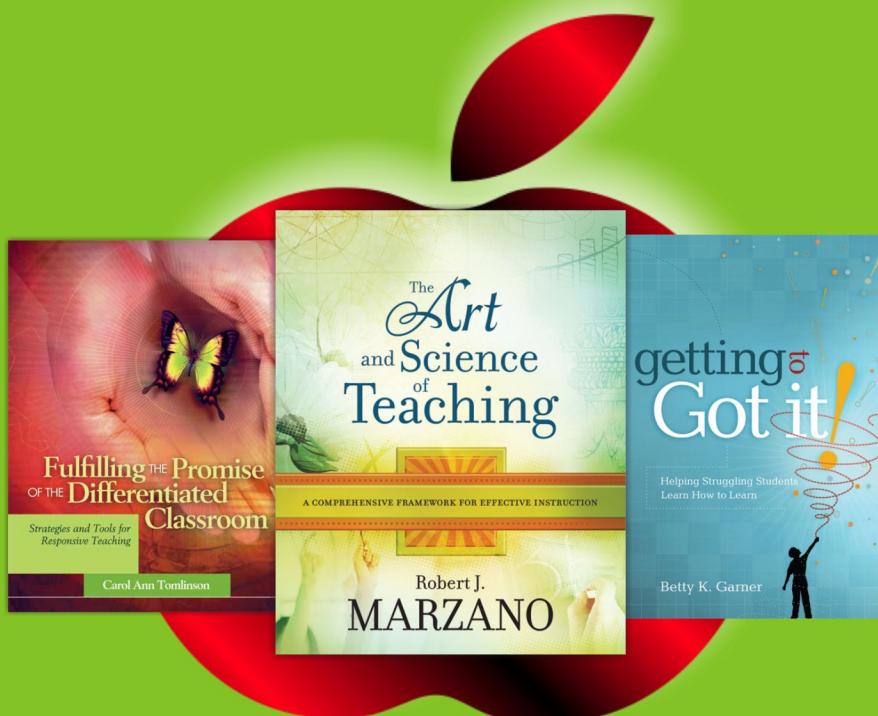




2013 RIGHTS CATALOG



www.ascd.org

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This *ASCD 2013 Rights Catalog* is dedicated to those interested in translation rights opportunities of new and popular titles vital to education leaders, teachers, and school administrators. *The Association for Supervision and Curriculum Development (ASCD)* is the proud publisher of 25 new front list titles each year and a backlist of more than 400 titles covering many aspects of educational leadership and teacher professional development as shown in the table of contents (right).

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Regards,

Cat Russo (Mrs.)

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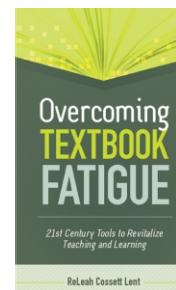
Upgrade Your Curriculum: Practical Ways to Transform Units and Engage Your Students

Janet A. Hale and Michael Fisher

Upgrade Your Curriculum aids educators in upgrading curriculum and instructional practices that embrace modern learning, integrating technology in a learning-specific way by aligning the learning and specific, 21st Century tools. Using a collaborative transformational process, the authors show how to upgrade curriculum maps within a 21st Century framework, as well as providing a strong pedagogical framework for integrating technology tools and resource.

(To be Published 2013) / All languages available

\$ TBD
ISBN: 9781416614906



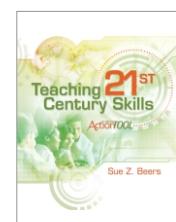
Overcoming Textbook Fatigue: 21st Century Tools to Revitalize Teaching and Learning

ReLeah Cossett Lent

Textbook fatigue is a malaise that negatively affects teachers and students. It is the result of scripted programs and step-by-step teachers' manuals that dismiss the individualization of schools, teachers, and students. In this example-packed book, Lent shows how educators can reclaim the curriculum by shifting the textbook from sole source to resource. She highlights what's to be gained from loosening the grip on textbooks and provides practical guidance on how to accomplish that goal, using real-life examples from schools that have made the change.

(Published 2012), 6" x 9", 200 pages / All languages available except Arabic

\$ 26.95
ISBN: 9781416614722



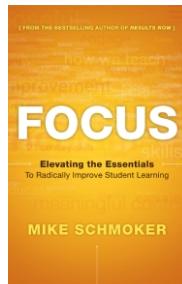
Teaching 21st Century Skills: An ASCD Action Tool

Sue Beers

Based on the work of the Partnership for 21st Century Skills, the framework for 21st century learning described in this action tool is built on a foundation of academic subject knowledge that students apply through the essential skills of critical thinking and problem solving, creativity and innovation, communication, and collaboration.

(Published 2011), 8 1/2" x 11", 224 pages / All languages available except Chinese Simple Characters

\$ 69.00
ISBN: 9781416613275



Focus: Elevating the Essentials to Radically Improve Student Learning

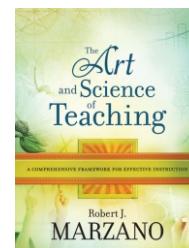
Mike Schmoker

Bestselling author Mike Schmoker describes a plan for radically improving student learning that is built on three core elements: a focused and coherent curriculum; clear, prioritized lessons; and purposeful reading and writing. More than 135,000 units sold!

(Published 2011), 6"x 9", 237 pages / All languages available except Arabic

\$ 27.95

ISBN: 9781416611301



The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction

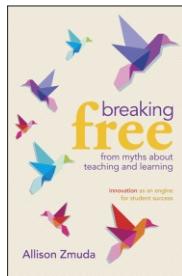
Robert J. Marzano

Though classroom instructional strategies should clearly be based on sound science and research, knowing when to use them and with whom is more of an art. In *The Art and Science of Teaching: A Comprehensive Framework for Effective Instruction*, author Robert J. Marzano presents a model for ensuring quality teaching that balances the necessity of research-based data with the equally vital need to understand the strengths and weaknesses of individual students. He articulates his framework in the form of 10 questions that represent a logical planning sequence for successful instructional design. For classroom lessons to be truly effective, educators must examine every component of the teaching process with equal resolve. More than 325,000 copies sold.

(Published 2007), 7"x 9", 221 pages / All languages available except Chinese Simple Characters, Indonesian, Dutch, Arabic, Polish

\$ 26.95

ISBN: 9781416605713



Breaking Free from Myths About Teaching and Learning: Innovation as an Engine for Student Success

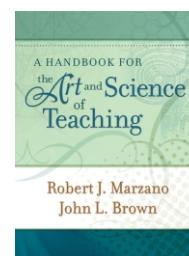
Allison Zmuda

Zmuda defines and discredits nine long-standing and destructive myths about teaching and learning and explores ways in which schools can create more dynamic and empowering classroom environments for students.

(Published 2010), 6"x 9", 196 pages / All languages available

\$ 26.95

ISBN: 9781416610915



A Handbook for the Art and Science of Teaching

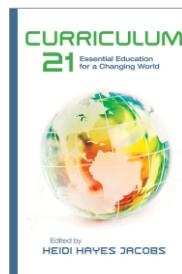
Robert J. Marzano and John L. Brown

Implementing the action steps from ASCD's best-seller *The Art and Science of Teaching* is much easier when you use this in-depth resource for workshops, professional learning communities, teacher training, and self-help. Hundreds of samples, guidelines, checklists, and activities help teachers in all grades and subjects become instant experts on Robert Marzano's breakthrough framework for effective instruction. A series of 25 modules equips any classroom teacher with a logical planning sequence that ensures you establish learning goals and track progress, help students interact with new knowledge, test hypotheses, and develop deep understandings, and establish good classroom management and effective relationships with students. More than 75,000 copies sold.

(Published 2009), 8"x 10", 321 pages / All languages available except Dutch

\$ 29.95

ISBN: 9781416608189



Curriculum 21: Essential Education for a Changing World

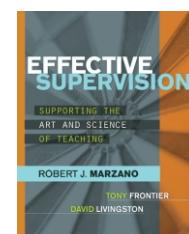
Heidi Hayes Jacobs

Author and educator Heidi Hayes Jacobs launches a powerful case for overhauling, updating, and injecting life into the K 12 curriculum. Sharing her expertise as a world-renowned curriculum designer and calling upon the collective wisdom of 10 education thought leaders, Jacobs provides insight and inspiration in the following key areas: content and assessment; program structures; technology; media literacy; globalization; sustainability, and last, habits of mindthe habits that students, teachers, and administrators require to succeed in school, work, and life. More than 50,000 copies sold!

(Published 2010), 6"x 9", 251 pages / All languages available except Chinese Simple Characters, Arabic, Croatian, Spanish, Vietnamese

\$ 28.95

ISBN: 9781416609407



Effective Supervision: Supporting The Art and Science of Teaching

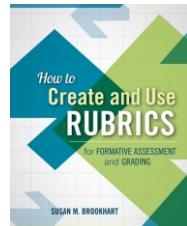
Robert J. Marzano, Tony Frontier, and David Livingston

In this title, the authors show school and district-level administrators how to set the priorities and support the practices that will help all teachers become expert teachers. The five-part framework is based on what research tells us about how expertise develops. The focus is on developing a collegial atmosphere in which teachers can freely share effective practices with each other, observe one another s classrooms, and receive focused feedback on their teaching strategies.

