



1703 N. Beauregard St. • Alexandria, VA 22311-1714 USA
 Phone: 800-933-2723 or 703-578-9600 • Fax: 703-575-5400
 Website: www.ascd.org • E-mail: member@ascd.org
 Author guidelines: www.ascd.org/write

Ronn Nozoe, *Interim CEO and Executive Director*; Stefani Roth, *Publisher*; Genny Ostertag, *Director, Content Acquisitions*; Allison Scott, *Acquisitions Editor*; Julie Houtz, *Director, Book Editing & Production*; Joy Scott Ressler, *Editor*; Judi Connelly, *Senior Art Director*; Mary Duran, *Graphic Designer*; Keith Demmons, *Production Designer*; Kelly Marshall, *Interim Manager, Production Services*; Trinay Blake, *E-Publishing Specialist*.

Copyright © 2019 Robert Jackson. All rights reserved. It is illegal to reproduce copies of this work in print or electronic format (including reproductions displayed on a secure intranet or stored in a retrieval system or other electronic storage device from which copies can be made or displayed) without the prior written permission of the publisher. By purchasing only authorized electronic or print editions and not participating in or encouraging piracy of copyrighted materials, you support the rights of authors and publishers. Readers who wish to reproduce or republish excerpts of this work in print or electronic format may do so for a small fee by contacting the Copyright Clearance Center (CCC), 222 Rosewood Dr., Danvers, MA 01923, USA (phone: 978-750-8400; fax: 978-646-8600; web: www.copyright.com). To inquire about site licensing options or any other reuse, contact ASCD Permissions at www.ascd.org/permissions, or permissions@ascd.org, or 703-575-5749. For a list of vendors authorized to license ASCD e-books to institutions, see www.ascd.org/epubs. Send translation inquiries to translations@ascd.org.

ASCD® and ASCD LEARN. TEACH. LEAD.® are registered trademarks of ASCD. All other trademarks contained in this book are the property of, and reserved by, their respective owners, and are used for editorial and informational purposes only. No such use should be construed to imply sponsorship or endorsement of the book by the respective owners.

All web links in this book are correct as of the publication date below but may have become inactive or otherwise modified since that time. If you notice a deactivated or changed link, please e-mail books@ascd.org with the words “Link Update” in the subject line. In your message, please specify the web link, the book title, and the page number on which the link appears.

PAPERBACK ISBN: 978-1-4166-2820-0 ASCD product #119010 n8/19
 PDF E-BOOK ISBN: 978-1-4166-2822-4; see Books in Print for other formats.

Quantity discounts are available: e-mail programteam@ascd.org or call 800-933-2723, ext. 5773, or 703-575-5773. For desk copies, go to www.ascd.org/deskcopy.

Library of Congress Cataloging-in-Publication Data
 LCCN: 2019009812