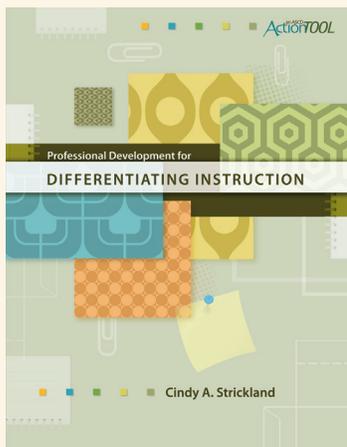


# New tools for ensuring HIGH-QUALITY TEACHING

An effective teacher enhances student learning more than any other aspect of schooling that can be controlled. Let us help you support great teaching and ensure that every teacher can be as effective as he or she can be.



## AVAILABLE LATE MARCH!

### Professional Development for Differentiating Instruction

CINDY A. STRICKLAND

Written by a leading expert on differentiated instruction, this resource contains more than 45 tools and activities that make it easier for staff developers, teacher leaders, and other professional development leaders to show teachers and administrators how to successfully implement and maintain differentiated instruction. Use these tools in workshops, professional learning communities, and small-group settings with participants to

- Establish a learning environment that is welcoming to educators at all levels of experience and expertise
- Plan staff development activities that model differentiated instruction
- Group teachers flexibly for their learning experiences
- Increase your colleagues' capacity to use differentiated practices
- Use ongoing assessment to guide your staff development

All tools and activities are also available for download with additional online-only tools.

(ASCD action tool, 2009) 288 pages.

**\$49 (ASCD Members) \$69 (Nonmembers)**

**Stock #109042578**

## NEW!

### Enhancing Professional Practice: A Framework for Teaching

Bring to life the components of successful teaching practice and classroom observation processes from ASCD's acclaimed book *Enhancing Professional Practice: A Framework for Teaching* with this three-part DVD set for teacher professional growth, performance assessment, and professional learning programs. Video scenes from elementary, middle, and high school classrooms illustrate what successful teachers do in all four domains of effective practice. Plus, school leaders and teacher supervisors in all grade levels get to see exactly how to apply a growth model of the teacher-performance process. Whether your focus is on teacher preparation or advanced professional development, here's a great tool to ensure that you're following a research-based teaching framework and an observation process that is used by thousands of schools. (Based on PRAXIS III Classroom Performance Assessments criteria developed by Educational Testing Service.)

(ASCD DVD, 2009) Three 30-minute DVD's.

**SAVE ON THE COMPLETE SET: THREE DVDS**

**Stock #609033578**

**\$349 (ASCD Members) \$439 (Nonmembers)**

**Program 1: Enhancing Professional Practice: Elementary School**

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**Program 2: Enhancing Professional Practice: Middle School**

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**Program 3: Enhancing Professional Practice: High School**

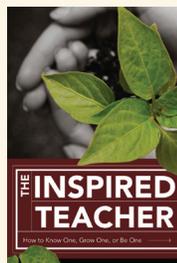
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**PRICE PER PROGRAM:**

**\$169 (ASCD Members) \$199 (Nonmembers)**

## NEW!

### The Inspired Teacher: How to Know One, Grow One, or Be One



CAROL FREDERICK STEELE

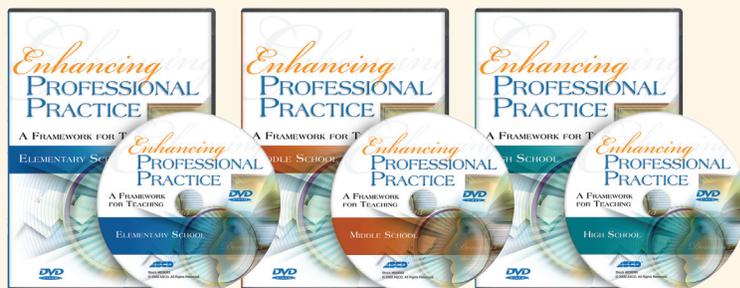
Everyone remembers having an inspired teacher. But what really made them inspired, what teaching skills do they regularly employ, and how can any teacher become one? Here's a book that answers these questions and

describes 13 research-based pathways that teachers can take—regardless of their experience—to grow professionally and aim for truly inspired teaching. From knowing the subject, to solving instructional problems, to showing passion for teaching, the clear steps all teachers can take to gradually improve their skills are revealed in this book, along with a practical strategy for staying on a continuum for ongoing growth.

(ASCD book, 2009) 6"X 9", 256 pages.

**\$20.95 (ASCD Members) \$26.95 (Nonmembers)**

**Stock #108051578**



MORE RESOURCES INSIDE . . .