(Published 2011), 7"x 9", 183 pages / All languages available

\$ 28.95

ISBN: 9781416611554



How to Create and Use Rubrics for Formative Assessment and Grading

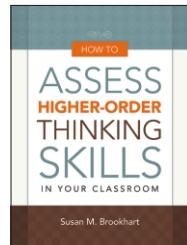
Susan M. Brookhart

Rubrics are sets of criteria for student work that describe levels of performance quality. This sounds simple enough but unfortunately, rubrics are commonly misunderstood and misused. When used correctly, rubrics are strong tools that support and enhance classroom instruction and student learning. In this comprehensive guide, author Brookhart identifies two essential components of effective rubrics: (1) criteria that relate to the learning (not the "tasks") that students are being asked to demonstrate and (2) clear descriptions of performance across a continuum of quality. She outlines the difference between various kinds of rubrics (for example, general versus task-specific, and analytic versus holistic), explains when using each type of rubric is appropriate, and highlights examples from all grade levels and assorted content areas. NEW IN 2013!

(Published 2013), 8" x 10", 160 pages / All languages available

\$ 27.95

ISBN: 9781416615071



How to Assess Higher-Order Thinking Skills in Your Classroom

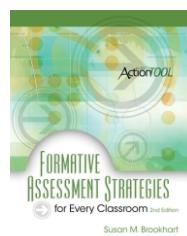
Susan M. Brookhart

Author, consultant, and former classroom teacher Susan M. Brookhart defines higher order thinking in this straightforward, practical guide to assessment that can help teachers determine if students are actually displaying the kind of complex thinking that current content standards emphasize. Brookhart lays out principles for assessment in general as well as for higher-order thinking; then moves on to the categories established in leading taxonomies, giving specific guidance on how to assess students in the following areas: analysis, evaluation, and creation; logic and reasoning; judgment; problem solving; and last, creativity and creative thinking.

(Published 2010), 7" x 9", 159 pages / All languages available except Arabic

\$ 24.95

ISBN: 9781416610489



Formative Assessment Strategies for Every Classroom: An ASCD Action Tool, (2nd Edition)

Susan M. Brookhart

Author, consultant, and former classroom teacher Susan M. Brookhart defines higher order thinking in this straightforward, practical guide to assessment that can help teachers determine if students are actually displaying the kind of complex thinking that current content standards emphasize. Brookhart lays out principles for assessment in general as well as for higher-order thinking; then moves on to the categories established in leading taxonomies, giving specific guidance on how to assess students in the following areas: analysis, evaluation, and creation; logic and reasoning; judgment; problem solving; and last, creativity and creative thinking.

(Published 2010), 8 1/2" x 11", 280 pages / All languages available except French

\$ 69.00

ISBN: 9781416610830



Great Performances: Creating Classroom-Based Assessment Tasks, (2nd Edition)

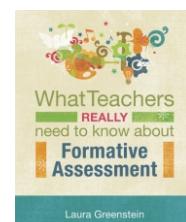
Larry Lewin and Betty Jean Shoemaker

The authors discuss a four-step approach for teaching students how to acquire content knowledge labeled "Info In" and examine four "Info Out" modes through which students can make their content understanding explicit for evaluation purposes. *Great Performances* is filled with highly motivating examples of student projects as well as effective assessment

(Published 2011), 8" x 10", 220 pages / All languages available

\$ 28.95

ISBN: 9781416611776



What Teachers Really Need to Know About Formative Assessment

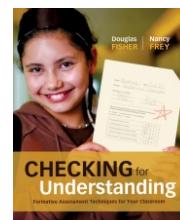
Laura Greenstein

In this volume, author Greenstein has gathered what teachers really need to know in order to make formative assessment a seamless part of their everyday practice. Emphasizing formative assessment applications in secondary schools but applicable to all grades and subjects, this book provides answers to teachers' frequently asked questions as well as dozens of strategies for measuring student understanding and needs.

(Published 2010), 8" x 10", 194 pages / All languages available

\$ 27.95

ISBN: 9781416609964



Checking for Understanding: Formative Assessment Techniques for Your Classroom

Douglas Fisher and Nancy Frey

If you ever have students who are reluctant to tell you when they don't understand something or worse, tell you they understand when they really don't then here's a book that gives you lots of ways to check for understanding. Learn why typical methods to check for understanding are usually ineffective. And explore formative assessment techniques that work in any subject area and grade level. Extensive classroom examples show you how to use these formative assessments to correct misconceptions, improve learning, and model good study skills for individual students or across multiple classrooms. More than 100,000 copies sold!

(Published 2007), 8" x 10", 158 pages / All languages available

\$ 26.95

ISBN: 9781416605690



Transformative Assessment

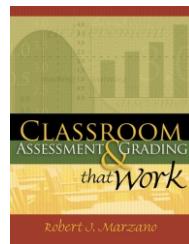
W. James Popham

Renowned expert W. James Popham clarifies what formative assessment really is, why it's right for your school or classroom, and how to use this approach to improve teaching, learning, classroom climate, teacher professional development, and school performance. Whether you're already using formative assessments, just considering them, or wondering why the ones you're using aren't working, this foundational guide gives you a clear pathway and steps to using formative assessments the right way.

(Published 2008), 6" x 9", 150 pages / All languages available except Arabic, Spanish, Georgian

\$ 22.95

ISBN: 9781416606673



Classroom Assessment and Grading That Work

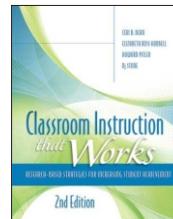
Robert J. Marzano

In *Classroom Assessment and Grading That Work*, Robert J. Marzano provides an in-depth exploration of what he calls "one of the most powerful weapons in a teacher's arsenal." Drawing from his own and others' extensive research, the author provides comprehensive answers to: what are the characteristics of an effective assessment program? How can educators use standards documents as basis for creating a comprehensive, topic-based assessment system? What types of assessment items and tasks are best suited to measuring student progress in mastering information, mental procedures, and psychomotor procedures? What types of scoring and final grading systems provide the most accurate portrayal of a student's progress along a continuum of learning? More than 85,000 copies sold!

(Published 2006), 7" x 9", 189 pages / All languages available except Arabic

\$ 27.95

ISBN: 9781416604228



Classroom Instruction That Works: Research-Based Strategies for Increasing Student Achievement (2nd Edition)

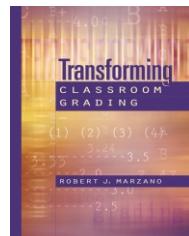
Ceri B. Dean, Elizabeth Ross Hubbell, Howard Pitler and BJ Stone

This completely revised second edition pulls from years of research, practice, and results to reanalyze and reevaluate the nine instructional strategies that have the most positive effects on teaching and learning. Educators will explore new research explaining the impact each of the nine teaching strategies has on student achievement and effect sizes, learn new insights about how and why some strategies work more effectively than others, and discover how all nine instructional strategies relate to essential skills for 21st century learners. 1st Edition Sales 1.3 million; 2nd edition first 8 months more than 60,000 copies sold!

(Published 2012), 8" x 10", 210 pages / All languages available except Arabic and Chinese

\$ 29.95

ISBN: 9781416613626



Transforming Classroom Grading

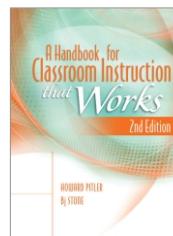
Robert J. Marzano

Transforming Classroom Grading presents viable alternatives. It is about designing grading systems that are both precise and efficient. Robert Marzano provides educators with a thorough grounding in grading research and theory. After clarifying the basic purposes of grades, he discusses what should be included in them, how to use a rubric-based approach to assessment and reporting, how to compute final topic scores and final grades, and how technology can streamline the grading process. He also addresses seven types of assessment, which, when coordinated, can provide a comprehensive view of student understanding and skill.

(Published 2000), 8" x 10", 148 pages / All languages available except Georgian

\$ 22.95

ISBN: 9780871203830



A Handbook for Classroom Instruction That Works (2nd Edition)

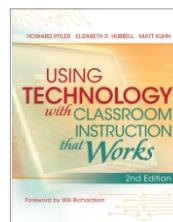
Howard Pitler and BJ Stone

This new edition of *A Handbook for Classroom Instruction That Works* will help you explore and refine your use of the teaching strategies from the 2nd edition of *Classroom Instruction That Works*. Discussion of the nine categories of strategies that have the most positive effect on student learning is the focus. Perfect as a guide for self-study or professional learning communities, the handbook is designed to help you begin using effective instructional strategies immediately. With this handbook, you'll develop your skill in coordinating the strategies and learn how to more effectively use them to help students get more out of every lesson.

(Published 2012), 8" x 10", 335 pages / All languages available except Arabic

\$ 32.95

ISBN: 9781416614685



Using Technology with Classroom Instruction That Works (2nd Edition)

Elizabeth Ross Hubbell, Howard Pitler, and Matt Kuhn

This revised and updated second edition of that best-selling book provides fresh answers to these critical questions, taking into account the enormous technological advances that have occurred since the first edition was published, including the proliferation of social networks, mobile devices, and web-based multimedia tools. It also builds on the up-to-date research and instructional planning framework featured in the 2nd edition of *Classroom Instruction That Works*, outlining the most appropriate technology applications and resources for all nine categories of effective instructional strategies.

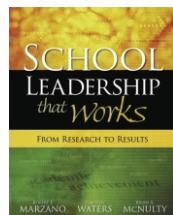
(Published 2012), 8" x 10", 249 pages / All languages available except Arabic

\$ 30.95

ISBN: 9781416614302

McREL, Mid-continent Research for Education and Learning, is a nationally recognized, nonprofit education research and development organization, headquartered in Denver, Colorado USA.

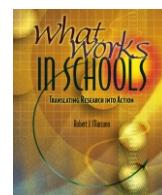
McREL and ASCD have partnered on various book projects that help translate research and professional wisdom about what works in education into practical guidance for educators. Their 120-plus staff members and affiliates include respected researchers, experienced consultants, and published writers who provide educators with research-based guidance, consultation, and professional development for improving student outcomes. *Classroom Instruction That Works* and other titles in this series are examples of McREL's valuable contribution to the profession of educational leadership and teacher development.



