
- Debriefing, networking, and lunch
- Transportation
Capitol Hill Meetings

➢ Put your LILA advocacy training into action
➢ Build relationships with your federal lawmakers
➢ Share firsthand experiences and examples
➢ Become an expert resource
Capitol Hill Meetings

• Scheduling Change this Year
• Congressional calendar change
• Group coordination
• All see senators
• Representatives by district
Hill Day Tips

➢ Hotel check out
➢ Taxi transportation
➢ Wear comfortable shoes
➢ Leave Behind Folders & Forms
➢ Bring business cards
➢ Exchange cell phone numbers
➢ Watch your time – Be prepared to wait
➢ Security – No metal, No Food
➢ Hospitality Suite SVC 209-08 Capitol Visitors Center
Post LILA Life

- Follow up with any information
- Send thank you note
- Share your story
- Stay connected
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