



Effective Teaching and Leading Act Checklist

Use this checklist for ideas about the various ways you can ask your senators to cosponsor the Effective Teaching and Leading Act (S. 1063) and encourage your colleagues to get involved.

✓ Send your senators an e-mail.

- ASCD's [easy-to-use e-mail template](#) allows you to send a customized message to your senators in just a few minutes. And there's no need to look up your senators' contact information; we do that for you.

✓ Tell a friend.

- Ask your colleagues and friends to [e-mail](#) their senators, too. The more people your senators hear from, the more likely they are to take notice and cosponsor the bill.

✓ Get social.

- Use social networking tools like Facebook and Twitter to get your colleagues involved and to ask your senators to cosponsor the bill.
- See ASCD's [social networking guide](#) (PDF) for more ideas.

✓ Attend a town hall meeting.

- Senators often hold town hall meetings or other constituent events during the August recess. Check your senators' websites and social networking sites to learn about upcoming events. If any are scheduled, consider attending and asking your senator to support effective professional development for educators.
- Senators may organize digital town hall meetings or Twitter chats to connect with their constituents as well. This is another great way to raise the issue.

✓ Schedule a meeting.

- Use [ASCD's legislator directory](#) to look up contact information for your senators' regional offices. Click on your state and then your senator's name.
- Call the office and ask for a meeting with the senator, their education staffer, or your regional representative.

✓ Host a school visit.

- In many states, the 2013–14 school year begins before senators return to Washington, D.C., on September 9. Consider hosting a school visit with your senator and inviting local media to attend as well. Showcase your successes and challenges in supporting educators and make the case for S. 1063.