School Leadership That Works: From Research to Results
Robert J. Marzano,
Timothy Waters, Brian
A. McNulty

Combining rigorous research with practical advice, *School Leadership That Works* gives school administrators the guidance they need to provide strong leadership for better schools. Based on more than 650 building principals, the authors have developed a list of 21 leadership responsibilities that have a significant effect on student achievement. Readers will learn the specific behaviors associated with the 21 leadership responsibilities; the difference between first-order change and second-order change and the leadership responsibilities that are most important for each; how to develop a site-specific approach to improving student achievement, using a framework of 11 factors and 39 action steps; and a 5-step plan for effective school leadership.

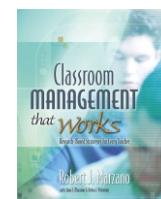
(Published 2005), 7" x 9", 194 pages / All languages available except Korean, Chinese, Lithuanian, Arabic, Dutch
\$ 27.95
ISBN: 9781416602279



What Works in Schools: Translating Research into Action
Robert J. Marzano

In this title, Marzano synthesizes his research to provide clear and unequalled insight into the nature of schooling. He defines the factors affecting student achievement and offers compelling answers to once-elusive questions: How can schools set academic goals that do not underestimate student potential? How critical are staff collegiality and professional development? Do all students have equal opportunity to learn given current curriculum requirements? What influence can an individual teacher have on students? In each chapter, Marzano recommends specific-and attainable-action steps to implement successful strategies culled from the wealth of research data. Schools can and do affect student achievement. More than 250,000 copies sold!

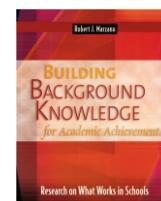
(Published 2003), 8" x 10", 219 pages / All languages available except Portuguese, Arabic, Dutch, Chinese Simple Characters
\$ 25.95
ISBN: 9780871207173



Classroom Management That Works: Research Based Strategies for Every Teacher
Robert J. Marzano with
Jana S. Marzano and
Debra Pickering

In this follow-up to *What Works in Schools*, Robert J. Marzano analyzes research from more than 100 studies on classroom management to discover the answers to these questions and more. He then applies these findings to a series of "Action Steps"—specific strategies that educators can use to get the classroom management effort off to a good start, establish effective rules and procedures, implement appropriate disciplinary interventions, foster productive student-teacher relationships, help students contribute to a positive learning environment, and activate school-wide measures for effective classroom management. More than 225,000 copies sold!

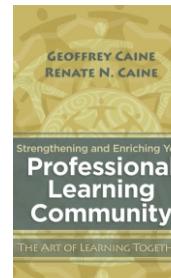
(Published 2003), 8" x 10", 143 pages / All languages available except Vietnamese, Dutch, Chinese Complex Characters, Arabic, Turkish, Georgian
\$ 25.95
ISBN: 9780871207937



Building Background Knowledge for Academic Achievement: Research on What Works in Schools
Robert J. Marzano

In *Building Background Knowledge for Academic Achievement*, Robert J. Marzano shows how a carefully structured combination of two approaches—sustained silent reading and instruction in subject-specific vocabulary terms—can help overcome the deficiencies in background knowledge that hamper the achievement of many children. Readers will learn the principles that underlie an effective sustained silent reading program; a five-step process for using sustained silent reading to enhance background knowledge; the defining characteristics of effective vocabulary instruction, and a six-step process for direct instruction in vocabulary in each discipline. With its research-based recommendations and step-by-step approach, *Building Background Knowledge* equips educators with the tools they need to help close the achievement gap and enable all students to succeed.

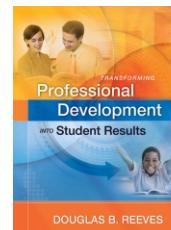
(Published 2004), 7" x 9", 219 pages / All languages available except Portuguese
\$ 26.95
ISBN: 9780871209726



Strengthening and Enriching Your Professional Learning Community: The Art of Learning Together
Geoffrey Caine and Renate N. Caine

How can educators create a collective method of professional development that results in the genuine, sustained teacher learning essential to improving student achievement? Authors Geoffrey and Renate N. Caine have dedicated more than 20 years to researching how people learn naturally. From this foundation, they describe in detail how process learning circles work, and they provide readers with a clear understanding of how powerful and successful this approach to professional learning can be.

(Published 2010), 6" x 9", 208 pages / All languages available
\$ 26.95
ISBN: 9781416610892

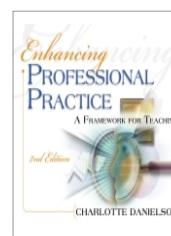


Transforming Professional Development into Student Results

Douglas B. Reeves

Author Douglas B. Reeves provides a critical eye on professional learning that is inconsistent, unfocused, and ultimately ineffective, and explains why elaborate planning documents and brand-name programs are not enough to achieve desired outcomes. Then he outlines how educators at all levels can improve this situation by taking specific steps to move from vision to implementation; focusing on four essentials: teaching, curriculum, assessment, and leadership; making action research work; moving beyond the train the trainer model; and using performance assessment systems for teachers and administrators.

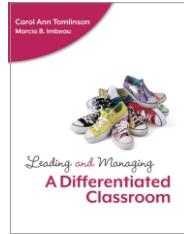
(Published 2010), 7" x 9", 156 pages / All languages available
\$ 23.95
ISBN: 9781416609490



Enhancing Professional Practice: A Framework for Teaching (2nd Edition)
Charlotte Danielson

This classic book is the framework for teaching is a research-based set of components of instruction that are grounded in a constructivist view of learning and teaching. The framework may be used for many purposes, but its full value is realized as the foundation for professional conversations among practitioners as they seek to enhance their skill in the complex task of teaching. The framework may be used as the foundation of a school's or district's recruitment and hiring, mentoring, coaching, professional development, and teacher evaluation processes, thus linking all those activities together and helping teachers become more thoughtful practitioners. More than 450,000 copies sold!

(Published 2007), 8" x 10", 200 pages / All languages available except Portuguese, Chinese Simple Characters
\$ 29.95
ISBN: 9781416605171



Leading and Managing a Differentiated Classroom

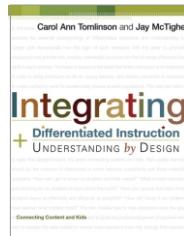
Carol Ann Tomlinson and Marcia B. Imbeau

While most books on classroom management focus on keeping kids in their seats and giving good directions, here at last is a breakthrough guide that explains how to lead a class that is differentiated to individual students' needs. The top authority on differentiated instruction, Carol Ann Tomlinson, teams up with educator and consultant Marcia B. Imbeau to outfit you with everything you need to deal with time, space, materials, groups, and strategies in ways that balance content requirements with multiple pathways for learning. Step-by-step guidelines, checklists, and a Teacher's Toolkit with ready-made classroom activities ensure that you master the nuts and bolts of managing a student-centered classroom. More than 50,000 copies sold!

(Published 2010), 8" x 10", 185 pages / All languages available except Arabic, Italian

\$ 28.95

ISBN: 9781416610748



Integrating Differentiated Instruction and Understanding by Design: Connecting Content and Kids

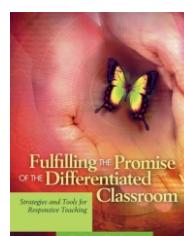
Carol Ann Tomlinson and Jay McTighe

In this book the two models converge, providing readers fresh perspectives on two of the greatest contemporary challenges for educators: crafting powerful curriculum in a standards-dominated era and ensuring academic success for the full spectrum of learners. Each model strengthens the other. Understanding by Design is predominantly a curriculum design model that focuses on what we teach. Differentiated Instruction focuses on whom we teach, where we teach, and how we teach. Carol Ann Tomlinson and Jay McTighe show you how to use the principles of backward design and differentiation together to craft lesson plans that will teach essential knowledge and skills for the full spectrum of learners. More than 200,000 copies sold!

(Published 2006), 7" x 9", 182 pages / All languages available except Korean, French, Spanish

\$ 25.95

ISBN: 9781416602842



Fulfilling the Promise of the Differentiated Classroom: Strategies and Tools for Responsive Teaching

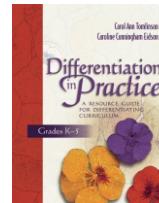
Carol Ann Tomlinson

Extend the benefits of differentiated teaching to virtually any kind of school situation and student population using the guidelines and strategies from this book. Carol Ann Tomlinson takes you to the next level of differentiated curriculum and instruction with new insights, including: 5 student needs that are at the heart of responsive teaching 5 teacher responses that engage more students in learning and promote achievement 6 classroom elements that lay the groundwork for a differentiated classroom 5 characteristics of curriculum and instruction that genuinely help all students learn Detailed scenarios and activities make it easier to develop new classroom routines and teaching practices that reinforce differentiation. More than 150,000 copies sold!

(Published 2003), 8 1/2" x 11", 165 pages / All languages available except Italian, French

\$ 25.95

ISBN: 9780871208125



Differentiation in Practice: A Resource Guide for Differentiating Curriculum, Grades K-5

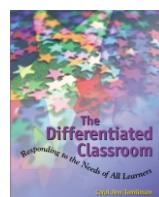
Carol Ann Tomlinson and Caroline Cunningham Eidson

Join Carol Ann Tomlinson and Caroline Cunningham Eidson in their continuing exploration of how real teachers incorporate differentiation principles and strategies throughout an entire instructional unit. Focusing on the elementary grades, but applicable at all levels, *Differentiation in Practice, Grades K-5* will teach anyone interested in designing and implementing differentiated curriculum how to do so or how to do so more effectively. Inside, you'll find annotated lesson plans for differentiated units in language arts, social studies, science, and mathematics; samples of differentiated product assignments, learning contracts, rubrics, and homework handouts; extended glossary and recommended readings for further exploration of key ideas and strategies. More than 75,000 copies sold!