# CREATE YOUR OWN SYSTEMWIDE

## Are budget cuts endangering your professional development efforts?

Your continuing commitment to top-quality professional development is especially important in these tough economic times. Like other organizations, we are tightening our belts. But because student achievement depends so much on instructional effectiveness, we must continue—even intensify—our work. Your willingness to maintain support for effective professional development—even now, when it is difficult—will benefit your teachers and students for many years to come.

### BEST-SELLER!

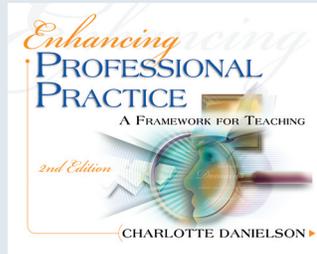
#### Enhancing Professional Practice: A Framework for Teaching, 2nd Edition

CHARLOTTE DANIELSON

This acclaimed framework for successful teaching practice—a benchmark for thousands of school systems and educators around the world—is now fortified with new applications for state standards, formative assessments, and school specialists. Use the book's 22 components of successful teaching practice to support novice teachers who are concerned with day-to-day survival, experienced teachers who want to improve their effectiveness, and highly accomplished teachers who want to acquire advanced certification and help their colleagues. (Based on PRAXIS III Classroom Performance Assessments criteria developed by Educational Testing Service.)

(ASCD Premium Member book, February 2007) 10" x 8", 208 pages.

**\$21.95 (ASCD Members) \$27.95 (Nonmembers)**  
Stock #106034578



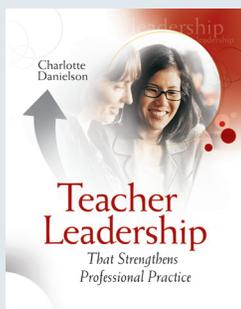
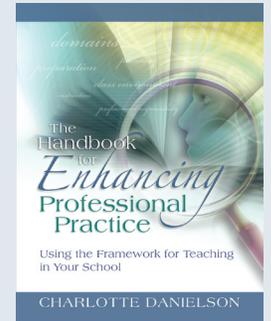
#### The Handbook for Enhancing Professional Practice: Using the Framework for Teaching in Your School

CHARLOTTE DANIELSON

Here's an indispensable resource for everyone who uses Charlotte Danielson's acclaimed book *Enhancing Professional Practice* to support teacher education, evaluation, and professional learning. Drawing from the thousands of programs that rely on this research-based teaching framework, this handbook provides guidance in applying the 22 components of successful teaching practice across the entire teacher career spectrum, from preparation through self-directed professional development. Detailed charts, forms, and checklists help administer every step of a school- or systemwide effort to ensure high-quality teaching.

(ASCD book, 2008) 8 1/2" X 11", 179 pages.

**\$21.95 (ASCD Members) \$27.95 (Nonmembers)**  
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#### Teacher Leadership That Strengthens Professional Practice

CHARLOTTE DANIELSON

At last, a clear and detailed framework for ensuring that teacher leadership is a powerful force for school improvement. Consultant and author Charlotte Danielson lays out the foundation that every school needs for developing and supporting highly committed teacher leaders. Loaded with advice for administrators and practical tips for experienced and aspiring teacher leaders, this book gives you a clear plan for ensuring that teacher leadership is a powerful force for school improvement.

(ASCD Premium Member book, 2006) 7" x 9", 167 pages.

**\$20.95 (ASCD Members) \$26.95 (Nonmembers)**  
Stock #105048578

#### Electronic Forms and Rubrics for Enhancing Professional Practice

All the forms and rubrics from the *Enhancing Professional Practice* books are available online so you can customize them to your needs and print them on demand.

**\$17.95 (ASCD Members) \$22.95 (Nonmembers)**  
Stock #108123DLS78

**GO TO [SHOP.ASCD.ORG/DOWNLOADS](http://SHOP.ASCD.ORG/DOWNLOADS)**

# SOLUTION TO TEACHER QUALITY

## BEST-SELLER!

### How to Conduct Effective Walkthroughs, A Video Series for Educators

If you're a principal, staff developer, or teacher coach, here's a 15-minute video that shows you how to use walkthrough technique to

- Quickly monitor teaching and learning in a school
- Determine professional development needs
- Build unity of purpose in the school

Follow an elementary school principal through the steps of planning and executing walkthroughs, discussing observations with teachers, and engaging in post-walkthrough reviews.

(ASCD video, 2006) One 15-minute DVD.

**\$79 (ASCD Members) \$95 (Nonmembers)**

**Stock #606056578**



### How to Conduct Effective High School Walkthroughs DVD

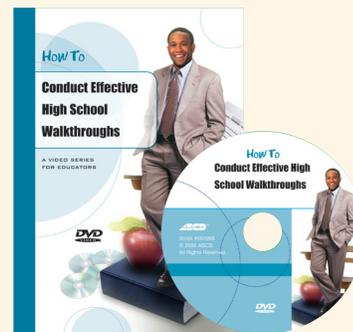
Use this 15-minute DVD to demonstrate how to use walkthroughs to help high school teachers improve student achievement.