(Published 2003), 8" x 10", 198 pages / All languages available except Greek

\$ 25.95

ISBN: 9780871207609



The Differentiated Classroom: Responding to the Needs of All Learners

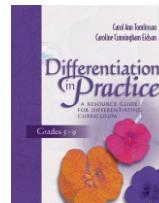
Carol Ann Tomlinson

Matching your instructional approach to the needs and interests of every student is an overwhelming challenge unless you follow the comprehensive approach offered in this book. The leading authority on differentiation explains common sense, classroom-proven approaches that work for teachers in any grade level. More than 500,000 copies sold!

(Published 1999), 8" x 10", 132 pages / All languages available except French

\$21.95

ISBN: 9780871203427



Differentiation in Practice: A Resource Guide for Differentiating Curriculum, Grades 5-9

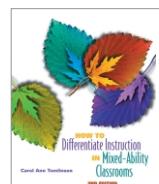
Carol Ann Tomlinson and Caroline Cunningham Eidson

This book is the first in a series from Carol Ann Tomlinson and Caroline Cunningham Eidson exploring how real teachers incorporate differentiation principles and strategies throughout an entire instructional unit. Focusing on the middle grades, but applicable at all levels, *Differentiation in Practice, Grades 5-9* will teach anyone interested in designing and implementing differentiated curriculum how to do so or how to do so more effectively. More than 75,000 copies sold!

(Published 2003), 8" x 10", 247 pages / All languages available

\$ 29.95

ISBN: 9780871206558



How to Differentiate Instruction in Mixed-Ability Classrooms (2nd Edition)

Carol Ann Tomlinson

In this updated edition of an ASCD bestseller, you'll learn proven ideas for how to match instructional approaches to the readiness, interests, and talents of all students: learning centers, hands-on activities, contracts, and investigative projects. Plus, read about new ways of structuring lessons to provide "scaffolds" for the lesson content, the procedures used in learning, and the products of learning. More than 500,000 copies sold!

(Published 2001), 8" x 10", 117 pages / All languages available except Korean, Georgian, Portuguese, Thai

\$ 20.95

ISBN: 9780871205124

Coming Soon**Effective Evaluation**Robert J. Marzano,
Michael Toth

This book is a follow-up to Marzano's *Effective Supervision* and will address the topics of teacher and principal evaluation. The book will help educators understand the connections between teacher evaluation, leadership evaluation, and student achievement. Marzano's evaluation models are based on historical studies and contemporary research, and emphasize student achievement as the goal of instruction.

(Published 2013), Not yet available / All languages available

\$ Not yet available**ISBN:** Not yet available**Coming Soon****Helping Every Teacher Become a Master Teacher**

Robyn R. Jackson

The much-anticipated follow-up to Jackson's debut, *Never Work Harder Than Your Students*, which has sold 100K copies. In this book, Jackson turns her attention to how school leaders can help any teacher improve based on an understanding of teacher will and skill.

(Published 2013), Not yet available / All languages available

\$ Not yet available**ISBN:** 9781416615286**100+ Ways to Recognize and Reward Your School Staff**

Emily E. Houck

This book provides school administrators with practical, easy-to-use, and inexpensive ways to reward and recognize the efforts of their staff. More than 100 ideas are divided into three categories based on the amount of effort they require. Recognizing and rewarding your staff can be as simple as writing a heartfelt thank-you note to a bus driver or as unexpected as taking a teacher's grading duty for a night. This invaluable guide will help principals and superintendents everywhere bring out the best in their teachers and staff members.

(Published 2012), 5" x 9", 160 pages / All languages available except Arabic

\$ 20.95**ISBN:** 9781416614746**Aim High, Achieve More: How to Transform Urban Schools Through Fearless Leadership**Yvette Jackson;
Veronica McDermott

The authors of this guide to transformation in urban schools are convinced that the key ingredient for school renewal is fearless leadership. Fearless leaders work in schools under-resourced and overburdened and serve disproportionately large numbers of children who live in poverty and face racism daily. They are ordinary educators committed to proving that demographics need not be destiny.

(Published 2012), 6" x 9", 144 pages / All languages available

\$ 24.95**ISBN:** 9781416614678**Coming Soon****Principal Evaluation: Standards, Rubrics, and Tools for Effective Performance**

James H. Stronge

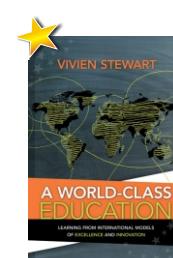
A school principal's management and leadership responsibilities are large; and effective principals can and do address, prioritize, balance, and carry out these responsibilities. In this new book, bestselling author James Stronge presents a framework for principal evaluation, applying his research-based ideas from *Qualities of Effective Principals*. Specific performance indicators and rubrics address the seven key aspects of effective principal leadership: instructional leadership, school climate, human resources leadership, organizational management, communications and community relations, professionalism, and—perhaps most important in today's climate—student progress.

(Published 2013), Not yet available / All languages available

\$ Not yet available**ISBN:** 9781416615279**Coming Soon****Using Data to Focus Instructional Improvement**Cheryl James-Ward,
Douglas Fisher, Nancy
Frey, Diane Lapp

Utilize this book and learn how to empower teachers and the school community with information gleaned from your school's data. Experienced educators and authors offer simple instructions that can help focus school improvement efforts and result in increasing teacher expertise—a factor that positively affects the quality of life for students long after they have left the classroom. Accepting responsibility for such far-reaching influence requires educators to adopt instructional improvement as a standard by which a school needs to operate and as a means to collaborate and interact with one another. More than that, though, instructional improvement is an important component of successful schools.

(Published 2013), 8" x 10", 130 pages / All languages available

\$ 23.95**ISBN:** 9781416614845**World-Class Education, A: Learning from International Models of Excellence and Innovation**

Vivien Stewart

Designed to promote conversation about how to educate students for a rapidly changing and increasingly borderless and innovation-based world, this comprehensive and illuminating book from international education expert Vivien Stewart is not about casting blame; it is about understanding what the best school systems in the world are doing right.

(Published 2012), 6" x 9", 190 pages / All languages available except Chinese (simple characters)

\$ 26.95**ISBN:** 9781416613749

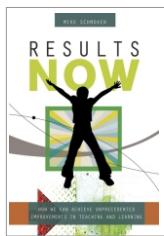
This book is on Bill Gates' Top Ten 2012 Best Books List

**Turning High-Poverty Schools into High-Performing Schools**William H. Parrett and
Kathleen M. Budge

Principals, teacher-leaders, and district leaders can benefit from the real-world examples and practical guidelines, all based on research and experience. Rather than suggesting a one-size-fits-all approach, the authors acknowledge the unique context of individual schools and urge readers to engage in self-assessment, reflection, and coordinated action to learn together and lead together, with rubrics and planning templates provided to guide the process. The reality is that any school willing to refocus its efforts can become a high-performing school.

(Published 2011), 8" x 10", 220 pages / All languages available except Portuguese

\$ 30.95**ISBN:** 9781416613138



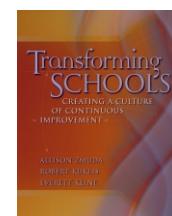
Results Now: How We Can Achieve Unprecedented Improvements in Teaching and Learning

Mike Schmoker

Mike Schmoker argues passionately for a plan to revolutionize schools by focusing on consistent curriculum, authentic literacy education, and professional learning communities for teachers. “According to Schmoker there is a yawning gap between the most well-known essential practices and the reality of most classrooms. He believes that teachers and administrators may know what the best practices are, but they aren’t using them or reinforcing them consistently. This book gets readers to confront the truth about what is happening in classrooms, and help teachers learn from each other and to be supervised properly.” More than 250,000 copies sold!

(Published 2006), 6" x 9", 196 pages / All languages available except Bahasa Indonesian
\$ 26.95

ISBN: 9781416603580



Transforming Schools: Creating a Culture of Continuous Improvement

Allison Zmuda, Robert Kuklis, and Everett Kline

Learn how systems thinking and a focus on continuous improvement can transform staff development from something that people merely tolerate to something that they actively pursue to create lasting improvements in teaching and learning. Each chapter of *Transforming Schools: Creating a Culture of Continuous Improvement* is grounded in a set of operating principles that provide practical guidance to school leaders. The story of a fictional school brings the ideas to life as the characters—a school principal, teachers, and district-level administrators—experience the shifts in thinking that are necessary to transform a school into a competent system.

(Published 2004), 7" x 9", 195 pages / All languages available except Spanish, Arabic
\$ 26.95

ISBN: 9780871208453



The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units

Grant Wiggins and Jay McTighe

The Understanding by Design Guide to Advanced Concepts in Creating and Reviewing Units offers instructional modules on how to refine units created using Understanding by Design (UbD) and how to effectively review the units using self-assessment and peer review, along with observation and supervision. The Guide builds upon its companion and predecessor, *The Understanding by Design Guide to Creating High-Quality Units*, and like the earlier volume, it presents the following components for each module: narrative discussion of key ideas in the module; exercises, worksheets, and design tips; examples of unit designs; review criteria for self-and peer assessment.

(Published 2012), 8 1/2" x 11", 130 pages / All languages available except Chinese Complex Characters

\$ 26.95

ISBN: 9781416614098



The Understanding by Design Guide to Creating High-Quality Units

Grant Wiggins and Jay McTighe

The Understanding by Design Guide to Creating High-Quality Units offers instructional modules on the basic concepts and elements of Understanding by Design (UbD), the backward design approach used by thousands of educators to create curriculum units and assessments that focus on developing students’ understanding of important ideas. The eight modules are organized around the UbD Template Version 2.0 and feature components similar to what is typically provided in a UbD design workshop. More than 40,000 copies sold!

(Published 2011), 8" x 10", 122 pages / All languages available except Korean
\$ 26.95

ISBN: 9781416611493



Leadership for Learning: How to Help Teachers Succeed

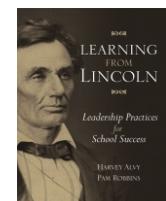
Carl D. Glickman

In a follow-up to his earlier book, *Developmental Supervision*, distinguished educator and author Carl D. Glickman provides instructional leaders—supervisors, principals, and teachers—with practical guidance and thoughtful insight to help them succeed as they work with teachers to improve classroom teaching and learning. This title deals with structures of classroom assistance, including clinical supervision, peer coaching, and research groups, as well as formats for managing classroom observations, and approaches for working directly with teachers. More than 45,000 copies sold!

(Published 2002), 6" x 9", 141 pages / All languages available except Lithuanian, Thai, Chinese Complex Characters

\$ 23.95

ISBN: 9780871205964



Learning from Lincoln: Leadership Practices for School Success

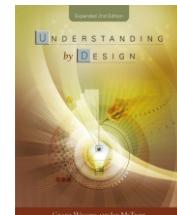
Harvey Alvy and Pam Robbins

In this intriguing and insightful book, Harvey Alvy and Pam Robbins show how the legacy of Abraham Lincoln can guide today’s education leaders—principals, teachers, superintendents, and others—as they tackle large-scale challenges, such as closing the achievement gap, and everyday issues, such as communicating with constituents. The authors identify 10 qualities, attributes, and skills that help to explain Lincoln’s effectiveness, despite seemingly insurmountable odds.

(Published 2010), 7" x 9", 192 pages / All languages available except Chinese Simple Characters

\$ 25.95

ISBN: 9781416610236



Understanding by Design Expanded (2nd Edition)

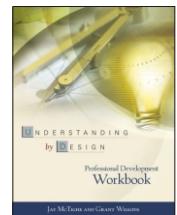
Grant Wiggins and Jay McTighe

Authors Grant Wiggins and Jay McTighe answer these and many other questions in this second edition of *Understanding by Design*. Drawing on feedback from thousands of educators around the world who have used the UbD framework since its introduction in 1998, the authors have greatly revised and expanded their original work to guide educators across the K-16 spectrum in the design of curriculum, assessment, and instruction. With an improved UbD Template at its core, the book explains the rationale of backward design and explores in greater depth the meaning of such key ideas as essential questions and transfer tasks. More than 275,000 copies sold!

(Published 2005), 8 1/2" x 11", 370 pages / All languages available except Chinese, Indonesian, Japanese

\$ 32.95

ISBN: 9781416600350



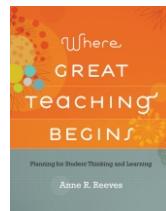
Understanding by Design Professional Development Workbook

Grant Wiggins and Jay McTighe

Understanding by Design Professional Development Workbook extends the ideas presented in *Understanding by Design* (UbD) by focusing on professional development and the practical matters of curriculum design. The Workbook is a guide for *Understanding by Design* workshops and undergraduate and graduate courses, as well as further independent exploration. It provides a valuable resource to educators in developing curricula and assessments with a focus on developing and deepening students’ understanding of important ideas. More than 240,000 copies sold!

(Published 2004), 8 1/2" x 11", 295 pages / All languages available except Arabic, Korean
\$ 26.95

ISBN: 9780871208552



Where Great Teaching Begins: Planning for Student Thinking and Learning

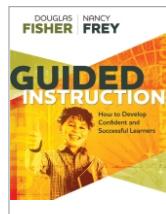
Anne B. Reeves

There's a better way to approach instructional design says author and teacher-educator Anne B. Reeves, and it's within every teacher's grasp. It begins with a simple mental shift from "planning for activities" to "planning for learning outcomes" and a critical concentration on learning objectives. Remarkable for its clarity and filled with vivid examples, *Where Great Teaching Begins* is a step-by-step walk through the crucial, behind-the-scenes intellectual work necessary to make instruction truly effective and help students learn deeply and meaningfully.

(Published 2011), 7" x 9", 215 pages / All languages available

\$ 26.95

ISBN: 9781416613329



Guided Instruction: How to Develop Confident and Successful Learners

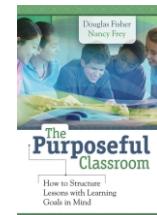
Douglas Fisher and Nancy Frey

Douglas Fisher and Nancy Frey say that helping students develop immediate and lifelong learning skills is best achieved through guided instruction, which they define as "saying or doing the just-right thing to get the learner to do cognitive work" in other words, gradually and successfully transferring knowledge and the responsibility for learning to students through scaffolds for learning. In this helpful and informative book, they explain how guided instruction fits your classroom and works for your students.

(Published 2010), 6" x 9", 140 pages / All languages available

\$ 22.95

ISBN: 9781416610687



The Purposeful Classroom: How to Structure Lessons with Learning Goals in Mind

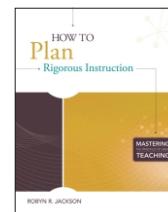
Douglas Fisher and Nancy Frey

In *The Purposeful Classroom: How to Structure Lessons with Learning Goals in Mind*, Douglas Fisher and Nancy Frey present a variety of strategies that teachers at all levels can use to ensure that students clearly understand the purpose behind every lesson. They provide step-by-step guidance to help teachers. Understand the difference between standards, objectives, and purpose statements, and craft the latter in terms that students can easily grasp.

(Published 2011), 6" x 9", 171 pages / All languages available

\$ 24.95

ISBN: 9781416613145



How to Plan Rigorous Instruction (Mastering the Principles of Great Teaching Series)

Robyn R. Jackson

Regardless of the grade level or discipline you teach, discover how to create lessons that are much more focused, activities that are more relevant and engaging, and assessments that are much more informative to both you and your students. Lots of helpful worksheets, planning templates, and strategy sheets help you plan more rigorous learning units from start to finish from selecting better content, to implementing more powerful instructional strategies, to creating and administering more meaningful assessments.

(Published 2011), 8 ½" x 11", 124 pages / All languages available

\$ 22.95

ISBN: 9781416610939



Engagement with Poverty in Mind: Strategies to Reach All Learners

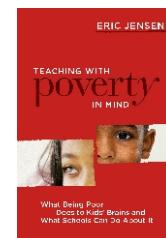
Eric Jensen

Eric Jensen's bestseller *Teaching with Poverty in Mind* showed the sociological, academic, and neurobiological evidence that kids growing up in low socioeconomic neighborhoods are measurably and significantly different. *Engagement with Poverty in Mind: Strategies to Reach All Learners* focuses on ways to engage those impoverished students

(Published 2013), Not yet / All languages available

\$ Not yet available

ISBN: Not yet Available



Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It

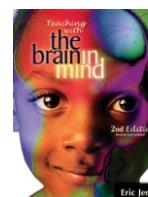
Eric Jensen

In *Teaching with Poverty in Mind: What Being Poor Does to Kids' Brains and What Schools Can Do About It*, veteran educator and brain expert Eric Jensen takes an unflinching look at how poverty hurts children, families, and communities across the United States and demonstrates how schools can improve the academic achievement and life readiness of economically disadvantaged students. Jensen argues that although chronic exposure to poverty can result in detrimental changes to the brain, the brain's very ability to adapt from experience means that poor children can also experience emotional, social, and academic success. A brain that is susceptible to adverse environmental effects is equally susceptible to the positive effects of rich, balanced learning environments and caring relationships that build students' resilience, self-esteem, and character. More than 175,000 copies sold!

(Published 2009), 6" x 9", 185 pages / All languages available except Arabic and French

\$ 26.95

ISBN: 9781416608844



Teaching with the Brain in Mind (2nd Edition)

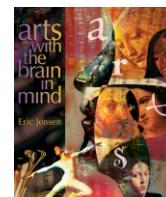
Eric Jensen

Following up on the best-selling first edition, this title has inspired thousands of educators to apply the latest brain research in their classroom teaching. Now, author Eric Jensen is back with a completely revised and updated edition of his classic work. In easy to understand, engaging language, Jensen provides a basic orientation to the brain and its various systems and explains how they affect learning. After discussing what parents and educators can do to get children's brains in good shape for school, Jensen goes on to explore topics such as motivation, critical thinking skills, environmental factors, the "social brain," emotions, and memory and recall. More than 110,000 copies sold!

(Published 2005), 8" x 10", 187 pages / All languages available except Korean, Arabic

\$ 27.95

ISBN: 9781416600305



Arts with the Brain in Mind

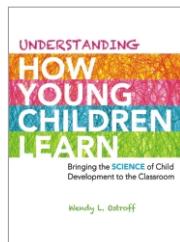
Eric Jensen

This book presents the definitive case, based on what we know about the brain and learning, for making the arts a core part of the basic curriculum and thoughtfully integrating them into every subject. Separate chapters address musical, visual, and kinesthetic arts in ways that reveal their influence on learning. More than 55,000 copies sold!