Interviews with experts on subject-area teaching, school leadership, and professional development describe how nonevaluative classroom visits help identify problems with student engagement or curriculum alignment and determine practical adjustments in instruction. Learn how different kinds of walkthroughs—district, team, and individual principal-conducted throughout the year help build a professional learning community. And see examples of walkthroughs that lead to teachers discussing and sharing classroom ideas in team settings.

(ASCD DVD, 2007) One 15-minute DVD.

**\$89 (ASCD Members) \$109 (Nonmembers)**

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## BEST-SELLER!

### Qualities of Effective Teachers, 2nd Edition



**JAMES H. STRONGE**

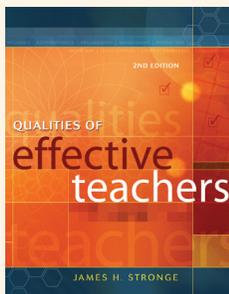
Thousands of educators who are involved with teacher professional development—from training to hiring, mentoring to supervising—rely on this authoritative book to focus on cultivating teacher qualities that are most apt to raise student achievement. Now, this new edition extends this results-based approach to include teachers who work with at-risk and high-ability students. Synthesizing decades of research into clear guidelines, James Stronge establishes definitive benchmarks for top-flight teacher education and professional development programs including:

- Which teacher preparation factors are most likely to affect student achievement, including educational coursework, ability test scores, certification, and content knowledge
  - What kinds of skills and attitudes to look for in teacher candidates
  - Which aspects of a teacher's job most often yield gains in student learning
  - How to spot "red flags" that are sure signs of ineffective teaching
- Useful skills checklists and detailed steps help you quickly implement this book's proven strategies.

(ASCD book, 2007) 7" x 9", 200 pages.

**\$19.95 (ASCD Members) \$25.95 (Nonmembers)**

**Stock #105156578**



### Handbook for Qualities of Effective Teachers



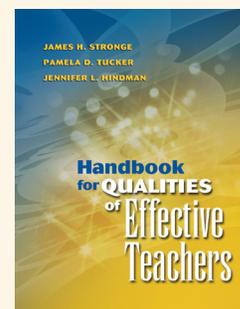
**JAMES H. STRONGE, PAMELA D. TUCKER, AND JENNIFER L. HINDMAN**

This companion to *Qualities of Effective Teachers* makes it much easier to implement a staff development, teacher education, or self-help program to improve the six research-based teacher qualities that are most apt to raise student achievement. Use the dozens of assessments, observation guides, planning tools, and other resources to strengthen teachers' personal skills, guide their classroom management, and improve instructional practice.

(ASCD book, 2004) 8 1/2" x 11", 225 pages.

**\$22.95 (ASCD Members) \$29.95 (Nonmembers)**

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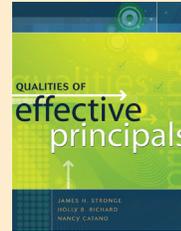
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# IMPROVE PRINCIPAL QUALITY TOO



## Qualities of Effective Principals

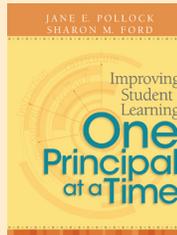


**JAMES H. STRONGE, HOLLY B. RICHARD, AND NANCY CATANO**

Following on the results-based approach from the ASCD best-seller *Qualities of Effective Teachers*, James Stronge and his co-authors explain how the research-based qualities of effective principals can be applied to training, hiring, mentoring, and supervising of school leaders everywhere. Synthesizing decades of research into clear guidelines, this book establishes definitive benchmarks for top-flight education administration, leadership academy, and professional development programs. If you're a new or experienced principal, this is an indispensable self-help book for balancing the needs and priorities of your school while you refine your leadership skills.

(ASCD book, 2008) 7" x 9", 260 pages.

**\$22.95 (ASCD Members) \$29.95 (Nonmembers)**  
**Stock #108003578**



## Improving Student Learning One Principal at a Time



**JANE E. POLLOCK AND SHARON M. FORD**

Use this book to extend the research and ideas from the ASCD best-seller *Improving Student Learning One Teacher at a Time* to instructional leadership and teacher supervision. The authors' breakthrough approach, built on the six-part Teaching Schema for Master Learners, shows principals, and anyone else who supervises faculty, how to help teachers create and deliver lessons that improve student learning by using proven curriculum, teaching, assessment, and feedback strategies.

(ASCD Premium Member book, February 2009)  
 7" x 9", 152 pages.

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