(Published 2001), 8" x 10", 139 pages / All languages available except Arabic, Chinese Simple Characters

\$ 22.95

ISBN: 9780871205148



Understanding How Young Children Learn: Bringing the Science of Child Development to the Classroom

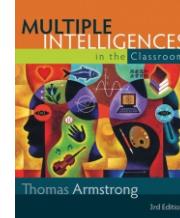
Wendy L. Ostroff

Human beings are born to learn. Author Wendy Ostroff builds on this premise and research and shows you how to harness the power of the brain, the most powerful learning machine in the universe. She highlights the processes that inspire or propel learning play, confidence, self-regulation, movement, mnemonic strategies, metacognition, articulation, and collaboration and distills the research into a synthesis of the most important takeaway ideas that teachers will need as they design their curriculum and pedagogy. Each chapter has suggested activities for exactly how teachers can put theory into practice in the classroom.

(Published 2012), 7" x 9", 200 pages / All languages available except Arabic, Indonesian

\$ 26.95

ISBN: 9781416614227



Multiple Intelligences in the Classroom (3rd Edition)

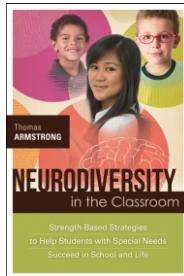
Thomas Armstrong

In this new edition of *Multiple Intelligences in the Classroom*, Thomas Armstrong has updated his best-selling practical guide for educators, to incorporate new research from Gardner and others. Gardner's original studies suggested that the mind comprises seven intelligences—linguistic, logical-mathematical, spatial, bodily-kinesthetic, musical, interpersonal, and intrapersonal. This edition includes information on the eighth intelligence (the naturalist), a chapter on a possible ninth intelligence (the existential), and updated information and resources throughout the text to help educators at all levels apply MI theory to curriculum development, lesson planning, assessment, special education, cognitive skills, educational technology, career development, educational policy, and more.

(Published 2009), 7" x 9", 246 pages / All languages available except Indonesian

\$ 25.95

ISBN: 9781416607892



Neurodiversity in the Classroom: Strength-Based Strategies to Help Students with Special Needs Succeed in School and Life

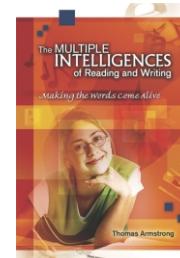
Thomas Armstrong

Neurodiversity is a new concept on human diversity that promises to revolutionize the way educators provide services to students with special needs. Educators too need to honor the diversity of brains among our students who learn, think, and behave differently. In this new title by best-selling author Thomas Armstrong, he argues that we should embrace the strengths of such neurodiverse students to help them and their neurotypical peers thrive in school and beyond. This innovative book focuses on five categories of special needs: learning disabilities, attention deficit hyperactivity disorder, autism, intellectual disabilities, and emotional and behavioral disorders.

(Published 2012), 6" x 9", 188 pages / All languages available

\$ 24.95

ISBN: 9781416614838



The Multiple Intelligences of Reading and Writing

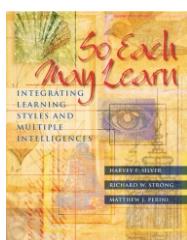
Thomas Armstrong

The Multiple Intelligences of Reading and Writing appeals to all educators who work with reading and writing skills, from the preschool teacher leading the class in phonemic awareness activities to the post-graduate professor helping students examine kinesthetic imagery in Shakespeare's plays. The book combines Howard Gardner's MI theory and recent brain research on reading and writing with historical, anthropological, biographical, and psychological perspectives on literacy. Armstrong pulls the research together to show you how to engage students by infusing the study of words with imagery, logic, oral language, physical activity, emotion, music, social involvement, and nature experiences.

(Published 2003), 6" x 9", 153 pages / languages available except Indonesian, Swedish, Norwegian, Danish, Dutch

\$ 22.95

ISBN: 9780871207180



So Each May Learn: Integrating Learning Styles and Multiple Intelligences

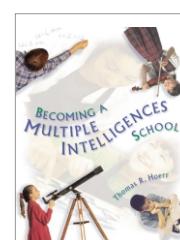
Harvey F. Silver, Richard W. Strong, and Matthew J. Perini

A great challenge faced by schools is accommodating a full diversity while promoting a high level of academic achievement for all students. Two powerful learning models—multiple intelligences and learning styles—provide the best means to meet the challenge. The book includes research-based principles that support integrated learning; classroom activities, help for educators to analyze their practices; as well as templates for designing integrated lessons, assessments, and curriculum. More than 100,000 Sold!

(Published 2000), 8" x 10", 124 pages / All languages available except Arabic, Chinese (Simple and Complex), Portuguese

\$ 21.95

ISBN: 9780871203878



Becoming a Multiple Intelligences School

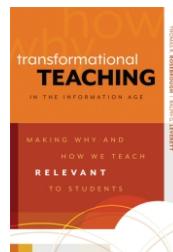
Thomas R. Hoerr

Any school considering a multiple-intelligences (MI) approach needs this insider's view of how to implement multiple-intelligences theory in all aspects of schooling. Based on a 10-year experience, the author recounts key steps in becoming a multiple intelligences school and offers sound advice for how to deal with roadblocks you'll encounter along the way.

(Published 2000), 8" x 10", 113 pages / All languages available except French, Norwegian, Danish, Chinese Simple Characters, Bahasa Indonesian

\$ 23.95

ISBN: 9780871203656



Transformational Teaching in the Information Age: Making Why and How We Teach Relevant to Student

Thomas R. Rosebrough and Ralph G. Leverett

Transformational Teaching in the Information Age explores the power of placing students at the center of teaching and learning. The shift from simply teaching content to focusing on and teaching individual learners allows teachers to inspire students to be independent, imaginative, and responsible learners for life. These teachers are transforming education, lives, and opportunities for their students. Citing theory, research, practice, and their own experiences in teaching K-18 students, the authors build a convincing case for the primacy of student teacher relationships in productive classrooms.

(Published 2011), 5 x "8", 175 pages / All languages available except Arabic

\$ 24.95

ISBN: 9781416610908

Coming Soon



Essential Questions: Opening Doors to Student Understanding

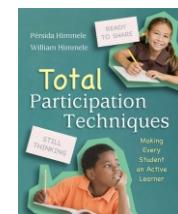
Jay McTighe and Grant Wiggins;

What are "essential questions," and how do they differ from other kinds of questions? What's so great about them? Why should you design and use essential questions in your classroom? Essential questions (EQs) help target standards as you organize curriculum content into coherent units that yield focused and thoughtful learning. In the classroom, EQs are used to stimulate students' discussions and promote a deeper understanding of the content. Whether you are an Understanding by Design (UbD) devotee or are searching for ways to address standards in an engaging way, Jay McTighe and Grant Wiggins provide practical guidance on how to design, initiate, and embed inquiry-based teaching and learning in the classroom.

(Published 2013), Not yet available / All languages available

\$ Not yet available

ISBN: 9781416615057



Total Participation Techniques: Making Every Student an Active Learner

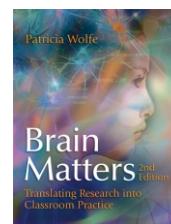
Persia Himmele and William Himmele

Providing easy-to-use alternatives to the "stand and deliver" approach to teaching that causes so many students to tune out—or even drop out—*Total Participation Techniques* presents dozens of ways to engage K12 students in active learning and allow them to demonstrate the depth of their knowledge and understanding. The authors, Persida Himmele and William Himmele, explain both the why and the how of Total Participation Techniques (TPTs) as they explore the high cost of student disengagement, place TPTs in the context of higher-order thinking and formative assessments, and demonstrate how to create a "TPT-conducive classroom."

(Published 2011), 8" x 10", 135 pages / All languages available except Arabic

\$ 26.95

ISBN: 9781416612940



Brain Matters: Translating Research into Classroom Practice (2nd Edition)

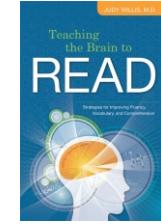
Patricia Wolfe

In this expanded and updated ASCD best-seller, renowned educator and consultant Patricia Wolfe introduces you to the anatomy and physiology of the brain and explains teaching strategies that match how the brain learns best through projects, simulations, visuals, music, writing, and mnemonics. Plus, an all-new section explores brain development from birth through adolescence; the role of exercise, sleep, nutrition, and technology on the brain; and the importance of neuroplasticity.

(Published 2010), 7" x 9", 240 pages / All languages available except Chinese Simple Characters, Farsi, Portuguese

\$ 27.95

ISBN: 9781416610670



Teaching the Brain to Read: Strategies for Improving Fluency, Vocabulary, and Comprehension

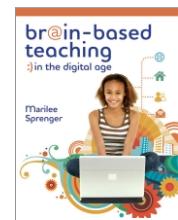
Judy Willis

As a classroom teacher who has also worked as a neurologist, Judy Willis offers a unique perspective on how to help students not only learn the mechanics of reading and comprehension, but also develop a love of reading. She shows the importance of establishing a nonthreatening environment and provides teaching strategies that truly engage students and help them

(Published 2008), 6" x 9", 176 pages / All languages available except Arabic

\$ 23.95

ISBN: 9781416606888



Brain-Based Teaching in the Digital Age

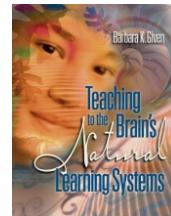
Marilee Sprenger

This title offers research-based information and practical advice from the author's many years as a consultant and teacher. As Sprenger puts it, "it's time to meet the digital brain." Teachers need to be able to use technology tools and understand and relate better to students while at the same time, integrating curriculum to include exercise, music, and art in the classroom and help students develop social-emotional intelligence skills.

(Published 2010), 7" x 9", 177 pages / All languages available

\$ 23.95

ISBN: 9781416609186



Teaching to the Brain's Natural Learning Systems

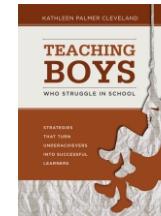
Barbara K. Given

In *Teaching to the Brain's Natural Learning Systems*, Barbara K. Given has cautiously investigated brain structures and functions of these five systems and applied findings from neurobiology to education without making leaps of judgment or unfounded claims. Thus, this is the first book that translates neuroscience into an educational framework for lesson planning and teaching. The framework can serve as a mental model for an ongoing assessment of youngsters' basic human needs to be themselves, to belong, to know, to do, and to experiment and explore. It can also help teachers assess the roles they play (mentor/model, collaborator, facilitator, coach, and talent scout) and the personal/professional qualities they bring to the classroom (passion, vision, intention, action, and reflection). This is a practical book for educators based on current neurobiological

(Published 2002), 7" x 9", 163 pages / All languages available except Bahasa Indonesian, Korean

\$ 23.95

ISBN: 97808071205698



Teaching Boys Who Struggle in School: Strategies That Turn Underachievers into Successful Learners

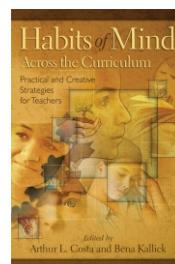
Kathleen Cleveland Palmer

Teaching Boys Who Struggle in School responds to growing concerns about a crisis in boys' academic achievement. Kathleen Palmer Cleveland seeks to help K-12 educators cut through the hype to get at the real problem: who is underachieving, why are they struggling, and how can educators respond to these students' needs in new and productive ways? Cleveland presents findings from four large-scale studies about how boys learn best and combines these findings with insights about ongoing social and learning-style factors that affect learning in the classroom, plus lesson plans and anecdotes from real teachers working across all grade levels and subject areas.

(Published 2011), 7" x 9", 232 pages / All languages available except Dutch, German, Arabic

\$ 27.95

ISBN: 9781416611509

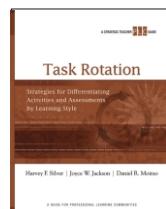


Habits of Mind Across the Curriculum: Practical and Creative Strategies for Teachers
Arthur L. Costa and Bena Kallick

Real-life experiences from K-12 teachers provide readers with insight and model lessons for weaving the development of strong habits of mind into daily instruction in language arts, music, physical education, social studies, math, foreign language, and other content areas.

(Published 2009), 6" x 9", 239 pages / All languages available except Indonesian

\$ 26.95
ISBN: 9781416607632

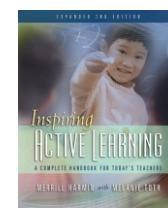


Task Rotation: Strategies for Differentiating Activities and Assessments by Learning Style
Harvey F. Silver, Joyce W. Jackson, and Daniel R. Moirao

Designed in partnership with more than 75 schools, Strategic Teacher PLC Guides make the important work of bringing high-impact, research-based instructional practices into every classroom easier than ever before. Each guide focuses on one strategy from the best-selling ASCD book *The Strategic Teacher: Selecting the Right Research-Based Strategy for Every Lesson* and serves as a complete professional development resource for a team of teachers (or professional learning community) to learn, plan, and implement.

(Published 2011), 8 1/2" x 11", 98 pages / All languages available

\$ 20.95
ISBN: 9781416611882

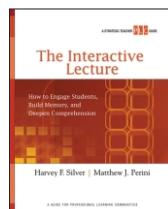


Inspiring Active Learning: A Complete Handbook for Today's Teachers (2nd Edition)
Merrill Harmin with Melanie Toth

In this revised and greatly expanded 2nd edition of *Inspiring Active Learning*, educators Merrill Harmin and Melanie Toth present an array of research-based, teacher-tested strategies for managing our everyday responsibilities—from beginning a class to grading homework, from instructing large groups to promoting diligent seatwork, from motivating slackers to handling disruptors. These strategies focus on mutual respect, not bossiness; collaboration, not isolation; commitment to learning, not fear of failure; and the dignity of all, not praise or rewards for a few.

(Published 2006), 8" x 10", 475 pages / All languages available

\$ 34.95
ISBN: 9781416601555



The Interactive Lecture: How to Engage Students, Build Memory, and Deepen Comprehension
Harvey F. Silver and Matthew J. Perini

This title is one several guides designed to help teams of teachers learn, plan, and implement strategies from the ASCD book, *The Strategic Teacher: Selecting the Right Research-Based Strategy*. This title is a complete professional development resource that focuses on interactive lectures, a strategy that increases students' abilities to think actively about the content of a lecture and lock the critical information in their memories.

(Published 2010), 8 1/2" x 11", 82 pages / All languages available except Italian

\$ 19.95
ISBN: 9781416610731



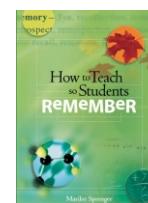
Getting to Got it! Helping Struggling Students Learn How to Learn

Betty K. Garner

In this book, Betty K. Garner focuses on why students struggle and what teachers can do to help them become self-directed learners. Difficulty reading, remembering, paying attention, or following directions are not the reasons students fail but symptoms of the true problem: underdeveloped cognitive structures the mental processes necessary to connect new information with prior knowledge; organize information into patterns and relationships; formulate rules that make information processing automatic, fast, and predictable; and abstract generalizable principles that allow them to transfer and apply learning.

(Published 2007), 6" x 9", 168 pages / All languages available except Spanish, Arabic, Romanian, German

\$ 23.95
ISBN: 9781416606086

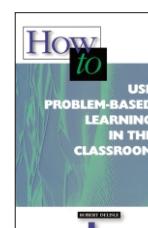


How to Teach So Students Remember
Marilee Sprenger

How to Teach So Students Remember offers seven steps to increase your students' capacity to receive information in immediate memory, act on it in working memory, store it in long-term memory, and retrieve and manipulate it in unanticipated situations—that is, to use what they've learned when they need it. More than 35,000 copies sold!

(Published 2005), 7" x 9", 205 pages / All languages available except Portuguese, German, Arabic, Chinese Simple Characters, Bahasa Indonesian

\$ 25.95
ISBN: 9781416601524



How to Use Problem-Based Learning In the Classroom
Robert Delisle

Robert Delisle details the process of problem learning (PBL), the teacher's role in PBL, and important background information about the history of PBL. The book describes a variety of PBL lessons, including problems, a chart for organizing student research, and information about assessment.

(Published 1997), 6" x 9", 107 pages / All languages available except Portuguese, Chinese Simple Characters, Arabic,

\$ 12.95
ISBN: 9780871202918



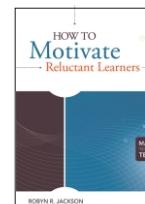
Inspiring the Best in Students

Jonathan C. Erwin

Inspiring the Best in Students includes step-by-step instructions for dozens of classroom activities for grades 3-12 that help build student-teacher relationships while teaching both content and skills. Also included is a thorough overview of William Glasser's Choice Theory and such core teaching and learning concepts as internal control psychology and total behavior. The more students are given the freedom to make choices in a safe environment while also having fun, the more their enthusiasm for learning deepens. By following the advice in this book, you can ensure that the students in your class will remain engaged and inspired to achieve their best.

(Published 2010), 6" x 9", 212 pages / All languages available

\$ 25.95
ISBN: 9781416609797



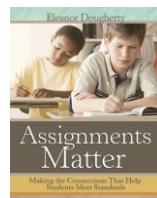
How to Motivate Reluctant Learners

Robyn R. Jackson

In this guide, Robyn R. Jackson takes you step by step through the process of motivating reluctant learners what great teachers do instead of relying on elaborate rewards systems or creative tricks to reach students who actively or passively resist investing themselves in the classroom. Here, you'll learn how to understand and address students resistance and respond with instructional strategies that minimize perceived risk and maximize immediate benefits as well as create a motivation plan that's tailored to the students you teach and designed to be effective in the long run.

(Published 2011), 8 1/2" x 11", 120 pages / All languages available except Italian

\$ 22.95
ISBN: 9781416610922



Assignments Matter: Making the Connections That Help Students Meet Standards

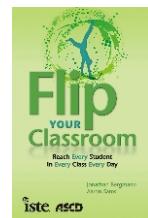
Eleanor Dougherty

The book explains the critical differences among "assignments," "activities," and "assessments" and thoroughly describes the key elements of an assignment: prompts, rubrics, products, and instructional plans. Drawing from her extensive experience as a teacher coach, author Eleanor Dougherty's focus is (1) to guide teachers and administrators in crafting high-quality assignments, and (2) to help educators understand the powerful impact that assignments can have on teaching and learning.

(Published 2012), 7"x 9", 200 pages / All languages available

\$ 26.95

ISBN: 9781416614401



Flip Your Classroom: Reach Every Student in Every Class Every Day

Jonathan Bergman
and Aaron Sams

It started with a simple observation: Students need their teachers present to answer questions or to provide help if they get stuck on an assignment; they don't need their teachers present to listen to a lecture or review content. From there, Jonathan Bergmann and Aaron Sams began the flipped classroom: Students watched recorded lectures for homework and completed their assignments, labs, and tests in class with their teacher available. Learn what a flipped classroom is and why it works, and get the information you need to flip your own classroom. You'll also learn the flipped mastery model, where students learn at their own pace. (Co-published with ISTE/ ASCD holds translation rights)

(Published 2012), 5 1/2 x 8 1/2, 112 pages / All languages available except Arabic, Korean

\$ 19.95

ISBN: 9781564843159



Learning Targets: Helping Students Aim for Understanding in Today's Lesson

Connie M. Moss;
Susan M. Brookhart

In *Learning Targets*, Connie M. Moss and Susan M. Brookhart contend that improving student learning and achievement happens in the immediacy of an individual lesson—what they call “today’s lesson”—or it doesn’t happen at all. The key to making today’s lesson meaningful? Written from students’ point of view, a learning target describes a lesson-sized chunk of information and skills that students will come to know deeply. Each lesson’s learning target connects to the next lesson’s target, enabling students to master a coherent series of challenges that ultimately lead to important curricular standards. Includes downloadable Action Tools.

(Published 2012), 7"x 9", 222 pages / All languages available except Arabic

\$ 26.95

ISBN: 9781416614418



Inference: Teaching Students to Develop Hypotheses, Evaluate Evidence, and Draw Logical Conclusions

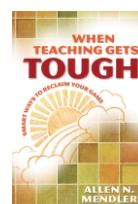
Harvey F. Silver, R.
Thomas Dewing and
Matthew J. Perini

This title focuses on inference, or the ability to examine information, generate hypotheses, and draw conclusions that are not explicitly stated. Making inferences is a crucial foundational process that underlies higher-order thinking and 21st century skills and includes: Inductive Learning that helps students draw inferences by grouping data, labeling the data groups with descriptive titles, and using the groups to generate and test hypotheses; Main Idea teaches students how to use inferential thinking to construct main ideas that are not explicitly stated and Investigation directs students to use various problem-solving approaches that require inference.

(Published 2012), 8 1/2" x 11", 113 pages / All languages available except Italian

\$ 20.95

ISBN: 9781416614425



When Teaching Gets Tough: Smart Ways to Reclaim Your Game

Allen N. Mendler

When Teaching Gets Tough offers practical strategies teachers can use to make things better right away. Veteran educator Allen Mendler organizes the discussion around four core challenges: Managing difficult students; working with unappreciative and irritating adults; making the best of an imperfect environment; and finding time to take care of yourself.

(Published 2012), 6" x 9", 190 pages / All languages available except Dutch

26.95

ISBN: 9781416613909



How to Teach Now: Five Keys to Personalized Learning in the Global Classroom

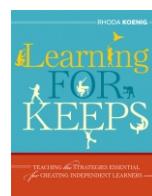
William Powell and
Ochan Kusuma-Powell

In this book, William Powell and Ochan Kusuma-Powell provide a practical map to navigate some of today's most complicated instructional challenges: How do you help all students succeed when every classroom is, in effect, a global classroom? And what does a successful education look like in a world that is growing smaller and flatter every day? Drawing on research and years of experience in international schools, the authors identify five critical keys to personalizing learning for students who have wildly different cultural, linguistic, and academic backgrounds.

(Published 2011), 7"x 9", 178 pages / All languages available

\$ 24.95

ISBN: 9781416612049



Learning for Keeps: Teaching the Strategies Essential for Creating Independent Learners

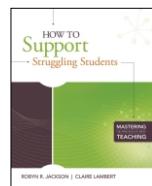
Rhoda Koenig

Veteran educator Rhoda Koenig presents a research-based, scaffold approach to teaching students how to read, write, think, and solve problems—for life.

(Published 2010), 7"x 9", 185 pages / All languages available

24.95

ISBN: 9781416610854



How to Support Struggling Students

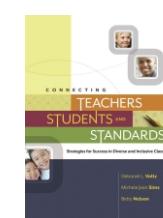
Robyn R. Jackson and
Claire Lambert

This guide takes you step by step through the process of providing proactive and progressive learning support—what great teachers do to ensure that all students receive the right kind of assistance and get those who are struggling back on track.

(Published 2010), 8 1/2" x 11", 123 pages / All languages available

21.95

ISBN: 9781416610847



Connecting Teachers, Students, and Standards: Strategies for Success in Diverse and Inclusive Classrooms

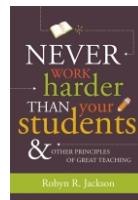
Deborah L. Voltz
Michele Jean Sims,
and Betty Nelson

Creating and sustaining a classroom where every learner succeeds is a challenge for any teacher especially when the elements of diversity and inclusion are added to the mix. How can teachers differentiate instruction in ways that help all students meet standards and develop lifelong learning skills? The authors provide a comprehensive framework for reaching and teaching English language learners, students from culturally diverse backgrounds, and students with disabilities.

(Published 2010), 7" x 9", 159 pages / All languages available except Arabic

23.95

ISBN: 9781416610243



Never Work Harder Than Your Students and Other Principles of Great Teaching

Robyn R. Jackson

Using a short set of basic principles and classroom examples that promote reflection, Robyn R. Jackson explains how to develop a master teacher mindset. Find out where you are on your own journey to becoming a master teacher, which steps you need to take to apply the principles of great teaching to your own practice, and how to advance to the next stage of your professional development. Lots of classroom tips, problem-solving advice, and tools to help you begin practicing the book's principles in your classroom right away. More than 100,000 copies sold!

(Published 2009), 6" x 9", 249 pages / All languages available except Chinese Simple Characters, Arabic, French, German

\$ 26.95

ISBN: 9781416607571



Inviting Students to Learn: 100 Tips for Talking Effectively with Your Students

Jenny Edwards

Edwards provides 100 practical tips for making subtle yet powerful changes in our conversations with students from how we ask students to do something as simple as turning in their homework on time to how we inspire them to set big goals for the entire school year.

(Published 2010), 6" x 9", 169 pages / All languages available

\$ 23.95

ISBN: 9781416609032



The Best Schools: How Human Development Research Should Inform Educational Practice

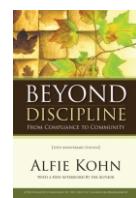
Thomas Armstrong

In *The Best Schools*, Armstrong urges educators to leave narrow definitions of learning behind and return to the great thinkers of the past 100 years—Montessori, Piaget, Freud, Steiner, Erikson, Dewey, Elkind, Gardner—and to the language of human development and the whole child. *The Best Schools* highlights examples of educational programs that are honoring students' differences, using developmentally appropriate practices, and promoting a humane approach to education.

(Published 2006), 6" x 9", 182 pages / All languages available except Indonesian, Korean, Arabic, Portuguese, Chinese Simple Characters, Croatian

\$ 23.95

ISBN: 9781416604570



Beyond Discipline: From Compliance to Community

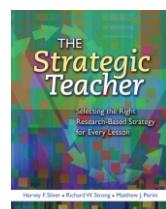
Alfie Kohn

In this 10th anniversary edition of an ASCD best seller, author Alfie Kohn reflects on his innovative ideas about replacing traditional discipline programs, in which things are done to students to control how they act, with a collaborative approach, in which we work with students to create caring communities. Features a new afterword by the author. More than 30,000 copies sold!

(Published 2006), 6" x 9", 191 pages / All languages available except Bulgarian, Korean, Arabic, Hebrew

\$ 23.95

ISBN: 9781416604723



The Strategic Teacher: Selecting the Right Strategy for Every Lesson

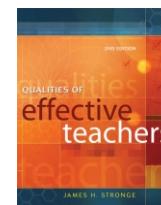
Harvey F. Silver,
Richard W. Strong,
Matthew J. Perini

To guide teachers in delivering content to students, the authors started with the best research-based teaching and learning strategies and created a tool called the Strategic Dashboard. The dashboard provides information about each teaching strategy in a concise, visual profile; it is also designed to document how one incorporates current, highly respected research into instructional plans. *The Strategic Teacher* offers a repertoire of strategies designed and proven to meet today's high standards and reaches diverse learners. Twenty reliable, flexible strategies (along with dozens of variations) are organized into groups of instruction. More than 45,000 copies sold!

(Published 2007), 8 1/2" x 11", 272 pages / All languages available except German, Arabic, Indonesian

\$ 27.95

ISBN: 9781416606093



Qualities of Effective Teachers (2nd Edition)

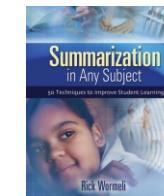
James H. Stronge

In *Qualities of Effective Teachers, 2nd edition*, James H. Stronge shows educators how to recreate this same excitement and enthusiasm in their own classrooms by describing the characteristics and skills of effective teachers. Stronge synthesizes research to identify specific teacher behaviors that contribute to student achievement. Rather than look at outside factors like demographics, district leadership, and state mandates, Stronge focuses specifically on what teachers can control: their own preparation, personality, and practices. More than 46,000 copies sold!

(Published 2007), 7" x 9", 198 pages / All languages available except Vietnamese, Indonesian, Arabic, Korean, Italian

\$ 25.95

ISBN: 9781416604617



Summarization in Any Subject: 50 Techniques to Improve Student Learning

Rick Wormeli

Educators agree that the ability to summarize—to identify salient information and structure it for meaning, long-term retention, and successful application—is an essential academic skill. Research affirms summarization's reputation as a highly effective way to boost comprehension and achievement. Rick Wormeli makes the case that summarization is not only one of the most effective ways to improve student learning, it's also one of the most flexible, responsive, and engaging. Here, you'll find a classroom-tested collection of written, spoken, artistic, and kinesthetic summarization techniques for both individual assignments and group activities across the content areas. Suitable for students in grades 3-12, these techniques are easily adjustable to any curriculum and presented with ample directions and vivid, multidisciplinary examples. More than 70,000 copies sold!

(Published 2004), 7" x 9", 226 pages / All languages available except Arabic, German, Chinese Complex Characters, Bahasa Indonesian

\$ 29.95

ISBN: 9781416600190



Becoming a Better Teacher

Giselle O. Martin-Kniep

Becoming a Better Teacher provides KB12 educators with key information about some of the most effective teaching and learning tools available today—in one convenient publication. Each of the innovations has a long history of use and has been researched and evaluated in a variety of settings. Giselle Martin-Kniep chose these specific innovations because, as a whole, they foster a student-centered classroom environment that is both equitable and rigorous. More than 30,000 copies sold!

(Published 2000), 8" x 10", 145 pages / All languages available

\$ 22.95

ISBN: 9780871203854